

Ampersand Cable System Order

Order #	62891199
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	05/18/21 - 05/24/21
Agency	Smart Media
Advertiser	John Cox for Governor 2021

Update Date	05/05/21
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar21
-	

Client Code	COX21
Product Code	ORDR
Est Code	518524
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$106,895.00		
Commission	\$16,034.25		
Net Total	\$90,860.75		
Total Spots	135		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments :	5/5 Matched system MG offer
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	2X/DAY	5/17/21	5/23/21	19:00	24:00		X	X	X	X	X	X	-	-	8	\$1,000.00	\$8,000.00	30	
2	DISC	2X/DAY	5/24/21	5/30/21	19:00	24:00	X							-	-	0	\$1,000.00	\$0.00	30	05/05: -1x w/o 05/25
3	ESPN	2X/DAY	5/17/21	5/23/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1,700.00	\$20,400.00	30	
4	ESPN	2X/DAY	5/24/21	5/30/21	19:00	24:00	X							-	-	2	\$1,700.00	\$3,400.00	30	
5	FXNC	2X/DAY	5/17/21	5/23/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$700.00	\$8,400.00	30	
6	FXNC	2X/DAY	5/24/21	5/30/21	05:00	09:00	X							-	-	2	\$700.00	\$1,400.00	30	
7	FXNC	3X/DAY	5/17/21	5/23/21	09:00	16:00		X	X	X	X	X	X	-	-	18	\$550.00	\$9,900.00	30	
8	FXNC	3X/DAY	5/24/21	5/30/21	09:00	16:00	X							-	-	3	\$550.00	\$1,650.00	30	
9	FXNC	1X/DAY	5/17/21	5/23/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$1,200.00	\$7,200.00	30	
10	FXNC	1X/DAY	5/24/21	5/30/21	16:00	19:00	X							-	-	1	\$1,200.00	\$1,200.00	30	
11	FXNC	2X/DAY	5/17/21	5/23/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1,100.00	\$13,200.00	30	
12	FXNC	2X/DAY	5/24/21	5/30/21	19:00	24:00	X							-	-	2	\$1,100.00	\$2,200.00	30	
13	HIST	2X/DAY	5/17/21	5/23/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$170.00	\$2,040.00	30	
14	HIST	2X/DAY	5/24/21	5/30/21	05:00	09:00	X							-	-	2	\$170.00	\$340.00	30	
15	HIST	3X/DAY	5/17/21	5/23/21	09:00	16:00		X	X	X	X	X	X	-	-	18	\$275.00	\$4,950.00	30	
16	HIST	3X/DAY	5/24/21	5/30/21	09:00	16:00	X							-	-	3	\$275.00	\$825.00	30	
17	HIST	1X/DAY	5/17/21	5/23/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$770.00	\$4,620.00	30	
18	HIST	1X/DAY	5/24/21	5/30/21	16:00	19:00	X							-	-	1	\$770.00	\$770.00	30	
19	HIST	2X/DAY	5/17/21	5/23/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1,100.00	\$13,200.00	30	
20	HIST	2X/DAY	5/24/21	5/30/21	19:00	24:00	X							-	-	2	\$1,100.00	\$2,200.00	30	

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21	DISC	2X/DAY	5/17/21	5/23/21	19:00	24:00		X	X	X	X	X	X	-	-	1	\$1,000.00	\$1,000.00	30	05/05: +1x w/o 05/17

	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	Total
SPOTS	135	0	0	0	0	0	0	0	0	0	0	0	135
AMT	\$106,895.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$106,895.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/05/21

62891199 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |