

Ampersand Cable System Order

| | |
|-------------|----------------------------------|
| Order # | 62833499 |
| Syscode | 1309 |
| System Name | Spectrum/Adlink Interconnect, CA |
| Market | Los Angeles |

| | |
|--------------|------------------------------|
| Flight Dates | 10/19/20 - 10/25/20 |
| Agency | Targeted Platform Media |
| Advertiser | CA Justice and Public Safety |

| | |
|-------------|----------|
| Update Date | 10/16/20 |
| Version | 1 Vs. 1 |

| | |
|-------------------|--------------------------|
| AE | Evan Butcher |
| Sales Coordinator | Hadley Reid |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 Aug20 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | |
| Product Code | |
| Est Code | 10/19-1025 |
| Product Name | 10/19-10/25 |
| Credit Status | Cash in Advance |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$49,725.00 | | |
| Commission | \$7,458.75 | | |
| Net Total | \$42,266.25 | | |
| Total Spots | 18 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

Comments : 10/16 New order. Please review and confirm online. Thank you!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|------------|------------|----------|-----------------------|
| 1 | AEN | CABLE | 10/19/20 | 10/25/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 1 | \$4,580.00 | \$4,580.00 | 30 | NCR 10/19/20-11/03/20 |
| 2 | BET | CABLE | 10/19/20 | 10/25/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 1 | \$1,600.00 | \$1,600.00 | 30 | NCR 10/19/20-11/03/20 |
| 3 | FX | CABLE | 10/19/20 | 10/25/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 1 | \$6,105.00 | \$6,105.00 | 30 | NCR 10/19/20-11/03/20 |
| 4 | HALL | CABLE | 10/19/20 | 10/25/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 1 | \$4,320.00 | \$4,320.00 | 30 | NCR 10/19/20-11/03/20 |
| 5 | HGTV | CABLE | 10/19/20 | 10/25/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 1 | \$7,905.00 | \$7,905.00 | 30 | NCR 10/19/20-11/03/20 |
| 6 | OWN | CABLE | 10/19/20 | 10/25/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 2 | \$985.00 | \$1,970.00 | 30 | NCR 10/19/20-11/03/20 |
| 7 | S1LA | CABLE | 10/19/20 | 10/25/20 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 2 | \$905.00 | \$1,810.00 | 30 | NCR 10/19/20-11/03/20 |
| 8 | S1LA | CABLE | 10/19/20 | 10/25/20 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 2 | \$770.00 | \$1,540.00 | 30 | NCR 10/19/20-11/03/20 |
| 9 | S1LA | CABLE | 10/19/20 | 10/25/20 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 2 | \$770.00 | \$1,540.00 | 30 | NCR 10/19/20-11/03/20 |
| 10 | S1LA | CABLE | 10/19/20 | 10/25/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 2 | \$905.00 | \$1,810.00 | 30 | NCR 10/19/20-11/03/20 |
| 11 | TBSC | CABLE | 10/19/20 | 10/25/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 1 | \$7,905.00 | \$7,905.00 | 30 | NCR 10/19/20-11/03/20 |
| 12 | TNT | CABLE | 10/19/20 | 10/25/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 1 | \$7,905.00 | \$7,905.00 | 30 | NCR 10/19/20-11/03/20 |
| 13 | WETV | CABLE | 10/19/20 | 10/25/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 1 | \$735.00 | \$735.00 | 30 | NCR 10/19/20-11/03/20 |

| | Oct 2020 | Nov 2020 | Dec 2020 | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Total |
|--------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| SPOTS | 18 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 18 |
| AMT | \$49,725.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$49,725.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/20

62833499 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |