

NCC Cable System Order

Order #	62395526
Syscode	9887
System Name	Spectrum/San Gabriel Vly Super Zo, CA
Market	Los Angeles

Flight Dates	02/20/17 - 03/12/17
Agency	Canal Partners Media
Advertiser	Yes on P Promoting Americas Ports

Update Date	02/23/17
Version	3 Vs. 2

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec16
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$2,123.00		
Commission	\$318.45		
Net Total	\$1,804.55		
Total Spots	57		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : R2: 2.23 Some previously removed spots added back

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HALL	HALL DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	3	\$17.00	\$51.00	30	
2	HALL	HALL DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	R1: -1x w/o 2.27
3	HALL	HALL DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$17.00	\$17.00	30	
4	HALL	HALL PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	3	\$33.00	\$99.00	30	
5	HALL	HALL PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$33.00	\$231.00	30	R1: -1x w/o 2.27
6	HALL	HALL PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$33.00	\$33.00	30	
7	MNBC	MNBC EM	2/20/17	2/26/17	05:00	10:00				X	X	X	X	-	-	3	\$38.00	\$114.00	30	
8	MNBC	MNBC EM	2/27/17	3/5/17	05:00	10:00	X	X	X	X	X	X	X	-	-	7	\$38.00	\$266.00	30	R1: -1x w/o 2.27
9	MNBC	MNBC EM	3/6/17	3/12/17	05:00	10:00	X	X						-	-	1	\$38.00	\$38.00	30	
10	MNBC	MNBC DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	3	\$38.00	\$114.00	30	
11	MNBC	MNBC DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	7	\$38.00	\$266.00	30	R1: -1x w/o 2.27
12	MNBC	MNBC DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$38.00	\$38.00	30	
13	MNBC	MNBC PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	3	\$62.00	\$186.00	30	
14	MNBC	MNBC PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$62.00	\$434.00	30	R1: -1x w/o 2.27
15	MNBC	MNBC PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$62.00	\$62.00	30	
16	HALL	HALL DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	1	\$17.00	\$17.00	30	R2: +1x line added

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Sales Coordinator	Jaryd Engberg	Est Code		Commission	\$318.45
Office	Washington	Product Name		Net Total	\$1,804.55
Phone	(301) 951-2620	Credit Status		Total Spots	57
Status	Accepted	Primary Demo		Affiliate Split	100.0
Survey	DMA Nielsen Live+3 Dec16	Makegood Policy		Sold On	Cost Per Spot
-		Adults 35+		GRP	-
		Approval Required		GIMP	-
				CPP	-

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17	MNBC	MNBC DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	1	\$38.00	\$38.00	30	R2: +1x line added

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Total
SPOTS	15	42	0	0	0	0	0	0	0	0	0	0	57
AMT	\$564.00	\$1,559.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,123.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/28/17

62395526 | Los Angeles | Spectrum/San Gabriel Vly Super Zo, CA | 9887 |