

NCC Cable System Order

Order #	62391342
Syscode	1436
System Name	Spectrum/Frontier-San Gabriel, CA
Market	Los Angeles

Flight Dates	02/13/17 - 02/26/17
Agency	Screen Strategies Media
Advertiser	LA Countywide Communications Office

Update Date	02/23/17
Version	2 Vs. 1

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Nov15
-	

Client Code	
Product Code	
Est Code	3045
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$1,096.00		
Commission	\$164.40		
Net Total	\$931.60		
Total Spots	55		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1: 2.22 MG to 62391346
------------	-------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	2/13/17	2/19/17	05:00	10:00		X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	R1: -1x :30s
2	CNN	CNN Morning	2/20/17	2/26/17	05:00	10:00	X							-	-	1	\$10.00	\$10.00	30	:30s
3	CNN	CNN Daytime	2/13/17	2/19/17	10:00	18:00		X	X	X	X			-	-	3	\$10.00	\$30.00	30	R1: -1x :30s
4	CNN	CNN Daytime	2/20/17	2/26/17	10:00	18:00	X							-	-	1	\$10.00	\$10.00	30	:30s
5	CNN	CNN Prime	2/13/17	2/19/17	18:00	24:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	:30s
6	CNN	CNN Prime	2/20/17	2/26/17	18:00	24:00	X							-	-	1	\$35.00	\$35.00	30	:30s
7	FXNC	FOX News Morning	2/13/17	2/19/17	05:00	10:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	:30s
8	FXNC	FOX News Morning	2/20/17	2/26/17	05:00	10:00	X							-	-	1	\$17.00	\$17.00	30	:30s
9	FXNC	FOX News Daytime	2/13/17	2/19/17	10:00	18:00		X	X	X	X			-	-	4	\$17.00	\$68.00	30	:30s
10	FXNC	FOX News Daytime	2/20/17	2/26/17	10:00	18:00	X							-	-	1	\$17.00	\$17.00	30	:30s
11	FXNC	FOX News Prime	2/13/17	2/19/17	18:00	24:00		X	X	X	X	X	X	-	-	6	\$47.00	\$282.00	30	:30s
12	FXNC	FOX News Prime	2/20/17	2/26/17	18:00	24:00	X							-	-	1	\$47.00	\$47.00	30	:30s
13	MNBC	MSNBC Morning	2/13/17	2/19/17	05:00	10:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	:30s
14	MNBC	MSNBC Morning	2/20/17	2/26/17	05:00	10:00	X							-	-	1	\$10.00	\$10.00	30	:30s
15	MNBC	MSNBC Daytime	2/13/17	2/19/17	10:00	18:00		X	X	X	X			-	-	4	\$10.00	\$40.00	30	:30s
16	MNBC	MSNBC Daytime	2/20/17	2/26/17	10:00	18:00	X							-	-	1	\$10.00	\$10.00	30	:30s
17	MNBC	MSNBC Prime	2/13/17	2/19/17	18:00	24:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	:30s

NCC Cable System Order

Order #	62391342
Syscode	1436
System Name	Spectrum/Frontier-San Gabriel, CA
Market	Los Angeles

Flight Dates	02/13/17 - 02/26/17
Agency	Screen Strategies Media
Advertiser	LA Countywide Communications Office

Update Date	02/23/17
Version	2 Vs. 1

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Nov15
-	

Client Code	
Product Code	
Est Code	3045
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$1,096.00		
Commission	\$164.40		
Net Total	\$931.60		
Total Spots	55		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 2.22 MG to 62391346
------------	-------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MSNBC Prime	2/20/17	2/26/17	18:00	24:00	X							-	-	1	\$14.00	\$14.00	30	:30s

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$1,096.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,096.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/04/17

62391342 | Los Angeles | Spectrum/Frontier-San Gabriel, CA | 1436 |