

NCC Cable System Order

Order #	62395526
Syscode	0196
System Name	Spectrum/West San Fernando Valley, CA
Market	Los Angeles

Flight Dates	02/20/17 - 03/12/17
Agency	Canal Partners Media
Advertiser	Yes on P Promoting Americas Ports

Update Date	03/06/17
Version	3 Vs. 2

AE	Natasha Levinsohn
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec16
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	3		
Total	\$37,286.00		
Commission	\$5,592.90		
Net Total	\$31,693.10		
Total Spots	387		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R2: 3.6 Drops removed, MG on MG order 62399953
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$22.00	\$88.00	30	
2	AMC	AMC DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	9	\$22.00	\$198.00	30	
3	AMC	AMC DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$22.00	\$22.00	30	
4	AMC	AMC PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$120.00	\$480.00	30	
5	AMC	AMC PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$120.00	\$1,080.00	30	
6	AMC	AMC PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$120.00	\$120.00	30	
7	CNN	CNN EM	2/20/17	2/26/17	05:00	10:00				X	X	X	X	-	-	3	\$39.00	\$117.00	30	R1: -1x
8	CNN	CNN EM	2/27/17	3/5/17	05:00	10:00	X	X	X	X	X	X	X	-	-	8	\$39.00	\$312.00	30	R2: -1x
9	CNN	CNN EM	3/6/17	3/12/17	05:00	10:00	X	X						-	-	1	\$39.00	\$39.00	30	
10	CNN	CNN DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$39.00	\$156.00	30	
11	CNN	CNN DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	9	\$39.00	\$351.00	30	
12	CNN	CNN DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$39.00	\$39.00	30	
13	CNN	CNN PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$101.00	\$404.00	30	
14	CNN	CNN PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	8	\$101.00	\$808.00	30	R2: -1x
15	CNN	CNN PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$101.00	\$101.00	30	
16	DISC	DISC DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$35.00	\$140.00	30	
17	DISC	DISC DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	9	\$35.00	\$315.00	30	
18	DISC	DISC DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$35.00	\$35.00	30	
19	DISC	DISC PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$70.00	\$280.00	30	
20	DISC	DISC PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$70.00	\$630.00	30	
21	DISC	DISC PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$70.00	\$70.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	ESPN DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$38.00	\$152.00	30	
23	ESPN	ESPN DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	9	\$38.00	\$342.00	30	
24	ESPN	ESPN DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$38.00	\$38.00	30	
25	ESPN	ESPN PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$237.00	\$948.00	30	
26	ESPN	ESPN PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$237.00	\$2,133.00	30	
27	ESPN	ESPN PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$237.00	\$237.00	30	
28	FOOD	FOOD DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$74.00	\$296.00	30	
29	FOOD	FOOD DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	9	\$74.00	\$666.00	30	
30	FOOD	FOOD DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$74.00	\$74.00	30	
31	FOOD	FOOD PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$307.00	\$1,228.00	30	
32	FOOD	FOOD PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$307.00	\$2,763.00	30	
33	FOOD	FOOD PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$307.00	\$307.00	30	
34	FRFM	FRFM DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$18.00	\$72.00	30	
35	FRFM	FRFM DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	9	\$18.00	\$162.00	30	
36	FRFM	FRFM DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$18.00	\$18.00	30	
37	FRFM	FRFM PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$70.00	\$280.00	30	
38	FRFM	FRFM PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	8	\$70.00	\$560.00	30	R2: -1x
39	FRFM	FRFM PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$70.00	\$70.00	30	
40	FX	FX DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$20.00	\$80.00	30	
41	FX	FX DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	
42	FX	FX DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$20.00	\$20.00	30	

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43	FX	FX PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$92.00	\$368.00	30	
44	FX	FX PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	8	\$92.00	\$736.00	30	R2: -1x
45	FX	FX PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$92.00	\$92.00	30	
46	FXNC	FXNC EM	2/20/17	2/26/17	05:00	10:00				X	X	X	X	-	-	4	\$72.00	\$288.00	30	
47	FXNC	FXNC EM	2/27/17	3/5/17	05:00	10:00	X	X	X	X	X	X	X	-	-	9	\$72.00	\$648.00	30	
48	FXNC	FXNC EM	3/6/17	3/12/17	05:00	10:00	X	X						-	-	1	\$72.00	\$72.00	30	
49	FXNC	FXNC DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$72.00	\$288.00	30	
50	FXNC	FXNC DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	8	\$72.00	\$576.00	30	R2: -1x
51	FXNC	FXNC DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$72.00	\$72.00	30	
52	FXNC	FXNC PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$161.00	\$644.00	30	
53	FXNC	FXNC PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$161.00	\$1,449.00	30	
54	FXNC	FXNC PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$161.00	\$161.00	30	
55	HGTV	HGTV DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$52.00	\$208.00	30	
56	HGTV	HGTV DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	9	\$52.00	\$468.00	30	
57	HGTV	HGTV DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$52.00	\$52.00	30	
58	HGTV	HGTV PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$173.00	\$692.00	30	
59	HGTV	HGTV PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$173.00	\$1,557.00	30	
60	HGTV	HGTV PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$173.00	\$173.00	30	
61	LIF	LIF DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$18.00	\$72.00	30	
62	LIF	LIF DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	9	\$18.00	\$162.00	30	
63	LIF	LIF DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$18.00	\$18.00	30	

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Survey	DMA Nielsen Live+3 Dec16
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Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	3		
Total	\$37,286.00		
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R2: 3.6 Drops removed, MG on MG order 62399953
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	LIF	LIF PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$111.00	\$444.00	30	
65	LIF	LIF PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$111.00	\$999.00	30	
66	LIF	LIF PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$111.00	\$111.00	30	
67	TBSC	TBSC DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$39.00	\$156.00	30	
68	TBSC	TBSC DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	9	\$39.00	\$351.00	30	
69	TBSC	TBSC DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$39.00	\$39.00	30	
70	TBSC	TBSC PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$225.00	\$900.00	30	
71	TBSC	TBSC PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$225.00	\$2,025.00	30	
72	TBSC	TBSC PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$225.00	\$225.00	30	
73	TNT	TNT DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$30.00	\$120.00	30	
74	TNT	TNT DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	9	\$30.00	\$270.00	30	
75	TNT	TNT DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$30.00	\$30.00	30	
76	TNT	TNT PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$186.00	\$744.00	30	
77	TNT	TNT PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$186.00	\$1,674.00	30	
78	TNT	TNT PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$186.00	\$186.00	30	
79	USA	USA DT	2/20/17	2/26/17	10:00	18:00				X	X	X	X	-	-	4	\$30.00	\$120.00	30	
80	USA	USA DT	2/27/17	3/5/17	10:00	18:00	X	X	X	X	X	X	X	-	-	9	\$30.00	\$270.00	30	
81	USA	USA DT	3/6/17	3/12/17	10:00	18:00	X							-	-	1	\$30.00	\$30.00	30	
82	USA	USA PT	2/20/17	2/26/17	18:00	24:00				X	X	X	X	-	-	4	\$239.00	\$956.00	30	
83	USA	USA PT	2/27/17	3/5/17	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$239.00	\$2,151.00	30	
84	USA	USA PT	3/6/17	3/12/17	18:00	24:00	X							-	-	1	\$239.00	\$239.00	30	

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85	CNN	CNN EM	2/27/17	3/5/17	05:00	10:00					X	X	X	-	-	1	\$39.00	\$39.00	30	R1: +1x line added

	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Total
SPOTS	111	276	0	0	0	0	0	0	0	0	0	0	387
AMT	\$10,721.00	\$26,565.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$37,286.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/27/17

62395526 | Los Angeles | Spectrum/West San Fernando Valley, CA | 0196 |