

Ampersand Cable System Order

Order #	62702747
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	02/03/20 - 02/23/20
Agency	Medium Buying LLC
Advertiser	Andrew Do for Orange County Supervisor

Update Date	12/05/19
Version	2 Vs. 1

AE	Kevin Bowman
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Sep19
-	

Client Code	OC
Product Code	02040217
Est Code	N/A
Product Name	2.4-2.17
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$5,040.00		
Commission	\$756.00		
Net Total	\$4,284.00		
Total Spots	112		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : R1 12.3 Revised order per Gisela's request. -\$3600. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	2/3/20	2/9/20	05:00	09:00		X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	R1-9X
2	CNN	CNN EM	2/10/20	2/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$30.00	\$420.00	30	R1-10X
3	CNN	CNN EM	2/17/20	2/23/20	05:00	09:00	X							-	-	2	\$30.00	\$60.00	30	R1-1X
4	CNN	CNN PT	2/3/20	2/9/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$60.00	\$720.00	30	R1-9X
5	CNN	CNN PT	2/10/20	2/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$60.00	\$840.00	30	R1-10X
6	CNN	CNN PT	2/17/20	2/23/20	19:00	24:00	X							-	-	2	\$60.00	\$120.00	30	R1-1X
7	MNBC	MNBC EM	2/3/20	2/9/20	05:00	09:00		X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	R1-9X
8	MNBC	MNBC EM	2/10/20	2/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$30.00	\$420.00	30	R1-10X
9	MNBC	MNBC EM	2/17/20	2/23/20	05:00	09:00	X							-	-	2	\$30.00	\$60.00	30	R1-1X
10	MNBC	MNBC PT	2/3/20	2/9/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$60.00	\$720.00	30	R1-9X
11	MNBC	MNBC PT	2/10/20	2/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$60.00	\$840.00	30	R1-10X
12	MNBC	MNBC PT	2/17/20	2/23/20	19:00	24:00	X							-	-	2	\$60.00	\$120.00	30	R1-1X

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	112	0	0	0	0	0	0	0	0	0	0	0	112
AMT	\$5,040.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,040.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/09/19

62702747 | Los Angeles | Spectrum/Frontier-Orange County, CA | 1435 |