

INVOICE

Invoice Number: INV-90427588
Invoice Date: 27-SEP-2020
Order Number: 11333489
Page: REMITTANCE

BILL TO :**SADLER STRATEGIC MEDIA/ADLINK**

Attn: Sheri Sadler Wolf

12103 Viewcrest Rd
Studio City, CA 91604

AGENCY	AGENCY NO.	AE NAME	AE NO.
Sadler Strategic Media/Adlink	000195109	Jeffrey Keys	JKEYS
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Californians for Resp Housing/Local	900069533	08-31-20 - 09-27-20	SEPTEMBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 544175.00
Agency Commission :	\$ 81626.25
NET TOTAL : :	\$ 462548.75
Prepayments :	\$ 462548.75
BALANCE DUE :	\$ 0.00

PLEASE REMIT TO :

SPECTRUM REACH

PO Box 846888

Los Angeles, CA 90084-6888

Questions

877-286-7117

We accept VISA, MC, DISC & AMEX at:

<https://westpayments.spectrumreach.com>**Payment Terms: Political CIA**

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 Attn: Sheri Sadler Wolf
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AGENCY	AGENCY NO.	AE NAME	AE NO.
Sadler Strategic Media/Adlink	000195109	Jeffrey Keys	JKEYS
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Californians for Resp Housing/Local	900069533	08-31-20 - 09-27-20	SEPTEMBER

INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots		Spot Rate	Gross Total
							Ordered	Aired		
							N	M		
Order No. : 11333489		Contract No. : 508444		PO No. : N/A		Package : N/A		Ext. Order : N/A		
Reference No. : N/A		Estimate No. : 2382		AE Name : Jeffrey Keys		Product : No on Prop 21		Ext. Client : No on Prop 21		
09-14-2020	09-20-2020	1	UD: 05:00-09:00	CNN	LAI	1309	6	6	\$ 2000.00	\$ 12000.00
09-21-2020	09-27-2020	2	UD: 05:00-09:00	CNN	LAI	1309	4	4	\$ 2000.00	\$ 8000.00
09-14-2020	09-20-2020	8	UD: 09:00-16:00	CNN	LAI	1309	16	16	\$ 1500.00	\$ 24000.00
09-21-2020	09-27-2020	9	UD: 09:00-16:00	CNN	LAI	1309	19	19	\$ 1500.00	\$ 28500.00
09-14-2020	09-20-2020	15	UD: 16:00-19:00	CNN	LAI	1309	6	6	\$ 3500.00	\$ 21000.00
09-21-2020	09-27-2020	16	UD: 16:00-19:00	CNN	LAI	1309	6	6	\$ 3500.00	\$ 21000.00
09-14-2020	09-20-2020	22	UD: 19:00-24:00	CNN	LAI	1309	14	14	\$ 4000.00	\$ 56000.00
09-21-2020	09-27-2020	23	UD: 19:00-24:00	CNN	LAI	1309	14	14	\$ 4000.00	\$ 56000.00
09-14-2020	09-20-2020	29	UD: 00:00-05:00	CNN	LAI	1309	6	6	\$ 900.00	\$ 5400.00
09-21-2020	09-27-2020	30	UD: 00:00-05:00	CNN	LAI	1309	7	7	\$ 900.00	\$ 6300.00
09-14-2020	09-20-2020	36	UD: 05:00-09:00	MNBC	LAI	1309	6	6	\$ 2550.00	\$ 15300.00
09-21-2020	09-27-2020	37	UD: 05:00-09:00	MNBC	LAI	1309	6	6	\$ 2550.00	\$ 15300.00
09-14-2020	09-20-2020	43	UD: 09:00-16:00	MNBC	LAI	1309	18	18	\$ 1500.00	\$ 27000.00
09-21-2020	09-27-2020	44	UD: 09:00-16:00	MNBC	LAI	1309	16	16	\$ 1500.00	\$ 24000.00
09-14-2020	09-20-2020	50	UD: 16:00-19:00	MNBC	LAI	1309	7	7	\$ 4000.00	\$ 28000.00
09-21-2020	09-27-2020	51	UD: 16:00-19:00	MNBC	LAI	1309	6	6	\$ 4000.00	\$ 24000.00
09-14-2020	09-20-2020	57	UD: 19:00-24:00	MNBC	LAI	1309	13	13	\$ 4800.00	\$ 62400.00
09-21-2020	09-27-2020	58	UD: 19:00-24:00	MNBC	LAI	1309	11	11	\$ 4800.00	\$ 52800.00
09-14-2020	09-20-2020	64	UD: 00:00-05:00	MNBC	LAI	1309	6	6	\$ 900.00	\$ 5400.00
09-21-2020	09-27-2020	65	UD: 00:00-05:00	MNBC	LAI	1309	6	6	\$ 900.00	\$ 5400.00
09-14-2020	09-20-2020	71	UD: 05:00-09:00	S1LA	LAI	1309	7	7	\$ 600.00	\$ 4200.00
09-21-2020	09-27-2020	72	UD: 05:00-09:00	S1LA	LAI	1309	7	7	\$ 600.00	\$ 4200.00
09-14-2020	09-20-2020	78	UD: 09:00-16:00	S1LA	LAI	1309	7	7	\$ 625.00	\$ 4375.00
09-21-2020	09-27-2020	79	UD: 09:00-16:00	S1LA	LAI	1309	7	7	\$ 625.00	\$ 4375.00
09-14-2020	09-20-2020	85	UD: 16:00-19:00	S1LA	LAI	1309	6	6	\$ 625.00	\$ 3750.00
09-21-2020	09-27-2020	86	UD: 16:00-19:00	S1LA	LAI	1309	7	7	\$ 625.00	\$ 4375.00
09-14-2020	09-20-2020	92	UD: 19:00-24:00	S1LA	LAI	1309	7	7	\$ 700.00	\$ 4900.00
09-21-2020	09-27-2020	93	UD: 19:00-24:00	S1LA	LAI	1309	7	7	\$ 700.00	\$ 4900.00
09-14-2020	09-20-2020	99	UD: 00:00-05:00	S1LA	LAI	1309	7	7	\$ 250.00	\$ 1750.00
09-21-2020	09-27-2020	100	UD: 00:00-05:00	S1LA	LAI	1309	7	7	\$ 250.00	\$ 1750.00
09-17-2020	09-20-2020	107	UD: 09:00-16:00	MNBC	LAI	1309	1	1	\$ 1500.00	\$ 1500.00
09-23-2020	09-27-2020	111	UD: 09:00-16:00	MNBC	LAI	1309	1	1	\$ 1500.00	\$ 1500.00
09-23-2020	09-27-2020	112	UD: 19:00-24:00	MNBC	LAI	1309	1	1	\$ 4800.00	\$ 4800.00

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Page: 2 of 4

INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired		Spot Rate	Gross Total
								N	M		
Order # 11333489 Total :							265	265			\$ 544175.00
Current Billing Cycle Totals :							265	265			\$ 544175.00

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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Page: 3 of 4

COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBDR876	NRC30TV8007H	CNN, MNBC, S1LA	169	\$ 348175.00
SRBE0672	NRC30TV8016H	CNN, MNBC, S1LA	38	\$ 79975.00
SRBE3595	NRC30TV8019H	CNN, MNBC, S1LA	58	\$ 116025.00
Commercial Summary Totals :			265	\$ 544175.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90427588
Print Date : 30 Sep 2020
Bill Cycle : 2020-09-27

Customer: 900069533 - ISS/Californians for Resp Housing/Lo		Order No: 11333489	Salesperson: JKEYS - Jeffrey Keys	
PO No:	Contract No: 508444	Reference No:	Type: EDI	Package:
External Order No:	External Client: No on Prop 21	Estimate: 2382	External Product: No on Prop 21	Payment Terms: Political CIA
Billing Cycle: SEPTEMBER		Billing Dates: 2020-08-31 - 2020-09-27		Actual Dates: 2020-09-14 - 2020-11-01

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
29	LAI	1309	CNN	09-14-20	12:42 am	NRC30TV8007H	CNN	30	\$900.00
1	LAI	1309	CNN	09-14-20	7:46 am	NRC30TV8007H	CNN	30	\$2000.00
8	LAI	1309	CNN	09-14-20	12:49 pm	NRC30TV8007H	CNN	30	\$1500.00
8	LAI	1309	CNN	09-14-20	2:46 pm	NRC30TV8007H	The Situation	30	\$1500.00
15	LAI	1309	CNN	09-14-20	4:46 pm	NRC30TV8007H	Erin Burnett	30	\$3500.00
22	LAI	1309	CNN	09-14-20	8:42 pm	NRC30TV8007H	CNN Tonight	30	\$4000.00
29	LAI	1309	CNN	09-15-20	12:42 am	NRC30TV8007H	CNN Tonight	30	\$900.00
1	LAI	1309	CNN	09-15-20	6:47 am	NRC30TV8007H	CNN	30	\$2000.00
8	LAI	1309	CNN	09-15-20	12:46 pm	NRC30TV8007H	CNN	30	\$1500.00
8	LAI	1309	CNN	09-15-20	2:50 pm	NRC30TV8007H	The Situation	30	\$1500.00
15	LAI	1309	CNN	09-15-20	4:47 pm	NRC30TV8007H	Erin Burnett	30	\$3500.00
22	LAI	1309	CNN	09-15-20	8:46 pm	NRC30TV8007H	CNN Tonight	30	\$4000.00
22	LAI	1309	CNN	09-15-20	10:52 pm	NRC30TV8007H	Cuomo Prime	30	\$4000.00
22	LAI	1309	CNN	09-15-20	11:34 pm	NRC30TV8007H	CNN Tonight	30	\$4000.00
29	LAI	1309	CNN	09-16-20	12:36 am	NRC30TV8007H	CNN Tonight	30	\$900.00
1	LAI	1309	CNN	09-16-20	7:46 am	NRC30TV8007H	CNN	30	\$2000.00
8	LAI	1309	CNN	09-16-20	10:47 am	NRC30TV8007H	CNN Newsroom30	30	\$1500.00
15	LAI	1309	CNN	09-16-20	5:43 pm	NRC30TV8007H	Anderson	30	\$3500.00
22	LAI	1309	CNN	09-16-20	8:39 pm	NRC30TV8007H	CNN Tonight	30	\$4000.00
22	LAI	1309	CNN	09-16-20	11:41 pm	NRC30TV8007H	CNN Tonight	30	\$4000.00
29	LAI	1309	CNN	09-17-20	12:39 am	NRC30TV8007H	CNN Tonight	30	\$900.00
1	LAI	1309	CNN	09-17-20	6:44 am	NRC30TV8007H	CNN	30	\$2000.00
8	LAI	1309	CNN	09-17-20	11:48 am	NRC30TV8007H	CNN Newsroom30	30	\$1500.00
8	LAI	1309	CNN	09-17-20	1:43 pm	NRC30TV8007H	The Lead With	30	\$1500.00
8	LAI	1309	CNN	09-17-20	2:51 pm	NRC30TV8007H	The Situation	30	\$1500.00
15	LAI	1309	CNN	09-17-20	6:34 pm	NRC30TV8007H	Cuomo Prime	30	\$3500.00
22	LAI	1309	CNN	09-17-20	11:44 pm	NRC30TV8007H	CNN Tonight	30	\$4000.00
29	LAI	1309	CNN	09-18-20	12:27 am	NRC30TV8007H	CNN Tonight	30	\$900.00
1	LAI	1309	CNN	09-18-20	7:47 am	NRC30TV8007H	CNN	30	\$2000.00
8	LAI	1309	CNN	09-18-20	10:49 am	NRC30TV8007H	CNN Newsroom30	30	\$1500.00
8	LAI	1309	CNN	09-18-20	2:50 pm	NRC30TV8007H	The Situation	30	\$1500.00
22	LAI	1309	CNN	09-18-20	9:49 pm	NRC30TV8007H	Anderson	30	\$4000.00
1	LAI	1309	CNN	09-19-20	6:53 am	NRC30TV8007H	Smerconish	30	\$2000.00
8	LAI	1309	CNN	09-19-20	10:51 am	NRC30TV8007H	CNN	30	\$1500.00
8	LAI	1309	CNN	09-19-20	2:59 pm	NRC30TV8007H	CNN	30	\$1500.00
8	LAI	1309	CNN	09-19-20	3:51 pm	NRC30TV8007H	CNN	30	\$1500.00
15	LAI	1309	CNN	09-19-20	6:48 pm	NRC30TV8007H	CNN Newsroom30	30	\$3500.00
22	LAI	1309	CNN	09-19-20	8:21 pm	NRC30TV8007H	CNN Special	30	\$4000.00
22	LAI	1309	CNN	09-19-20	9:31 pm	NRC30TV8007H	CNN Special	30	\$4000.00
22	LAI	1309	CNN	09-19-20	11:34 pm	NRC30TV8007H	CNN Special	30	\$4000.00
29	LAI	1309	CNN	09-20-20	12:25 am	NRC30TV8007H	CNN Special	30	\$900.00
8	LAI	1309	CNN	09-20-20	12:52 pm	NRC30TV8007H	CNN	30	\$1500.00
8	LAI	1309	CNN	09-20-20	2:49 pm	NRC30TV8007H	CNN	30	\$1500.00
8	LAI	1309	CNN	09-20-20	3:48 pm	NRC30TV8007H	CNN	30	\$1500.00
15	LAI	1309	CNN	09-20-20	5:59 pm	NRC30TV8007H	The Situation	30	\$3500.00
22	LAI	1309	CNN	09-20-20	8:36 pm	NRC30TV8007H	State of the	30	\$4000.00
22	LAI	1309	CNN	09-20-20	9:35 pm	NRC30TV8007H	CNN	30	\$4000.00
22	LAI	1309	CNN	09-20-20	11:36 pm	NRC30TV8007H	CNN	30	\$4000.00
30	LAI	1309	CNN	09-21-20	12:45 am	NRC30TV8007H	CNN	30	\$900.00
2	LAI	1309	CNN	09-21-20	6:51 am	NRC30TV8007H	CNN	30	\$2000.00
9	LAI	1309	CNN	09-21-20	1:42 pm	NRC30TV8007H	The Lead With	30	\$1500.00
9	LAI	1309	CNN	09-21-20	3:52 pm	NRC30TV8007H	The Situation	30	\$1500.00

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
23	LAI	1309	CNN	09-21-20	7:43 pm	NRC30TV8007H	CNN Tonight	30	\$4000.00
23	LAI	1309	CNN	09-21-20	8:36 pm	NRC30TV8007H	CNN Tonight	30	\$4000.00
30	LAI	1309	CNN	09-22-20	12:37 am	NRC30TV8007H	CNN Tonight	30	\$900.00
2	LAI	1309	CNN	09-22-20	7:48 am	NRC30TV8007H	CNN	30	\$2000.00
9	LAI	1309	CNN	09-22-20	10:50 am	NRC30TV8007H	CNN Newsroom30		\$1500.00
9	LAI	1309	CNN	09-22-20	12:50 pm	NRC30TV8007H	CNN Newsroom30		\$1500.00
9	LAI	1309	CNN	09-22-20	2:50 pm	NRC30TV8007H	The Situation	30	\$1500.00
9	LAI	1309	CNN	09-22-20	3:50 pm	NRC30TV8007H	The Situation	30	\$1500.00
16	LAI	1309	CNN	09-22-20	5:48 pm	NRC30TV8007H	Anderson	30	\$3500.00
23	LAI	1309	CNN	09-22-20	10:47 pm	NRC30TV8007H	Cuomo Prime	30	\$4000.00
30	LAI	1309	CNN	09-23-20	12:39 am	NRC30TV8016H	CNN Tonight	30	\$900.00
9	LAI	1309	CNN	09-23-20	1:47 pm	NRC30TV8016H	The Lead With	30	\$1500.00
23	LAI	1309	CNN	09-23-20	8:43 pm	NRC30TV8016H	CNN Tonight	30	\$4000.00
23	LAI	1309	CNN	09-23-20	9:59 pm	NRC30TV8016H	Anderson	30	\$4000.00
23	LAI	1309	CNN	09-23-20	11:55 pm	NRC30TV8016H	CNN Tonight	30	\$4000.00
30	LAI	1309	CNN	09-24-20	12:45 am	NRC30TV8016H	CNN Tonight	30	\$900.00
9	LAI	1309	CNN	09-24-20	11:46 am	NRC30TV8016H	CNN Newsroom30		\$1500.00
9	LAI	1309	CNN	09-24-20	1:45 pm	NRC30TV8016H	The Lead With	30	\$1500.00
9	LAI	1309	CNN	09-24-20	3:55 pm	NRC30TV8016H	The Situation	30	\$1500.00
16	LAI	1309	CNN	09-24-20	5:43 pm	NRC30TV8016H	Anderson	30	\$3500.00
23	LAI	1309	CNN	09-24-20	7:45 pm	NRC30TV8016H	CNN Tonight	30	\$4000.00
23	LAI	1309	CNN	09-24-20	8:39 pm	NRC30TV8016H	CNN Tonight	30	\$4000.00
30	LAI	1309	CNN	09-25-20	12:39 am	NRC30TV8019H	CNN Tonight	30	\$900.00
9	LAI	1309	CNN	09-25-20	11:49 am	NRC30TV8019H	CNN Newsroom30		\$1500.00
9	LAI	1309	CNN	09-25-20	12:52 pm	NRC30TV8019H	CNN Newsroom30		\$1500.00
** Exception: MGS									
9	LAI	1309	CNN	09-25-20	1:45 pm	NRC30TV8019H	The Lead With	30	\$1500.00
9	LAI	1309	CNN	09-25-20	3:49 pm	NRC30TV8019H	The Situation	30	\$1500.00
16	LAI	1309	CNN	09-25-20	4:45 pm	NRC30TV8019H	Erin Burnett	30	\$3500.00
16	LAI	1309	CNN	09-25-20	5:44 pm	NRC30TV8019H	Anderson	30	\$3500.00
23	LAI	1309	CNN	09-25-20	8:38 pm	NRC30TV8019H	CNN Tonight	30	\$4000.00
23	LAI	1309	CNN	09-25-20	11:40 pm	NRC30TV8019H	CNN Tonight	30	\$4000.00
30	LAI	1309	CNN	09-26-20	12:38 am	NRC30TV8019H	CNN Tonight	30	\$900.00
2	LAI	1309	CNN	09-26-20	6:53 am	NRC30TV8019H	Smerconish	30	\$2000.00
9	LAI	1309	CNN	09-26-20	3:49 pm	NRC30TV8019H	CNN	30	\$1500.00
16	LAI	1309	CNN	09-26-20	6:41 pm	NRC30TV8019H	The Situation	30	\$3500.00
23	LAI	1309	CNN	09-26-20	7:32 pm	NRC30TV8019H	Champions for	30	\$4000.00
23	LAI	1309	CNN	09-26-20	10:32 pm	NRC30TV8019H	Champions for	30	\$4000.00
30	LAI	1309	CNN	09-27-20	12:35 am	NRC30TV8019H	CNN Special	30	\$900.00
2	LAI	1309	CNN	09-27-20	6:50 am	NRC30TV8019H	State of the	30	\$2000.00
9	LAI	1309	CNN	09-27-20	11:51 am	NRC30TV8019H	CNN	30	\$1500.00
9	LAI	1309	CNN	09-27-20	12:53 pm	NRC30TV8019H	CNN	30	\$1500.00
9	LAI	1309	CNN	09-27-20	1:45 pm	NRC30TV8019H	CNN	30	\$1500.00
9	LAI	1309	CNN	09-27-20	3:59 pm	NRC30TV8019H	CNN	30	\$1500.00
16	LAI	1309	CNN	09-27-20	5:46 pm	NRC30TV8019H	Anderson	30	\$3500.00
23	LAI	1309	CNN	09-27-20	8:39 pm	NRC30TV8019H	United Shades	30	\$4000.00
23	LAI	1309	CNN	09-27-20	10:34 pm	NRC30TV8019H	John Lewis:	30	\$4000.00
CNN Subtotal: Spots: 98							Amount: \$238,200.00		
64	LAI	1309	MNBC	09-14-20	12:37 am	NRC30TV8007H	Dateline	30	\$900.00
36	LAI	1309	MNBC	09-14-20	7:22 am	NRC30TV8007H	MSNBC Live	30	\$2550.00
43	LAI	1309	MNBC	09-14-20	12:27 pm	NRC30TV8007H	MSNBC Live	30	\$1500.00
43	LAI	1309	MNBC	09-14-20	2:31 pm	NRC30TV8007H	Deadline:	30	\$1500.00
50	LAI	1309	MNBC	09-14-20	4:42 pm	NRC30TV8007H	The ReidOut	30	\$4000.00
57	LAI	1309	MNBC	09-14-20	8:33 pm	NRC30TV8007H	The 11th Hour	30	\$4800.00
57	LAI	1309	MNBC	09-14-20	11:32 pm	NRC30TV8007H	The 11th Hour	30	\$4800.00
64	LAI	1309	MNBC	09-15-20	12:33 am	NRC30TV8007H	All In With	30	\$900.00
36	LAI	1309	MNBC	09-15-20	6:26 am	NRC30TV8007H	MSNBC Live	30	\$2550.00
43	LAI	1309	MNBC	09-15-20	12:30 pm	NRC30TV8007H	MSNBC Live	30	\$1500.00
43	LAI	1309	MNBC	09-15-20	1:36 pm	NRC30TV8007H	Deadline:	30	\$1500.00
43	LAI	1309	MNBC	09-15-20	2:32 pm	NRC30TV8007H	Deadline:	30	\$1500.00
50	LAI	1309	MNBC	09-15-20	4:42 pm	NRC30TV8007H	The ReidOut	30	\$4000.00
57	LAI	1309	MNBC	09-15-20	8:30 pm	NRC30TV8007H	The 11th Hour	30	\$4800.00
57	LAI	1309	MNBC	09-15-20	10:32 pm	NRC30TV8007H	The Last Word	30	\$4800.00
64	LAI	1309	MNBC	09-16-20	12:30 am	NRC30TV8007H	All In With	30	\$900.00
36	LAI	1309	MNBC	09-16-20	6:59 am	NRC30TV8007H	MSNBC Live	30	\$2550.00

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
43	LAI	1309	MNBC	09-16-20	11:29 am	NRC30TV8007H	MSNBC Live	30	\$1500.00
43	LAI	1309	MNBC	09-16-20	12:26 pm	NRC30TV8007H	MSNBC Live	30	\$1500.00
43	LAI	1309	MNBC	09-16-20	2:37 pm	NRC30TV8007H	Deadline:	30	\$1500.00
50	LAI	1309	MNBC	09-16-20	4:40 pm	NRC30TV8007H	The ReidOut	30	\$4000.00
57	LAI	1309	MNBC	09-16-20	8:35 pm	NRC30TV8007H	The 11th Hour	30	\$4800.00
57	LAI	1309	MNBC	09-16-20	11:33 pm	NRC30TV8007H	The 11th Hour	30	\$4800.00
64	LAI	1309	MNBC	09-17-20	12:34 am	NRC30TV8007H	All In With	30	\$900.00
36	LAI	1309	MNBC	09-17-20	6:28 am	NRC30TV8007H	MSNBC Live	30	\$2550.00
43	LAI	1309	MNBC	09-17-20	10:41 am	NRC30TV8007H	MTP Daily	30	\$1500.00
43	LAI	1309	MNBC	09-17-20	11:30 am	NRC30TV8007H	MSNBC Live	30	\$1500.00
107	LAI	1309	MNBC	09-17-20	12:31 pm	NRC30TV8007H	MSNBC Live	30	\$1500.00
43	LAI	1309	MNBC	09-17-20	1:58 pm	NRC30TV8007H	Deadline:	30	\$1500.00
50	LAI	1309	MNBC	09-17-20	6:58 pm	NRC30TV8007H	The Rachel	30	\$4000.00
57	LAI	1309	MNBC	09-17-20	8:32 pm	NRC30TV8007H	The 11th Hour	30	\$4800.00
57	LAI	1309	MNBC	09-17-20	9:35 pm	NRC30TV8007H	The Rachel	30	\$4800.00
64	LAI	1309	MNBC	09-18-20	12:34 am	NRC30TV8007H	All In With	30	\$900.00
36	LAI	1309	MNBC	09-18-20	6:30 am	NRC30TV8007H	MSNBC Live	30	\$2550.00
43	LAI	1309	MNBC	09-18-20	11:30 am	NRC30TV8007H	MSNBC Live	30	\$1500.00
43	LAI	1309	MNBC	09-18-20	3:41 pm	NRC30TV8007H	The Beat with	30	\$1500.00
57	LAI	1309	MNBC	09-18-20	9:31 pm	NRC30TV8007H	The Rachel	30	\$4800.00
43	LAI	1309	MNBC	09-19-20	10:35 am	NRC30TV8007H	Weekends with	30	\$1500.00
43	LAI	1309	MNBC	09-19-20	1:26 pm	NRC30TV8007H	MSNBC Live	30	\$1500.00
43	LAI	1309	MNBC	09-19-20	3:30 pm	NRC30TV8007H	American	30	\$1500.00
50	LAI	1309	MNBC	09-19-20	4:29 pm	NRC30TV8007H	American	30	\$4000.00
57	LAI	1309	MNBC	09-19-20	8:35 pm	NRC30TV8007H	The Last Word	30	\$4800.00
57	LAI	1309	MNBC	09-19-20	10:30 pm	NRC30TV8007H	Dateline	30	\$4800.00
64	LAI	1309	MNBC	09-20-20	12:32 am	NRC30TV8007H	Dateline	30	\$900.00
36	LAI	1309	MNBC	09-20-20	7:53 am	NRC30TV8007H	AM Joy	30	\$2550.00
43	LAI	1309	MNBC	09-20-20	10:36 am	NRC30TV8007H	Weekends with	30	\$1500.00
43	LAI	1309	MNBC	09-20-20	2:30 pm	NRC30TV8007H	PoliticsNation	30	\$1500.00
50	LAI	1309	MNBC	09-20-20	4:58 pm	NRC30TV8007H	American	30	\$4000.00
50	LAI	1309	MNBC	09-20-20	5:26 pm	NRC30TV8007H	The Week with	30	\$4000.00
57	LAI	1309	MNBC	09-20-20	7:35 pm	NRC30TV8007H	Meet the Press	30	\$4800.00
57	LAI	1309	MNBC	09-20-20	9:39 pm	NRC30TV8007H	Dateline	30	\$4800.00
37	LAI	1309	MNBC	09-21-20	7:28 am	NRC30TV8007H	MSNBC Live	30	\$2550.00
44	LAI	1309	MNBC	09-21-20	10:43 am	NRC30TV8007H	MTP Daily	30	\$1500.00
44	LAI	1309	MNBC	09-21-20	11:29 am	NRC30TV8007H	MSNBC Live	30	\$1500.00
44	LAI	1309	MNBC	09-21-20	2:36 pm	NRC30TV8007H	Deadline:	30	\$1500.00
58	LAI	1309	MNBC	09-21-20	9:39 pm	NRC30TV8007H	The Rachel	30	\$4800.00
65	LAI	1309	MNBC	09-22-20	12:23 am	NRC30TV8007H	All In With	30	\$900.00
37	LAI	1309	MNBC	09-22-20	7:59 am	NRC30TV8007H	MSNBC Live	30	\$2550.00
44	LAI	1309	MNBC	09-22-20	1:39 pm	NRC30TV8007H	Deadline:	30	\$1500.00
44	LAI	1309	MNBC	09-22-20	2:37 pm	NRC30TV8007H	Deadline:	30	\$1500.00
51	LAI	1309	MNBC	09-22-20	4:43 pm	NRC30TV8007H	The ReidOut	30	\$4000.00
51	LAI	1309	MNBC	09-22-20	5:30 pm	NRC30TV8007H	All In With	30	\$4000.00
58	LAI	1309	MNBC	09-22-20	7:35 pm	NRC30TV8007H	The Last Word	30	\$4800.00
58	LAI	1309	MNBC	09-22-20	10:35 pm	NRC30TV8007H	The Last Word	30	\$4800.00
65	LAI	1309	MNBC	09-23-20	12:29 am	NRC30TV8016H	All In With	30	\$900.00
37	LAI	1309	MNBC	09-23-20	6:23 am	NRC30TV8016H	MSNBC Live	30	\$2550.00
44	LAI	1309	MNBC	09-23-20	1:40 pm	NRC30TV8016H	Deadline:	30	\$1500.00
44	LAI	1309	MNBC	09-23-20	2:36 pm	NRC30TV8016H	Deadline:	30	\$1500.00
51	LAI	1309	MNBC	09-23-20	4:41 pm	NRC30TV8016H	The ReidOut	30	\$4000.00
112	LAI	1309	MNBC	09-23-20	8:32 pm	NRC30TV8016H	The 11th Hour	30	\$4800.00
58	LAI	1309	MNBC	09-23-20	11:32 pm	NRC30TV8016H	The 11th Hour	30	\$4800.00
65	LAI	1309	MNBC	09-24-20	12:32 am	NRC30TV8016H	All In With	30	\$900.00
37	LAI	1309	MNBC	09-24-20	6:30 am	NRC30TV8016H	MSNBC Live	30	\$2550.00
111	LAI	1309	MNBC	09-24-20	10:44 am	NRC30TV8016H	MTP Daily	30	\$1500.00
44	LAI	1309	MNBC	09-24-20	11:33 am	NRC30TV8016H	MSNBC Live	30	\$1500.00
44	LAI	1309	MNBC	09-24-20	12:59 pm	NRC30TV8016H	MSNBC Live	30	\$1500.00
44	LAI	1309	MNBC	09-24-20	1:41 pm	NRC30TV8016H	Deadline:	30	\$1500.00
51	LAI	1309	MNBC	09-24-20	4:45 pm	NRC30TV8016H	The ReidOut	30	\$4000.00
58	LAI	1309	MNBC	09-24-20	7:36 pm	NRC30TV8016H	The Last Word	30	\$4800.00
58	LAI	1309	MNBC	09-24-20	8:31 pm	NRC30TV8016H	The 11th Hour	30	\$4800.00
65	LAI	1309	MNBC	09-25-20	12:33 am	NRC30TV8019H	All In With	30	\$900.00
44	LAI	1309	MNBC	09-25-20	12:28 pm	NRC30TV8019H	MSNBC Live	30	\$1500.00

** Exception: MGS

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
44	LAI	1309	MNBC	09-25-20	1:36 pm	NRC30TV8019H	Deadline:	30	\$1500.00
44	LAI	1309	MNBC	09-25-20	2:36 pm	NRC30TV8019H	Deadline:	30	\$1500.00
44	LAI	1309	MNBC	09-25-20	3:41 pm	NRC30TV8019H	The Beat with	30	\$1500.00
51	LAI	1309	MNBC	09-25-20	4:46 pm	NRC30TV8019H	The ReidOut	30	\$4000.00
58	LAI	1309	MNBC	09-25-20	7:35 pm	NRC30TV8019H	The Last Word	30	\$4800.00
58	LAI	1309	MNBC	09-25-20	11:33 pm	NRC30TV8019H	The 11th Hour	30	\$4800.00
65	LAI	1309	MNBC	09-26-20	12:18 am	NRC30TV8019H	Dateline	30	\$900.00
37	LAI	1309	MNBC	09-26-20	6:28 am	NRC30TV8019H	Velshi	30	\$2550.00
44	LAI	1309	MNBC	09-26-20	1:35 pm	NRC30TV8019H	MSNBC Live	30	\$1500.00
51	LAI	1309	MNBC	09-26-20	5:29 pm	NRC30TV8019H	The Week with	30	\$4000.00
58	LAI	1309	MNBC	09-26-20	7:21 pm	NRC30TV8019H	The Rachel	30	\$4800.00
58	LAI	1309	MNBC	09-26-20	9:33 pm	NRC30TV8019H	All In With	30	\$4800.00
65	LAI	1309	MNBC	09-27-20	12:30 am	NRC30TV8019H	Dateline	30	\$900.00
37	LAI	1309	MNBC	09-27-20	6:28 am	NRC30TV8019H	Velshi	30	\$2550.00
44	LAI	1309	MNBC	09-27-20	12:31 pm	NRC30TV8019H	MSNBC Live	30	\$1500.00
58	LAI	1309	MNBC	09-27-20	11:17 pm	NRC30TV8019H	Dateline	30	\$4800.00
MNBC Subtotal: Spots: 98							Amount: \$267,400.00		
99	LAI	1309	S1LA	09-14-20	4:57 am	NRC30TV8007H	Generic	30	\$250.00
71	LAI	1309	S1LA	09-14-20	7:29 am	NRC30TV8007H	Generic	30	\$600.00
78	LAI	1309	S1LA	09-14-20	3:15 pm	NRC30TV8007H	Generic	30	\$625.00
92	LAI	1309	S1LA	09-14-20	9:27 pm	NRC30TV8007H	Generic	30	\$700.00
99	LAI	1309	S1LA	09-15-20	1:57 am	NRC30TV8007H	Generic	30	\$250.00
71	LAI	1309	S1LA	09-15-20	8:27 am	NRC30TV8007H	Generic	30	\$600.00
78	LAI	1309	S1LA	09-15-20	3:27 pm	NRC30TV8007H	Generic	30	\$625.00
85	LAI	1309	S1LA	09-15-20	6:27 pm	NRC30TV8007H	Generic	30	\$625.00
92	LAI	1309	S1LA	09-15-20	9:28 pm	NRC30TV8007H	Generic	30	\$700.00
99	LAI	1309	S1LA	09-16-20	4:12 am	NRC30TV8007H	Generic	30	\$250.00
71	LAI	1309	S1LA	09-16-20	5:27 am	NRC30TV8007H	Generic	30	\$600.00
78	LAI	1309	S1LA	09-16-20	11:26 am	NRC30TV8007H	Generic	30	\$625.00
85	LAI	1309	S1LA	09-16-20	4:15 pm	NRC30TV8007H	Generic	30	\$625.00
92	LAI	1309	S1LA	09-16-20	10:57 pm	NRC30TV8007H	Generic	30	\$700.00
99	LAI	1309	S1LA	09-17-20	3:57 am	NRC30TV8007H	Generic	30	\$250.00
71	LAI	1309	S1LA	09-17-20	6:29 am	NRC30TV8007H	Generic	30	\$600.00
78	LAI	1309	S1LA	09-17-20	11:12 am	NRC30TV8007H	Generic	30	\$625.00
85	LAI	1309	S1LA	09-17-20	5:27 pm	NRC30TV8007H	Generic	30	\$625.00
92	LAI	1309	S1LA	09-17-20	11:57 pm	NRC30TV8007H	Generic	30	\$700.00
99	LAI	1309	S1LA	09-18-20	12:27 am	NRC30TV8007H	Generic	30	\$250.00
71	LAI	1309	S1LA	09-18-20	6:31 am	NRC30TV8007H	Generic	30	\$600.00
78	LAI	1309	S1LA	09-18-20	12:17 pm	NRC30TV8007H	Generic	30	\$625.00
85	LAI	1309	S1LA	09-18-20	6:27 pm	NRC30TV8007H	Generic	30	\$625.00
92	LAI	1309	S1LA	09-18-20	8:58 pm	NRC30TV8007H	Generic	30	\$700.00
99	LAI	1309	S1LA	09-19-20	3:27 am	NRC30TV8007H	Generic	30	\$250.00
71	LAI	1309	S1LA	09-19-20	5:57 am	NRC30TV8007H	Generic	30	\$600.00
78	LAI	1309	S1LA	09-19-20	1:18 pm	NRC30TV8007H	Generic	30	\$625.00
85	LAI	1309	S1LA	09-19-20	6:25 pm	NRC30TV8007H	Generic	30	\$625.00
92	LAI	1309	S1LA	09-19-20	8:57 pm	NRC30TV8007H	Generic	30	\$700.00
99	LAI	1309	S1LA	09-20-20	2:27 am	NRC30TV8007H	Generic	30	\$250.00
71	LAI	1309	S1LA	09-20-20	6:57 am	NRC30TV8007H	Generic	30	\$600.00
78	LAI	1309	S1LA	09-20-20	2:57 pm	NRC30TV8007H	Generic	30	\$625.00
85	LAI	1309	S1LA	09-20-20	6:17 pm	NRC30TV8007H	Generic	30	\$625.00
92	LAI	1309	S1LA	09-20-20	11:28 pm	NRC30TV8007H	Generic	30	\$700.00
100	LAI	1309	S1LA	09-21-20	2:27 am	NRC30TV8007H	Generic	30	\$250.00
79	LAI	1309	S1LA	09-21-20	9:31 am	NRC30TV8007H	Generic	30	\$625.00
86	LAI	1309	S1LA	09-21-20	5:28 pm	NRC30TV8007H	Generic	30	\$625.00
93	LAI	1309	S1LA	09-21-20	10:27 pm	NRC30TV8007H	Generic	30	\$700.00
100	LAI	1309	S1LA	09-22-20	12:27 am	NRC30TV8007H	Generic	30	\$250.00
72	LAI	1309	S1LA	09-22-20	7:28 am	NRC30TV8007H	Generic	30	\$600.00
79	LAI	1309	S1LA	09-22-20	2:15 pm	NRC30TV8007H	Generic	30	\$625.00
86	LAI	1309	S1LA	09-22-20	6:27 pm	NRC30TV8007H	Generic	30	\$625.00
93	LAI	1309	S1LA	09-22-20	8:27 pm	NRC30TV8007H	Generic	30	\$700.00
100	LAI	1309	S1LA	09-23-20	12:57 am	NRC30TV8016H	Generic	30	\$250.00
72	LAI	1309	S1LA	09-23-20	6:58 am	NRC30TV8016H	Generic	30	\$600.00
** Exception: MGS									
72	LAI	1309	S1LA	09-23-20	7:27 am	NRC30TV8016H	Generic	30	\$600.00
86	LAI	1309	S1LA	09-23-20	4:58 pm	NRC30TV8016H	Generic	30	\$625.00

Invoice No : INV-90427588
Print Date : 30 Sep 2020
Bill Cycle : 2020-09-27

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
93	LAI	1309	S1LA	09-23-20	11:57 pm	NRC30TV8016H	Generic	30	\$700.00
100	LAI	1309	S1LA	09-24-20	4:27 am	NRC30TV8016H	Generic	30	\$250.00
72	LAI	1309	S1LA	09-24-20	7:31 am	NRC30TV8016H	Generic	30	\$600.00
79	LAI	1309	S1LA	09-24-20	11:30 am	NRC30TV8016H	Generic	30	\$625.00
86	LAI	1309	S1LA	09-24-20	4:27 pm	NRC30TV8016H	Generic	30	\$625.00
93	LAI	1309	S1LA	09-24-20	9:27 pm	NRC30TV8016H	Generic	30	\$700.00
100	LAI	1309	S1LA	09-25-20	12:58 am	NRC30TV8019H	Generic	30	\$250.00
72	LAI	1309	S1LA	09-25-20	8:16 am	NRC30TV8019H	Generic	30	\$600.00
79	LAI	1309	S1LA	09-25-20	10:16 am	NRC30TV8019H	Generic	30	\$625.00
79	LAI	1309	S1LA	09-25-20	2:28 pm	NRC30TV8019H	Generic	30	\$625.00
** Exception: MGS									
86	LAI	1309	S1LA	09-25-20	6:27 pm	NRC30TV8019H	Generic	30	\$625.00
93	LAI	1309	S1LA	09-25-20	10:57 pm	NRC30TV8019H	Generic	30	\$700.00
100	LAI	1309	S1LA	09-26-20	3:27 am	NRC30TV8019H	Generic	30	\$250.00
72	LAI	1309	S1LA	09-26-20	5:28 am	NRC30TV8019H	Generic	30	\$600.00
79	LAI	1309	S1LA	09-26-20	12:28 pm	NRC30TV8019H	Generic	30	\$625.00
86	LAI	1309	S1LA	09-26-20	6:27 pm	NRC30TV8019H	Generic	30	\$625.00
93	LAI	1309	S1LA	09-26-20	8:27 pm	NRC30TV8019H	Generic	30	\$700.00
100	LAI	1309	S1LA	09-27-20	4:57 am	NRC30TV8019H	Generic	30	\$250.00
72	LAI	1309	S1LA	09-27-20	8:16 am	NRC30TV8019H	Generic	30	\$600.00
79	LAI	1309	S1LA	09-27-20	11:27 am	NRC30TV8019H	Generic	30	\$625.00
86	LAI	1309	S1LA	09-27-20	6:27 pm	NRC30TV8019H	Generic	30	\$625.00
93	LAI	1309	S1LA	09-27-20	8:57 pm	NRC30TV8019H	Generic	30	\$700.00

S1LA Subtotal: Spots: 69

Amount: \$38,575.00

Region LAI Subtotal: Spots: 265

Amount: \$544,175.00

Order 11333489 Subtotal: Spots: 265

Amount: \$544,175.00

INVOICE

Invoice Number: INV-90427588
Invoice Date: 27-SEP-2020
Order Number: 11333489
Page: 4 of 4

BILL TO :
SADLER STRATEGIC MEDIA/ADLINK
Attn: Sheri Sadler Wolf
12103 Viewcrest Rd
Studio City, CA 91604

AGENCY	AGENCY NO.	AE NAME	AE NO.
Sadler Strategic Media/Adlink	000195109	Jeffrey Keys	JKEYS
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Californians for Resp Housing/Local	900069533	08-31-20 - 09-27-20	SEPTEMBER

PLEASE KEEP THIS PAGE FOR YOUR RECORDS

Order Number	Invoice Notes	Payment Terms
11333489		POL

AIRTIME TOTAL :	\$ 544175.00
Agency Commission :	\$ 81626.25
NET TOTAL: :	\$ 462548.75
Prepayments :	\$ 462548.75
BALANCE DUE :	\$ 0.00

PLEASE REMIT TO :
SPECTRUM REACH
PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

We accept VISA, MC, DISC & AMEX at:
<https://westpayments.spectrumreach.com>

Payment Terms: Political CIA