

Ampersand Cable System Order

Order #	62834457
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	10/19/20 - 11/08/20
Agency	Strategic Media Placement
Advertiser	Aids Healthcare Foundation

Update Date	10/19/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	10201102
Product Name	10.20-11.2 (CA)
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$137,110.00		
Commission	\$20,566.50		
Net Total	\$116,543.50		
Total Spots	163		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 10.19 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BNC		11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$315.00	\$315.00	30	NCR 10/19/20-11/03/20
2	BNC		11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$430.00	\$430.00	30	NCR 10/19/20-11/03/20
3	BNC		11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$620.00	\$620.00	30	NCR 10/19/20-11/03/20
4	BNC		10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$315.00	\$1,260.00	30	NCR 10/19/20-11/03/20
5	BNC		10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$430.00	\$1,720.00	30	NCR 10/19/20-11/03/20
6	BNC		10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$495.00	\$990.00	30	NCR 10/19/20-11/03/20
7	BNC		10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$620.00	\$1,860.00	30	NCR 10/19/20-11/03/20
8	BNC		10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$315.00	\$1,260.00	30	NCR 10/19/20-11/03/20
9	BNC		10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$430.00	\$1,720.00	30	NCR 10/19/20-11/03/20
10	BNC		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$495.00	\$990.00	30	NCR 10/19/20-11/03/20
11	BNC		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$620.00	\$1,860.00	30	NCR 10/19/20-11/03/20
12	DISC	AVG. ALL WKS<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$835.00	\$835.00	30	NCR 10/19/20-11/03/20
13	DISC	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$1,250.00	\$1,250.00	30	NCR 10/19/20-11/03/20
14	DISC	AVG. ALL WKS<	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$835.00	\$1,670.00	30	NCR 10/19/20-11/03/20
15	DISC	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$1,250.00	\$2,500.00	30	NCR 10/19/20-11/03/20
16	DISC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$3,475.00	\$3,475.00	30	NCR 10/19/20-11/03/20
17	DISC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$4,580.00	\$9,160.00	30	NCR 10/19/20-11/03/20
18	DISC	AVG. ALL WKS<	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$835.00	\$1,670.00	30	NCR 10/19/20-11/03/20
19	DISC	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$1,250.00	\$2,500.00	30	NCR 10/19/20-11/03/20
20	DISC	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$3,475.00	\$3,475.00	30	NCR 10/19/20-11/03/20
21	DISC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$4,580.00	\$9,160.00	30	NCR 10/19/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HLN	MORNING EXPRES<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$985.00	\$985.00	30	NCR 10/19/20-11/03/20
23	HLN	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$860.00	\$860.00	30	NCR 10/19/20-11/03/20
24	HLN	FORENSIC FILES<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$1,720.00	\$1,720.00	30	NCR 10/19/20-11/03/20
25	HLN	MORNING EXPRES<	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$985.00	\$3,940.00	30	NCR 10/19/20-11/03/20
26	HLN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$860.00	\$3,440.00	30	NCR 10/19/20-11/03/20
27	HLN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$1,470.00	\$2,940.00	30	NCR 10/19/20-11/03/20
28	HLN	FORENSIC FILES<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$1,720.00	\$5,160.00	30	NCR 10/19/20-11/03/20
29	HLN	MORNING EXPRES<	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$985.00	\$3,940.00	30	NCR 10/19/20-11/03/20
30	HLN	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$860.00	\$3,440.00	30	NCR 10/19/20-11/03/20
31	HLN	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,470.00	\$2,940.00	30	NCR 10/19/20-11/03/20
32	HLN	FORENSIC FILES<	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,720.00	\$5,160.00	30	NCR 10/19/20-11/03/20
33	MTV2		11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$250.00	\$250.00	30	NCR 10/19/20-11/03/20
34	MTV2		11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$250.00	\$250.00	30	NCR 10/19/20-11/03/20
35	MTV2		11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$620.00	\$620.00	30	NCR 10/19/20-11/03/20
36	MTV2		10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$250.00	\$1,000.00	30	NCR 10/19/20-11/03/20
37	MTV2		10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$250.00	\$1,000.00	30	NCR 10/19/20-11/03/20
38	MTV2		10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$495.00	\$990.00	30	NCR 10/19/20-11/03/20
39	MTV2		10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$620.00	\$1,860.00	30	NCR 10/19/20-11/03/20
40	MTV2		10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$250.00	\$1,000.00	30	NCR 10/19/20-11/03/20
41	MTV2		10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$250.00	\$1,000.00	30	NCR 10/19/20-11/03/20
42	MTV2		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$495.00	\$990.00	30	NCR 10/19/20-11/03/20

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43	MTV2		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$620.00	\$1,860.00	30	NCR 10/19/20-11/03/20
44	OWN	DR. PHIL<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$375.00	\$375.00	30	NCR 10/19/20-11/03/20
45	OWN	DR. PHIL<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$375.00	\$375.00	30	NCR 10/19/20-11/03/20
46	OWN	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$985.00	\$985.00	30	NCR 10/19/20-11/03/20
47	OWN	DR. PHIL<	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$375.00	\$1,500.00	30	NCR 10/19/20-11/03/20
48	OWN	DR. PHIL<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$375.00	\$1,500.00	30	NCR 10/19/20-11/03/20
49	OWN	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$735.00	\$1,470.00	30	NCR 10/19/20-11/03/20
50	OWN	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$985.00	\$3,940.00	30	NCR 10/19/20-11/03/20
51	OWN	DR. PHIL<	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$375.00	\$1,500.00	30	NCR 10/19/20-11/03/20
52	OWN	DR. PHIL<	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$375.00	\$1,500.00	30	NCR 10/19/20-11/03/20
53	OWN	VARIOUS	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$735.00	\$1,470.00	30	NCR 10/19/20-11/03/20
54	OWN	VARIOUS	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$985.00	\$3,940.00	30	NCR 10/19/20-11/03/20
55	S1LA		11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$905.00	\$905.00	30	NCR 10/19/20-11/03/20
56	S1LA		11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$770.00	\$770.00	30	NCR 10/19/20-11/03/20
57	S1LA		11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$905.00	\$905.00	30	NCR 10/19/20-11/03/20
58	S1LA		10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$905.00	\$3,620.00	30	NCR 10/19/20-11/03/20
59	S1LA		10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$770.00	\$3,080.00	30	NCR 10/19/20-11/03/20
60	S1LA		10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$770.00	\$1,540.00	30	NCR 10/19/20-11/03/20
61	S1LA		10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$905.00	\$2,715.00	30	NCR 10/19/20-11/03/20
62	S1LA		10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$905.00	\$3,620.00	30	NCR 10/19/20-11/03/20
63	S1LA		10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$770.00	\$3,080.00	30	NCR 10/19/20-11/03/20

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64	S1LA		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$770.00	\$1,540.00	30	NCR 10/19/20-11/03/20
65	S1LA		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$905.00	\$2,715.00	30	NCR 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	73	90	0	0	0	0	0	0	0	0	0	0	163
AMT	\$62,330.00	\$74,780.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$137,110.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/20/20

62834457 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |