

NCC Cable System Order

Order #	62407315
Syscode	1753
System Name	Spectrum/South OC U-verse, CA
Market	Los Angeles

Flight Dates	03/27/17 - 04/09/17
Agency	Walheim Media
Advertiser	Environmental Defense Action Fund

Update Date	04/06/17
Version	2 Vs. 1

AE	Charles Walker
Sales Coordinator	Sam Del Gobbo
Office	San Francisco
Phone	(415) 844-1440
Status	Accepted
Survey	DMA Nielsen Live+SD Apr16
-	

Client Code	
Product Code	
Est Code	
Product Name	EDAF
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$855.00		
Commission	\$128.25		
Net Total	\$726.75		
Total Spots	30		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 4.6 MGs for outstanding NAs, Please Confirm asap!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/27/17	4/2/17	05:00	10:00	X	X	X	X				-	-	4	\$17.00	\$68.00	30	
2	CNN	CNN DT	3/27/17	4/2/17	10:00	18:00	X	X	X	X				-	-	5	\$17.00	\$85.00	30	
3	CNN	CNN PT	3/27/17	4/2/17	18:00	24:00	X	X	X	X				-	-	5	\$35.00	\$175.00	30	
4	FXNC	FXNC EM	3/27/17	4/2/17	05:00	10:00	X	X	X	X				-	-	5	\$25.00	\$125.00	30	
5	FXNC	FXNC DT	3/27/17	4/2/17	10:00	18:00	X	X	X	X				-	-	4	\$25.00	\$100.00	30	
6	FXNC	FXNC PT	3/27/17	4/2/17	18:00	24:00	X	X	X	X				-	-	5	\$52.00	\$260.00	30	
7	CNN	CNN EM	4/3/17	4/9/17	05:00	10:00					X	X	X	-	-	1	\$17.00	\$17.00	30	
8	FXNC	FXNC DT	4/3/17	4/9/17	10:00	18:00					X	X	X	-	-	1	\$25.00	\$25.00	30	

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	30	0	0	0	0	0	0	0	0	0	0	0	30
AMT	\$855.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$855.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/18/17

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