

Ampersand Cable System Order

Order #	62896497
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	06/01/21 - 06/03/21
Agency	Smart Media
Advertiser	John Cox for Governor 2021

Update Date	05/25/21
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jan21 DMA Nielsen Parallel Live+3
All ratings are based on DMA populations	

Client Code	COX21
Product Code	ORDR
Est Code	601607
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$14,400.00		
Commission	\$2,160.00		
Net Total	\$12,240.00		
Total Spots	30		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments :	5/25 NEW BOOKENDS ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	2X/DAY	5/31/21	6/6/21	05:00	09:00		X	X	X				-	-	12	\$350.00	\$4,200.00	15	BOOKENDS
2	FXNC	1X/DAY	5/31/21	6/6/21	16:00	19:00		X	X	X				-	-	6	\$600.00	\$3,600.00	15	BOOKENDS
3	FXNC	2X/DAY	5/31/21	6/6/21	19:00	24:00		X	X	X				-	-	12	\$550.00	\$6,600.00	15	BOOKENDS

	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Total
SPOTS	30	0	0	0	0	0	0	0	0	0	0	0	30
AMT	\$14,400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,400.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/26/21

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