

NCC Cable System Order

| | |
|-------------|---------------------------------------|
| Order # | 62391339 |
| Syscode | 1633 |
| System Name | Spectrum/Frontier-ESanGab-WCov-Az, CA |
| Market | Los Angeles |

| | |
|--------------|-------------------------------------|
| Flight Dates | 02/13/17 - 02/26/17 |
| Agency | Screen Strategies Media |
| Advertiser | LA Countywide Communications Office |

| | |
|-------------|----------|
| Update Date | 03/02/17 |
| Version | 3 Vs. 2 |

| | |
|-------------------|----------------------------|
| AE | Natasha Levinsohn |
| Sales Coordinator | Jaryd Engberg |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | Cable Nielsen Live+3 Nov15 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | |
| Product Code | |
| Est Code | 3045 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | \$709.00 | | |
| Commission | \$106.35 | | |
| Net Total | \$602.65 | | |
| Total Spots | 100 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|----------------------------------|
| Comments : | R2: 3.2 MG to 62398389 (as :30s) |
|------------|----------------------------------|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|------------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|----------------------|
| 1 | CNN | CNN Morning | 2/13/17 | 2/19/17 | 05:00 | 10:00 | | X | X | X | X | X | X | - | - | 6 | \$2.50 | \$15.00 | 15 | R1: -6x Bookend :15s |
| 2 | CNN | CNN Morning | 2/20/17 | 2/26/17 | 05:00 | 10:00 | X | | | | | | | - | - | 2 | \$2.50 | \$5.00 | 15 | Bookend :15s |
| 3 | CNN | CNN Daytime | 2/13/17 | 2/19/17 | 10:00 | 18:00 | | X | X | X | X | | | - | - | 6 | \$2.50 | \$15.00 | 15 | R1: -2x Bookend :15s |
| 4 | CNN | CNN Daytime | 2/20/17 | 2/26/17 | 10:00 | 18:00 | X | | | | | | | - | - | 0 | \$2.50 | \$0.00 | 15 | R2: -2x Bookend :15s |
| 5 | CNN | CNN Prime | 2/13/17 | 2/19/17 | 18:00 | 24:00 | | X | X | X | X | X | X | - | - | 10 | \$15.00 | \$150.00 | 15 | R1: -2x Bookend :15s |
| 6 | CNN | CNN Prime | 2/20/17 | 2/26/17 | 18:00 | 24:00 | X | | | | | | | - | - | 2 | \$15.00 | \$30.00 | 15 | Bookend :15s |
| 7 | FXNC | FOX News Morning | 2/13/17 | 2/19/17 | 05:00 | 10:00 | | X | X | X | X | X | X | - | - | 12 | \$4.00 | \$48.00 | 15 | Bookend :15s |
| 8 | FXNC | FOX News Morning | 2/20/17 | 2/26/17 | 05:00 | 10:00 | X | | | | | | | - | - | 2 | \$4.00 | \$8.00 | 15 | Bookend :15s |
| 9 | FXNC | FOX News Daytime | 2/13/17 | 2/19/17 | 10:00 | 18:00 | | X | X | X | X | | | - | - | 8 | \$4.00 | \$32.00 | 15 | Bookend :15s |
| 10 | FXNC | FOX News Daytime | 2/20/17 | 2/26/17 | 10:00 | 18:00 | X | | | | | | | - | - | 2 | \$4.00 | \$8.00 | 15 | Bookend :15s |
| 11 | FXNC | FOX News Prime | 2/13/17 | 2/19/17 | 18:00 | 24:00 | | X | X | X | X | X | X | - | - | 12 | \$19.50 | \$234.00 | 15 | Bookend :15s |
| 12 | FXNC | FOX News Prime | 2/20/17 | 2/26/17 | 18:00 | 24:00 | X | | | | | | | - | - | 2 | \$19.50 | \$39.00 | 15 | Bookend :15s |
| 13 | MNBC | MSNBC Morning | 2/13/17 | 2/19/17 | 05:00 | 10:00 | | X | X | X | X | X | X | - | - | 10 | \$2.50 | \$25.00 | 15 | R1: -2x Bookend :15s |
| 14 | MNBC | MSNBC Morning | 2/20/17 | 2/26/17 | 05:00 | 10:00 | X | | | | | | | - | - | 2 | \$2.50 | \$5.00 | 15 | Bookend :15s |
| 15 | MNBC | MSNBC Daytime | 2/13/17 | 2/19/17 | 10:00 | 18:00 | | X | X | X | X | | | - | - | 8 | \$2.50 | \$20.00 | 15 | Bookend :15s |
| 16 | MNBC | MSNBC Daytime | 2/20/17 | 2/26/17 | 10:00 | 18:00 | X | | | | | | | - | - | 2 | \$2.50 | \$5.00 | 15 | Bookend :15s |
| 17 | MNBC | MSNBC Prime | 2/13/17 | 2/19/17 | 18:00 | 24:00 | | X | X | X | X | X | X | - | - | 12 | \$5.00 | \$60.00 | 15 | Bookend :15s |

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|------|------|-------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 18 | MNBC | MSNBC Prime | 2/20/17 | 2/26/17 | 18:00 | 24:00 | X | | | | | | | - | - | 2 | \$5.00 | \$10.00 | 15 | Bookend :15s |

| | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Oct 2017 | Nov 2017 | Dec 2017 | Jan 2018 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 |
| AMT | \$709.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$709.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/03/17

62391339 | Los Angeles | Spectrum/Frontier-ESanGab-WCov-Az, CA | 1633 |