

# RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

## CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 2/7/2017
2. **Name of Agency making the Request:** Screen Strategies Media
3. **Address of Agency making the Request:** 11150 Fairfax Blvd, Suite 505  
Fairfax, VA 20120
4. **Name of Agency Contact making the Request:** Caroline Bahng
5. **Telephone Number of Agency Contact making the Request:** 703-272-7300
6. **Name of Organization Purchasing Time:** LA Countywide Communications Office
7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** Mark Ridley-Thomas - Board of Supervisors Chair
8. **Description of Issue Presented:** Education brand awarness for LA County schools
9. **Does this advertisement relate to an election?**  Yes  No  
Name of Candidate: \_\_\_\_\_  
Candidate's Party Affiliation: \_\_\_\_\_  
Office Sought by Candidate: \_\_\_\_\_
10. **Request to Purchase Time:**  ACCEPTED BY SYSTEM  REJECTED BY SYSTEM
11. **Reason for Rejection:**  
\_\_\_\_\_
12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
Signature of Individual Receiving Request