

Ampersand Cable System Order

Order #	62896489
Syscode	9820
System Name	Spectrum/DISH- I+ Los Angeles IC, CA
Market	Los Angeles

Flight Dates	06/01/21 - 06/03/21
Agency	Smart Media
Advertiser	John Cox for Governor 2021

Update Date	05/25/21
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jan21 DMA Nielsen Parallel Live+3
All ratings are based on DMA populations	

Client Code	COX21
Product Code	ORDR
Est Code	601607
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$4,740.00		
Commission	\$711.00		
Net Total	\$4,029.00		
Total Spots	33		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 5/25 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	2X/DAY	5/31/21	6/6/21	17:00	24:00		X	X	X				-	-	3	\$125.00	\$375.00	30	
2	ESPN	2X/DAY	5/31/21	6/6/21	17:00	24:00		X	X	X				-	-	3	\$225.00	\$675.00	30	
3	FXNC	2X/DAY	5/31/21	6/6/21	05:00	17:00		X	X	X				-	-	6	\$65.00	\$390.00	30	
4	FXNC	2X/DAY	5/31/21	6/6/21	17:00	24:00		X	X	X				-	-	3	\$195.00	\$585.00	30	
5	HGTV	2X/DAY	5/31/21	6/6/21	17:00	24:00		X	X	X				-	-	3	\$225.00	\$675.00	30	
6	HIST	2X/DAY	5/31/21	6/6/21	05:00	17:00		X	X	X				-	-	6	\$40.00	\$240.00	30	
7	HIST	2X/DAY	5/31/21	6/6/21	17:00	24:00		X	X	X				-	-	3	\$160.00	\$480.00	30	
8	TBSC	2X/DAY	5/31/21	6/6/21	17:00	24:00		X	X	X				-	-	3	\$220.00	\$660.00	30	
9	TNT	2X/DAY	5/31/21	6/6/21	17:00	24:00		X	X	X				-	-	3	\$220.00	\$660.00	30	

	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Total
SPOTS	33	0	0	0	0	0	0	0	0	0	0	0	33
AMT	\$4,740.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,740.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/26/21

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