

### Ampersand Cable System Order

Order #	62891163
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	05/08/21 - 05/10/21
Agency	Smart Media
Advertiser	John Cox for Governor 2021

Update Date	05/26/21
Version	3 Vs. 2

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar21
All ratings are based on DMA populations	

Client Code	COX21
Product Code	ORDR
Est Code	508510
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$65,175.00		
Commission	\$9,776.25		
Net Total	\$55,398.75		
Total Spots	85		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/26 removed missed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	1X/DAY	5/3/21	5/9/21	16:00	19:00						X	X	-	-	1	\$735.00	\$735.00	30	
2	DISC	1X/DAY	5/10/21	5/16/21	16:00	19:00	X							-	-	1	\$735.00	\$735.00	30	
3	DISC	2X/DAY	5/3/21	5/9/21	19:00	24:00						X	X	-	-	4	\$1,000.00	\$4,000.00	30	
4	DISC	2X/DAY	5/10/21	5/16/21	19:00	24:00	X							-	-	2	\$1,000.00	\$2,000.00	30	
5	ESPN	3X/WEEK	5/3/21	5/9/21	16:00	19:00						X	X	-	-	2	\$1,400.00	\$2,800.00	30	
6	ESPN	3X/WEEK	5/10/21	5/16/21	16:00	19:00	X							-	-	1	\$1,400.00	\$1,400.00	30	
7	ESPN	2X/DAY	5/3/21	5/9/21	19:00	24:00						X	X	-	-	2	\$1,700.00	\$3,400.00	30	
8	ESPN	2X/DAY	5/10/21	5/16/21	19:00	24:00	X							-	-	0	\$1,700.00	\$0.00	30	05/26: -1x w/o 05/15
9	FXNC	2X/DAY	5/3/21	5/9/21	05:00	09:00						X	X	-	-	4	\$700.00	\$2,800.00	30	
10	FXNC	2X/DAY	5/10/21	5/16/21	05:00	09:00	X							-	-	1	\$700.00	\$700.00	30	05/26: -1x w/o 05/15
11	FXNC	3X/DAY	5/3/21	5/9/21	09:00	16:00						X	X	-	-	6	\$550.00	\$3,300.00	30	
12	FXNC	3X/DAY	5/10/21	5/16/21	09:00	16:00	X							-	-	0	\$550.00	\$0.00	30	05/26: -3x w/o 05/15
13	FXNC	1X/DAY	5/3/21	5/9/21	16:00	19:00						X	X	-	-	2	\$1,200.00	\$2,400.00	30	
14	FXNC	1X/DAY	5/10/21	5/16/21	16:00	19:00	X							-	-	1	\$1,200.00	\$1,200.00	30	
15	FXNC	2X/DAY	5/3/21	5/9/21	19:00	24:00						X	X	-	-	4	\$1,100.00	\$4,400.00	30	
16	FXNC	2X/DAY	5/10/21	5/16/21	19:00	24:00	X							-	-	2	\$1,100.00	\$2,200.00	30	
17	HIST	3X/DAY	5/3/21	5/9/21	09:00	16:00						X	X	-	-	2	\$275.00	\$550.00	30	
18	HIST	3X/DAY	5/10/21	5/16/21	09:00	16:00	X							-	-	1	\$275.00	\$275.00	30	
19	HIST	1X/DAY	5/3/21	5/9/21	16:00	19:00						X	X	-	-	2	\$770.00	\$1,540.00	30	
20	HIST	1X/DAY	5/10/21	5/16/21	16:00	19:00	X							-	-	1	\$770.00	\$770.00	30	
21	HIST	2X/DAY	5/3/21	5/9/21	19:00	24:00						X	X	-	-	4	\$1,100.00	\$4,400.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	2X/DAY	5/10/21	5/16/21	19:00	24:00	X							-	-	2	\$1,100.00	\$2,200.00	30	
23	DISC	3X/DAY	5/3/21	5/9/21	09:00	16:00						X	X	-	-	6	\$300.00	\$1,800.00	30	+6x
24	DISC	3X/DAY	5/10/21	5/16/21	09:00	16:00	X							-	-	3	\$300.00	\$900.00	30	+3x
25	HIST	3X/DAY	5/3/21	5/9/21	09:00	16:00						X	X	-	-	4	\$275.00	\$1,100.00	30	+4x
26	HIST	3X/DAY	5/10/21	5/16/21	09:00	16:00	X							-	-	2	\$275.00	\$550.00	30	+2x
27	HGTV	2X/DAY	5/3/21	5/9/21	19:00	24:00						X	X	-	-	3	\$1,500.00	\$4,500.00	30	+3x
28	TBSC	2X/DAY	5/3/21	5/9/21	19:00	24:00						X	X	-	-	3	\$1,600.00	\$4,800.00	30	+3x
29	TBSC	3X/DAY	5/3/21	5/9/21	09:00	16:00						X	X	-	-	6	\$315.00	\$1,890.00	30	+6x
30	TBSC	3X/DAY	5/10/21	5/16/21	09:00	16:00	X							-	-	2	\$315.00	\$630.00	30	+2x
31	TNT	2X/DAY	5/3/21	5/9/21	19:00	24:00						X	X	-	-	3	\$1,600.00	\$4,800.00	30	+3x
32	TNT	3X/DAY	5/3/21	5/9/21	09:00	16:00						X	X	-	-	6	\$300.00	\$1,800.00	30	+6x
33	TNT	3X/DAY	5/10/21	5/16/21	09:00	16:00	X							-	-	2	\$300.00	\$600.00	30	+2x

	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	Total
<b>SPOTS</b>	85	0	0	0	0	0	0	0	0	0	0	0	85
<b>AMT</b>	\$65,175.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$65,175.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/16/21

62891163 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |