

Ampersand Cable System Order

Order #	62778890
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	07/06/20 - 07/26/20
Agency	Del Cielo Media
Advertiser	Americas First Policies

Update Date	07/06/20
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun19
-	

Client Code	07070722
Product Code	ORDR
Est Code	704722
Product Name	America First Policies 7.7-7.22
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$54,965.00		
Commission	\$8,244.75		
Net Total	\$46,720.25		
Total Spots	20		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.6 New Issue Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AMERICAS NEWSR<	7/6/20	7/12/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$2,100.00	\$4,200.00	30	NCR 06/29/20-09/03/20
2	FXNC	AMERICAS NEWSR<	7/13/20	7/19/20	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$2,100.00	\$4,200.00	30	NCR 06/29/20-09/03/20
3	FXNC	AMERICAS NEWSR<	7/20/20	7/26/20	05:00	09:00	X	X	X					-	-	1	\$2,100.00	\$2,100.00	30	NCR 06/29/20-09/03/20
4	FXNC	VARIOUS	7/6/20	7/12/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$1,606.00	\$3,212.00	30	NCR 06/29/20-09/03/20
5	FXNC	VARIOUS	7/13/20	7/19/20	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$1,606.00	\$3,212.00	30	NCR 06/29/20-09/03/20
6	FXNC	VARIOUS	7/20/20	7/26/20	09:00	16:00	X	X	X					-	-	1	\$1,606.00	\$1,606.00	30	NCR 06/29/20-09/03/20
7	FXNC	VARIOUS	7/6/20	7/12/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$3,211.00	\$6,422.00	30	NCR 06/29/20-09/03/20
8	FXNC	VARIOUS	7/13/20	7/19/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$3,211.00	\$6,422.00	30	NCR 06/29/20-09/03/20
9	FXNC	VARIOUS	7/20/20	7/26/20	16:00	19:00	X	X	X					-	-	1	\$3,211.00	\$3,211.00	30	NCR 06/29/20-09/03/20
10	FXNC	VARIOUS	7/6/20	7/12/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$4,076.00	\$8,152.00	30	NCR 06/29/20-09/03/20
11	FXNC	VARIOUS	7/13/20	7/19/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$4,076.00	\$8,152.00	30	NCR 06/29/20-09/03/20
12	FXNC	VARIOUS	7/20/20	7/26/20	19:00	24:00	X	X	X					-	-	1	\$4,076.00	\$4,076.00	30	NCR 06/29/20-09/03/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	20
AMT	\$54,965.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$54,965.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 07/07/20

62778890 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |