

## NCC Cable System Order

Order #	62419098
Syscode	1570
System Name	Spectrum/West Los Angeles, CA
Market	Los Angeles

Flight Dates	04/24/17 - 05/07/17
Agency	Canal Partners Media
Advertiser	Nick Melvoin for School Board

Update Date	05/11/17
Version	4 Vs. 3

AE	Collin Diederich
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$809.00		
Commission	\$121.35		
Net Total	\$687.65		
Total Spots	81		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R3: 5.11 MG to 62422420
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	4/24/17	4/30/17	05:00	10:00					X	X	X	-	-	3	\$8.00	\$24.00	30	
2	CNN	CNN EM	5/1/17	5/7/17	05:00	10:00	X	X	X	X				-	-	3	\$8.00	\$24.00	30	R3: -1x
3	CNN	CNN DT	4/24/17	4/30/17	10:00	18:00					X	X	X	-	-	3	\$8.00	\$24.00	30	
4	CNN	CNN DT	5/1/17	5/7/17	10:00	18:00	X	X	X	X				-	-	2	\$8.00	\$16.00	30	R3: -2x
5	CNN	CNN PT	4/24/17	4/30/17	18:00	24:00					X	X	X	-	-	3	\$10.00	\$30.00	30	
6	CNN	CNN PT	5/1/17	5/7/17	18:00	24:00	X	X	X	X				-	-	4	\$10.00	\$40.00	30	
7	FXNC	FXNC EM	4/24/17	4/30/17	05:00	10:00					X	X	X	-	-	3	\$8.00	\$24.00	30	
8	FXNC	FXNC EM	5/1/17	5/7/17	05:00	10:00	X	X	X	X				-	-	4	\$8.00	\$32.00	30	
9	FXNC	FXNC DT	4/24/17	4/30/17	10:00	18:00					X	X	X	-	-	3	\$8.00	\$24.00	30	
10	FXNC	FXNC DT	5/1/17	5/7/17	10:00	18:00	X	X	X	X				-	-	4	\$8.00	\$32.00	30	
11	FXNC	FXNC PT	4/24/17	4/30/17	18:00	24:00					X	X	X	-	-	3	\$21.00	\$63.00	30	
12	FXNC	FXNC PT	5/1/17	5/7/17	18:00	24:00	X	X	X	X				-	-	4	\$21.00	\$84.00	30	
13	HGTV	HGTV DT	4/24/17	4/30/17	10:00	18:00					X	X	X	-	-	3	\$8.00	\$24.00	30	
14	HGTV	HGTV DT	5/1/17	5/7/17	10:00	18:00	X	X	X	X				-	-	4	\$8.00	\$32.00	30	
15	TNT	TNT DT	4/24/17	4/30/17	10:00	18:00					X	X	X	-	-	3	\$6.00	\$18.00	30	
16	TNT	TNT DT	5/1/17	5/7/17	10:00	18:00	X	X	X	X				-	-	4	\$6.00	\$24.00	30	
17	USA	USA DT	4/24/17	4/30/17	10:00	18:00					X	X	X	-	-	3	\$8.00	\$24.00	30	
18	USA	USA DT	5/1/17	5/7/17	10:00	18:00	X	X	X	X				-	-	4	\$8.00	\$32.00	30	
19	USA	USA PT	4/24/17	4/30/17	18:00	24:00					X	X	X	-	-	3	\$20.00	\$60.00	30	
20	USA	USA PT	5/1/17	5/7/17	18:00	24:00	X	X	X	X				-	-	4	\$20.00	\$80.00	30	
21	FOOD	FOOD DT	4/24/17	4/30/17	10:00	18:00					X	X	X	-	-	3	\$8.00	\$24.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	FOOD DT	5/1/17	5/7/17	10:00	18:00	X	X	X	X				-	-	4	\$8.00	\$32.00	30	
23	TBSC	TBSC DT	4/24/17	4/30/17	10:00	18:00					X	X	X	-	-	3	\$6.00	\$18.00	30	R2: +1x
24	TBSC	TBSC DT	5/1/17	5/7/17	10:00	18:00	X	X	X	X				-	-	4	\$6.00	\$24.00	30	
25	TBSC	TBSC DT	5/1/17	5/7/17	10:00	18:00				X				-	-	0	\$6.00	\$0.00	30	R2: -1x

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
<b>SPOTS</b>	36	45	0	0	0	0	0	0	0	0	0	0	81
<b>AMT</b>	\$357.00	\$452.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$809.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/18/17

62419098 | Los Angeles | Spectrum/West Los Angeles, CA | 1570 |