

Ampersand Cable System Order

Order #	62832997
Syscode	1434
System Name	Spectrum/Frontier-Long Beach, CA
Market	Los Angeles

Flight Dates	10/17/20 - 10/18/20
Agency	Targeted Platform Media
Advertiser	CA Justice and Public Safety

Update Date	10/16/20
Version	2 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	
Product Code	
Est Code	10/17-10/18
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$1,870.00		
Commission	\$280.50		
Net Total	\$1,589.50		
Total Spots	20		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10/16 removing NA spots and making good per affiliate's MG suggestions.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	10/12/20	10/18/20	05:00	09:00						X	X	-	-	2	\$75.00	\$150.00	30	NCR 09/28/20-10/18/20
2	CNN	CABLE	10/12/20	10/18/20	09:00	16:00						X	X	-	-	2	\$60.00	\$120.00	30	NCR 09/28/20-10/18/20
3	CNN	CABLE	10/12/20	10/18/20	16:00	19:00						X	X	-	-	2	\$120.00	\$240.00	30	NCR 09/28/20-10/18/20
4	CNN	CABLE	10/12/20	10/18/20	19:00	24:00						X	X	-	-	2	\$145.00	\$290.00	30	NCR 09/28/20-10/18/20
5	MNBC	CABLE	10/12/20	10/18/20	05:00	09:00						X	X	-	-	2	\$75.00	\$150.00	30	NCR 09/28/20-10/18/20
6	MNBC	CABLE	10/12/20	10/18/20	09:00	16:00						X	X	-	-	2	\$60.00	\$120.00	30	NCR 09/28/20-10/18/20
7	MNBC	CABLE	10/12/20	10/18/20	16:00	19:00						X	X	-	-	2	\$120.00	\$240.00	30	NCR 09/28/20-10/18/20
8	MNBC	CABLE	10/12/20	10/18/20	19:00	24:00						X	X	-	-	2	\$145.00	\$290.00	30	NCR 09/28/20-10/18/20
9	CNN	CABLE	10/12/20	10/18/20	05:00	09:00						X	X	-	-	2	\$75.00	\$150.00	30	R1 adding spots to MG NA spots.NCR 09/28/20-10/18/20
10	CNN	CABLE	10/12/20	10/18/20	09:00	16:00						X	X	-	-	2	\$60.00	\$120.00	30	R1 adding spots to MG NA spots.NCR 09/28/20-10/18/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	20
AMT	\$1,870.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,870.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/20

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