

NCC Cable System Order

Order #	62391342	Flight Dates	02/13/17 - 02/26/17	Update Date	03/03/17
Syscode	1637	Agency	Screen Strategies Media	Version	3 Vs. 2
System Name	Spectrum/Frontier-South Bay, CA	Advertiser	LA Countywide Communications Office	Show All Lines	
Market	Los Angeles	Client Code		Total # of Weeks	2
AE	Natasha Levinsohn	Product Code		Total	\$828.00
Sales Coordinator	Jaryd Engberg	Est Code		Commission	\$124.20
Office	Washington	Product Name		Net Total	\$703.80
Phone	(301) 951-2620	Credit Status		Total Spots	54
Status	Accepted	Primary Demo		Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Nov15	Makegood Policy		Sold On	Cost Per Spot
-		Adults 35+		GRP	-
		Approval Required		GIMP	-
				CPP	-

Comments : R2: 3.3 MG to 62398389

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	2/13/17	2/19/17	05:00	10:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	R1: -1x :30s
2	CNN	CNN Morning	2/20/17	2/26/17	05:00	10:00	X							-	-	1	\$13.00	\$13.00	30	:30s
3	CNN	CNN Daytime	2/13/17	2/19/17	10:00	18:00		X	X	X	X			-	-	3	\$13.00	\$39.00	30	R1: -1x :30s
4	CNN	CNN Daytime	2/20/17	2/26/17	10:00	18:00	X							-	-	0	\$13.00	\$0.00	30	R2: -1x :30s
5	CNN	CNN Prime	2/13/17	2/19/17	18:00	24:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	:30s
6	CNN	CNN Prime	2/20/17	2/26/17	18:00	24:00	X							-	-	1	\$20.00	\$20.00	30	:30s
7	FXNC	FOX News Morning	2/13/17	2/19/17	05:00	10:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	:30s
8	FXNC	FOX News Morning	2/20/17	2/26/17	05:00	10:00	X							-	-	1	\$14.00	\$14.00	30	:30s
9	FXNC	FOX News Daytime	2/13/17	2/19/17	10:00	18:00		X	X	X	X			-	-	4	\$14.00	\$56.00	30	:30s
10	FXNC	FOX News Daytime	2/20/17	2/26/17	10:00	18:00	X							-	-	1	\$14.00	\$14.00	30	:30s
11	FXNC	FOX News Prime	2/13/17	2/19/17	18:00	24:00		X	X	X	X	X	X	-	-	6	\$39.00	\$234.00	30	:30s
12	FXNC	FOX News Prime	2/20/17	2/26/17	18:00	24:00	X							-	-	1	\$39.00	\$39.00	30	:30s
13	MNBC	MSNBC Morning	2/13/17	2/19/17	05:00	10:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	:30s
14	MNBC	MSNBC Morning	2/20/17	2/26/17	05:00	10:00	X							-	-	1	\$5.00	\$5.00	30	:30s
15	MNBC	MSNBC Daytime	2/13/17	2/19/17	10:00	18:00		X	X	X	X			-	-	4	\$5.00	\$20.00	30	:30s
16	MNBC	MSNBC Daytime	2/20/17	2/26/17	10:00	18:00	X							-	-	1	\$5.00	\$5.00	30	:30s
17	MNBC	MSNBC Prime	2/13/17	2/19/17	18:00	24:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	:30s

NCC Cable System Order

Order #	62391342
Syscode	1637
System Name	Spectrum/Frontier-South Bay, CA
Market	Los Angeles

Flight Dates	02/13/17 - 02/26/17
Agency	Screen Strategies Media
Advertiser	LA Countywide Communications Office

Update Date	03/03/17
Version	3 Vs. 2

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Nov15
-	

Client Code	
Product Code	
Est Code	3045
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$828.00		
Commission	\$124.20		
Net Total	\$703.80		
Total Spots	54		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: 3.3 MG to 62398389
------------	------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	MSNBC Prime	2/20/17	2/26/17	18:00	24:00	X							-	-	1	\$10.00	\$10.00	30	:30s

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Total
SPOTS	54	0	0	0	0	0	0	0	0	0	0	0	54
AMT	\$828.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$828.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/04/17

62391342 | Los Angeles | Spectrum/Frontier-South Bay, CA | 1637 |