

Ampersand Cable System Order

Order #	62828871	Flight Dates	10/12/20 - 10/18/20	Update Date	10/09/20
Syscode	1309	Agency	Targeted Platform Media	Version	1 Vs. 1
System Name	Spectrum/Adlink Interconnect, CA	Advertiser	CA Justice and Public Safety	Show All Lines	
Market	Los Angeles			Total # of Weeks	1
		Client Code		Total	\$95,090.00
AE	Evan Butcher	Product Code		Commission	\$14,263.50
Sales Coordinator	Hadley Reid	Est Code	10/12-1018	Net Total	\$80,826.50
Office	Washington	Product Name		Total Spots	29
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jul20	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	CPP	-
				GIMP	-
				CPM	-

Comments : 10/9 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN		10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$4,090.00	\$4,090.00	30	NCR 09/28/20-10/18/20
2	BET		10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$1,425.00	\$1,425.00	30	NCR 09/28/20-10/18/20
3	CNN		10/12/20	10/18/20	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$2,565.00	\$5,130.00	30	NCR 09/28/20-10/18/20
4	CNN		10/12/20	10/18/20	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$2,080.00	\$4,160.00	30	NCR 09/28/20-10/18/20
5	CNN		10/12/20	10/18/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$4,085.00	\$8,170.00	30	NCR 09/28/20-10/18/20
6	CNN		10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$5,190.00	\$10,380.00	30	NCR 09/28/20-10/18/20
7	FX		10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$5,450.00	\$5,450.00	30	NCR 09/28/20-10/18/20
8	HALL		10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$3,155.00	\$3,155.00	30	NCR 09/28/20-10/18/20
9	HGTV		10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$6,230.00	\$6,230.00	30	NCR 09/28/20-10/18/20
10	MNBC		10/12/20	10/18/20	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$2,700.00	\$5,400.00	30	NCR 09/28/20-10/18/20
11	MNBC		10/12/20	10/18/20	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$2,080.00	\$4,160.00	30	NCR 09/28/20-10/18/20
12	MNBC		10/12/20	10/18/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$4,635.00	\$9,270.00	30	NCR 09/28/20-10/18/20
13	MNBC		10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$5,540.00	\$11,080.00	30	NCR 09/28/20-10/18/20
14	OWN		10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$880.00	\$880.00	30	NCR 09/28/20-10/18/20
15	S1LA		10/12/20	10/18/20	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$810.00	\$810.00	30	NCR 09/28/20-10/18/20
16	S1LA		10/12/20	10/18/20	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$685.00	\$685.00	30	NCR 09/28/20-10/18/20
17	S1LA		10/12/20	10/18/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$685.00	\$685.00	30	NCR 09/28/20-10/18/20
18	S1LA		10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$810.00	\$810.00	30	NCR 09/28/20-10/18/20
19	TBSC		10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$6,230.00	\$6,230.00	30	NCR 09/28/20-10/18/20
20	TNT		10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$6,230.00	\$6,230.00	30	NCR 09/28/20-10/18/20

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Market	Los Angeles

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Advertiser	CA Justice and Public Safety

Update Date	10/09/20
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Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jul20
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Product Code	
Est Code	10/12-1018
Product Name	
Credit Status	Cash in Advance

Show All Lines			
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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21	WETV		10/12/20	10/18/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$660.00	\$660.00	30	NCR 09/28/20-10/18/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	29	0	0	0	0	0	0	0	0	0	0	0	29
AMT	\$95,090.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$95,090.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/12/20

62828871 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |