

NCC Cable System Order

Order #	62391339
Syscode	1434
System Name	Spectrum/Frontier-Long Beach, CA
Market	Los Angeles

Flight Dates	02/13/17 - 02/26/17
Agency	Screen Strategies Media
Advertiser	LA Countywide Communications Office

Update Date	02/23/17
Version	2 Vs. 1

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Nov15
-	

Client Code	
Product Code	
Est Code	3045
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$1,150.00		
Commission	\$172.50		
Net Total	\$977.50		
Total Spots	106		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 2.22 MG to 62391340
------------	-------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	2/13/17	2/19/17	05:00	10:00		X	X	X	X	X	X	-	-	6	\$8.50	\$51.00	15	R1: -6x Bookend :15s
2	CNN	CNN Morning	2/20/17	2/26/17	05:00	10:00	X							-	-	2	\$8.50	\$17.00	15	Bookend :15s
3	CNN	CNN Daytime	2/13/17	2/19/17	10:00	18:00		X	X	X	X			-	-	6	\$8.50	\$51.00	15	R1: -2x Bookend :15s
4	CNN	CNN Daytime	2/20/17	2/26/17	10:00	18:00	X							-	-	2	\$8.50	\$17.00	15	Bookend :15s
5	CNN	CNN Prime	2/13/17	2/19/17	18:00	24:00		X	X	X	X	X	X	-	-	12	\$16.50	\$198.00	15	Bookend :15s
6	CNN	CNN Prime	2/20/17	2/26/17	18:00	24:00	X							-	-	2	\$16.50	\$33.00	15	Bookend :15s
7	FXNC	FOX News Morning	2/13/17	2/19/17	05:00	10:00		X	X	X	X	X	X	-	-	12	\$8.50	\$102.00	15	Bookend :15s
8	FXNC	FOX News Morning	2/20/17	2/26/17	05:00	10:00	X							-	-	2	\$8.50	\$17.00	15	Bookend :15s
9	FXNC	FOX News Daytime	2/13/17	2/19/17	10:00	18:00		X	X	X	X			-	-	8	\$8.50	\$68.00	15	Bookend :15s
10	FXNC	FOX News Daytime	2/20/17	2/26/17	10:00	18:00	X							-	-	2	\$8.50	\$17.00	15	Bookend :15s
11	FXNC	FOX News Prime	2/13/17	2/19/17	18:00	24:00		X	X	X	X	X	X	-	-	12	\$27.50	\$330.00	15	Bookend :15s
12	FXNC	FOX News Prime	2/20/17	2/26/17	18:00	24:00	X							-	-	2	\$27.50	\$55.00	15	Bookend :15s
13	MNBC	MSNBC Morning	2/13/17	2/19/17	05:00	10:00		X	X	X	X	X	X	-	-	12	\$4.00	\$48.00	15	Bookend :15s
14	MNBC	MSNBC Morning	2/20/17	2/26/17	05:00	10:00	X							-	-	2	\$4.00	\$8.00	15	Bookend :15s
15	MNBC	MSNBC Daytime	2/13/17	2/19/17	10:00	18:00		X	X	X	X			-	-	8	\$4.00	\$32.00	15	Bookend :15s
16	MNBC	MSNBC Daytime	2/20/17	2/26/17	10:00	18:00	X							-	-	2	\$4.00	\$8.00	15	Bookend :15s
17	MNBC	MSNBC Prime	2/13/17	2/19/17	18:00	24:00		X	X	X	X	X	X	-	-	12	\$7.00	\$84.00	15	Bookend :15s

NCC Cable System Order

Order #	62391339
Syscode	1434
System Name	Spectrum/Frontier-Long Beach, CA
Market	Los Angeles

Flight Dates	02/13/17 - 02/26/17
Agency	Screen Strategies Media
Advertiser	LA Countywide Communications Office

Update Date	02/23/17
Version	2 Vs. 1

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Nov15
-	

Client Code	
Product Code	
Est Code	3045
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$1,150.00		
Commission	\$172.50		
Net Total	\$977.50		
Total Spots	106		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 2.22 MG to 62391340
------------	-------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MSNBC Prime	2/20/17	2/26/17	18:00	24:00	X							-	-	2	\$7.00	\$14.00	15	Bookend :15s

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Total
SPOTS	106	0	0	0	0	0	0	0	0	0	0	0	106
AMT	\$1,150.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,150.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/03/17

62391339 | Los Angeles | Spectrum/Frontier-Long Beach, CA | 1434 |