

NCC Cable System Order

Order #	62422420
Syscode	1431
System Name	Spectrum/Frontier-Los Angeles, CA
Market	Los Angeles

Flight Dates	05/08/17 - 05/21/17
Agency	Canal Partners Media
Advertiser	Nick Melvoin for School Board

Update Date	05/11/17
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$98.00		
Commission	\$14.70		
Net Total	\$83.30		
Total Spots	12		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5.11 MG from NAs on62422419 and drops from 62419098, 62420620
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	AVG. ALL WKS<	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	3	\$8.00	\$24.00	30	Lines Added NP
2	FOOD	AVG. ALL WKS<	5/15/17	5/21/17	18:00	24:00	X							-	-	1	\$8.00	\$8.00	30	Lines Added NP
3	HGTV	VARIOUS	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	1	\$13.00	\$13.00	30	Lines Added NP
4	HGTV	AVG. ALL WKS<	5/15/17	5/21/17	18:00	24:00	X							-	-	1	\$13.00	\$13.00	30	Lines Added NP
5	MNBC	MSNBC INVESTIG<	5/8/17	5/14/17	18:00	24:00						X	X	-	-	1	\$8.00	\$8.00	30	+1x line added NPE
6	TBSC	AVG. ALL WKS	5/8/17	5/14/17	18:00	24:00						X	X	-	-	1	\$8.00	\$8.00	30	+1x line added NPE
7	TNT	AVG. ALL WKS	5/8/17	5/14/17	18:00	24:00						X	X	-	-	1	\$8.00	\$8.00	30	+1x line added NPE
8	USA	AVG. ALL WKS<	5/8/17	5/14/17	18:00	24:00						X	X	-	-	1	\$8.00	\$8.00	30	+1x line added NPE
9	USA	AVG. ALL WKS<	5/8/17	5/14/17	10:00	18:00						X	X	-	-	2	\$4.00	\$8.00	30	+2x line added NPE

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	12	0	0	0	0	0	0	0	0	0	0	0	12
AMT	\$98.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$98.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/12/17

62422420 | Los Angeles | Spectrum/Frontier-Los Angeles, CA | 1431 |

NCC Cable System Order

Order #	62422420	Flight Dates	05/08/17 - 05/21/17	Update Date	05/11/17
Syscode	1570	Agency	Canal Partners Media	Version	3 Vs. 2
System Name	Spectrum/West Los Angeles, CA	Advertiser	Nick Melvoin for School Board	Show All Lines	
Market	Los Angeles	Client Code		Total # of Weeks	2
AE	Collin Diederich	Product Code		Total	\$699.00
Sales Coordinator	Jaryd Engberg	Est Code		Commission	\$104.85
Office	Washington	Product Name		Net Total	\$594.15
Phone	(301) 951-2620	Credit Status		Total Spots	21
Status	Accepted	Primary Demo		Affiliate Split	100.0
Survey	DMA Nielsen Live+3 Mar17	Makegood Policy		Sold On	Cost Per Spot
-		Adults 35+		GRP	-
		Approval Required		GIMP	-
				CPP	-

Comments : 5.11 MG from NAs on62422419 and drops from 62419098, 62420620

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	FOOD PT	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	3	\$40.00	\$120.00	30	NPE
2	FOOD	FOOD PT	5/15/17	5/21/17	18:00	24:00	X							-	-	1	\$40.00	\$40.00	30	NPE
3	HGTV	HGTV PT	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	3	\$40.00	\$120.00	30	NPE
4	HGTV	HGTV PT	5/15/17	5/21/17	18:00	24:00	X							-	-	1	\$40.00	\$40.00	30	NPE
5	TBSC	TBSC PT	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	2	\$46.00	\$92.00	30	NPE
6	TBSC	TBSC PT	5/15/17	5/21/17	18:00	24:00	X							-	-	1	\$46.00	\$46.00	30	NPE
7	TNT	TNT PT	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	3	\$32.00	\$96.00	30	NPE
8	TNT	TNT PT	5/15/17	5/21/17	18:00	24:00	X							-	-	1	\$32.00	\$32.00	30	NPE
9	CNN	AVG. ALL WKS<	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	1	\$19.00	\$19.00	30	Lines Added NP
10	USA	VARIOUS	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	1	\$38.00	\$38.00	30	Lines Added NP
11	HGTV	AVG. ALL WKS	5/8/17	5/14/17	10:00	18:00						X	X	-	-	1	\$15.00	\$15.00	30	+1x line added NPE
12	TNT	AVG. ALL WKS<	5/8/17	5/14/17	10:00	18:00						X	X	-	-	1	\$11.00	\$11.00	30	+1x line added NPE
13	USA	AVG. ALL WKS<	5/8/17	5/14/17	10:00	18:00						X	X	-	-	2	\$15.00	\$30.00	30	+2x line added NPE

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$699.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$699.00

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Date Printed 05/12/17

62422420 | Los Angeles | Spectrum/West Los Angeles, CA | 1570 |

NCC Cable System Order

Order #	62422420
Syscode	1837
System Name	Spectrum/Westside-Beverly Hills, CA
Market	Los Angeles

Flight Dates	05/08/17 - 05/21/17
Agency	Canal Partners Media
Advertiser	Nick Melvoin for School Board

Update Date	05/11/17
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$801.00		
Commission	\$120.15		
Net Total	\$680.85		
Total Spots	8		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5.11 MG from NAs on62422419 and drops from 62419098, 62420620

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	AVG. ALL WKS<	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	1	\$122.00	\$122.00	30	Lines Added NP
2	FOOD	AVG. ALL WKS<	5/15/17	5/21/17	18:00	24:00	X							-	-	1	\$122.00	\$122.00	30	Lines Added NP
3	HGTV	VARIOUS	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	1	\$162.00	\$162.00	30	Lines Added NP
4	TBSC	AVG. ALL WKS	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	2	\$101.00	\$202.00	30	Lines Added NP
5	TBSC	FAMILY GUY<	5/15/17	5/21/17	18:00	24:00	X							-	-	1	\$101.00	\$101.00	30	Lines Added NP
6	FOOD	AVG. ALL WKS<	5/8/17	5/14/17	10:00	18:00						X	X	-	-	2	\$46.00	\$92.00	30	+2x line added NPE

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	8
AMT	\$801.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$801.00

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62422420 | Los Angeles | Spectrum/Westside-Beverly Hills, CA | 1837 |

NCC Cable System Order

Order #	62422420
Syscode	3104
System Name	Spectrum/Malibu, CA
Market	Los Angeles

Flight Dates	05/08/17 - 05/21/17
Agency	Canal Partners Media
Advertiser	Nick Melvoin for School Board

Update Date	05/11/17
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$63.00		
Commission	\$9.45		
Net Total	\$53.55		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.11 New System added to order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	TNT	AVG. ALL WKS<	5/8/17	5/14/17	10:00	18:00						X	X	-	-	2	\$6.00	\$12.00	30	NPE
2	USA	AVG. ALL WKS<	5/8/17	5/14/17	18:00	24:00						X	X	-	-	1	\$51.00	\$51.00	30	NPE

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$63.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$63.00

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62422420 | Los Angeles | Spectrum/Malibu, CA | 3104 |

NCC Cable System Order

Order #	62422420
Syscode	5241
System Name	Spectrum/Hollywood, CA
Market	Los Angeles

Flight Dates	05/08/17 - 05/21/17
Agency	Canal Partners Media
Advertiser	Nick Melvoin for School Board

Update Date	05/11/17
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$270.00		
Commission	\$40.50		
Net Total	\$229.50		
Total Spots	7		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.11 MG from NAs on62422419 and drops from 62419098, 62420620
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	AVG. ALL WKS<	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	1	\$27.00	\$27.00	30	Lines Added NP
2	CNN	CNN TONIGHT<	5/15/17	5/21/17	18:00	24:00	X							-	-	1	\$27.00	\$27.00	30	Lines Added NP
3	FOOD	AVG. ALL WKS<	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	1	\$46.00	\$46.00	30	Lines Added NP
4	TBSC	AVG. ALL WKS	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	1	\$57.00	\$57.00	30	Lines Added NP
5	USA	AVG. ALL WKS<	5/8/17	5/14/17	10:00	18:00						X	X	-	-	2	\$25.00	\$50.00	30	+2x line added NPE
6	USA	AVG. ALL WKS<	5/8/17	5/14/17	18:00	24:00						X	X	-	-	1	\$63.00	\$63.00	30	+1x line added NPE

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$270.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$270.00

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62422420 | Los Angeles | Spectrum/Hollywood, CA | 5241 |

NCC Cable System Order

Order #	62422420
Syscode	9884
System Name	Spectrum/Metro Super Zone, CA
Market	Los Angeles

Flight Dates	05/08/17 - 05/21/17
Agency	Canal Partners Media
Advertiser	Nick Melvoin for School Board

Update Date	05/11/17
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$111.00		
Commission	\$16.65		
Net Total	\$94.35		
Total Spots	5		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 5.11 MG from NAs on62422419 and drops from 62419098, 62420620

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MSNBC INVESTIG<	5/8/17	5/14/17	18:00	24:00					X	X	X	-	-	1	\$27.00	\$27.00	30	Lines Added NP
2	MNBC	VARIOUS	5/15/17	5/21/17	18:00	24:00	X							-	-	1	\$27.00	\$27.00	30	Lines Added NP
3	MNBC	VARIOUS	5/8/17	5/14/17	10:00	18:00						X	X	-	-	2	\$19.00	\$38.00	30	+2x line added NPE
4	MNBC	VARIOUS	5/15/17	5/21/17	10:00	18:00	X							-	-	1	\$19.00	\$19.00	30	+1x line added NPE

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$111.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$111.00

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Date Printed 05/12/17

62422420 | Los Angeles | Spectrum/Metro Super Zone, CA | 9884 |