

Ampersand Cable System Order

Order #	62894228
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	05/18/21 - 05/24/21
Agency	Smart Media
Advertiser	John Cox for Governor 2021

Update Date	05/17/21
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jan21 DMA Nielsen Parallel Live+3
All ratings are based on DMA populations	

Client Code	COX21
Product Code	ORDR
Est Code	518524
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$33,600.00		
Commission	\$5,040.00		
Net Total	\$28,560.00		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/17 NEW BOOKENDS ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	2X/DAY	5/17/21	5/23/21	05:00	09:00		X	X	X	X	X	X	-	-	24	\$350.00	\$8,400.00	15	BOOKENDS
2	FXNC	2X/DAY	5/24/21	5/30/21	05:00	09:00	X							-	-	4	\$350.00	\$1,400.00	15	BOOKENDS
3	FXNC	1X/DAY	5/17/21	5/23/21	16:00	19:00		X	X	X	X	X	X	-	-	12	\$600.00	\$7,200.00	15	BOOKENDS
4	FXNC	1X/DAY	5/24/21	5/30/21	16:00	19:00	X							-	-	2	\$600.00	\$1,200.00	15	BOOKENDS
5	FXNC	2X/DAY	5/17/21	5/23/21	19:00	24:00		X	X	X	X	X	X	-	-	24	\$550.00	\$13,200.00	15	BOOKENDS
6	FXNC	2X/DAY	5/24/21	5/30/21	19:00	24:00	X							-	-	4	\$550.00	\$2,200.00	15	BOOKENDS

	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	Total
SPOTS	70	0	0	0	0	0	0	0	0	0	0	0	70
AMT	\$33,600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$33,600.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/18/21

62894228 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |