

Ampersand Cable System Order

Order #	62772239
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	09/28/20 - 10/11/20
Agency	FlexPoint Media Inc
Advertiser	Congressional Leadership Fund

Update Date	06/18/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	09301006
Product Name	CA CD48, 9.30-10.6
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$22,570.00		
Commission	\$3,385.50		
Net Total	\$19,184.50		
Total Spots	244		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 6.17 Rebooking, please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/5/20	10/11/20	05:00	09:00	X	X						-	-	2	\$100.00	\$200.00	30	NCR 09/04/20-12/27/20
2	CNN	CNN DT	10/5/20	10/11/20	09:00	16:00	X	X						-	-	4	\$85.00	\$340.00	30	NCR 09/04/20-12/27/20
3	CNN	CNN EF	10/5/20	10/11/20	16:00	19:00	X	X						-	-	2	\$160.00	\$320.00	30	NCR 09/04/20-12/27/20
4	CNN	CNN PT	10/5/20	10/11/20	19:00	24:00	X	X						-	-	4	\$185.00	\$740.00	30	NCR 09/04/20-12/27/20
5	CNN	CNN EM	9/28/20	10/4/20	05:00	09:00			X	X	X	X	X	-	-	5	\$100.00	\$500.00	30	NCR 09/04/20-12/27/20
6	CNN	CNN DT	9/28/20	10/4/20	09:00	16:00			X	X	X	X	X	-	-	10	\$85.00	\$850.00	30	NCR 09/04/20-12/27/20
7	CNN	CNN EF	9/28/20	10/4/20	16:00	19:00			X	X	X	X	X	-	-	5	\$160.00	\$800.00	30	NCR 09/04/20-12/27/20
8	CNN	CNN PT	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	10	\$185.00	\$1,850.00	30	NCR 09/04/20-12/27/20
9	ESPN	ESPN DT	10/5/20	10/11/20	09:00	16:00	X	X						-	-	5	\$75.00	\$375.00	30	NCR 09/04/20-12/27/20
10	ESPN	ESPN EF	10/5/20	10/11/20	16:00	19:00	X	X						-	-	1	\$120.00	\$120.00	30	NCR 09/04/20-12/27/20
11	ESPN	ESPN PT	10/5/20	10/11/20	19:00	24:00	X							-	-	2	\$145.00	\$290.00	30	NCR 09/04/20-12/27/20
12	ESPN	ESPN O	10/5/20	10/11/20	00:00	05:00	X	X						-	-	4	\$35.00	\$140.00	30	NCR 09/04/20-12/27/20
13	ESPN	ESPN DT	9/28/20	10/4/20	09:00	16:00			X	X	X	X	X	-	-	13	\$75.00	\$975.00	30	NCR 09/04/20-12/27/20
14	ESPN	ESPN EF	9/28/20	10/4/20	16:00	19:00			X	X	X	X	X	-	-	1	\$120.00	\$120.00	30	NCR 09/04/20-12/27/20
15	ESPN	ESPN PT	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	10	\$145.00	\$1,450.00	30	NCR 09/04/20-12/27/20
16	ESPN	ESPN O	9/28/20	10/4/20	00:00	05:00			X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	NCR 09/04/20-12/27/20
17	FOOD	VARIOUS	10/5/20	10/11/20	09:00	16:00	X	X						-	-	2	\$60.00	\$120.00	30	NCR 09/04/20-12/27/20
18	FOOD	FOOD EF	10/5/20	10/11/20	16:00	19:00	X	X						-	-	1	\$120.00	\$120.00	30	NCR 09/04/20-12/27/20
19	FOOD	FOOD PT	10/5/20	10/11/20	19:00	24:00	X	X						-	-	3	\$145.00	\$435.00	30	NCR 09/04/20-12/27/20
20	FOOD	VARIOUS	9/28/20	10/4/20	09:00	16:00			X	X	X	X	X	-	-	6	\$60.00	\$360.00	30	NCR 09/04/20-12/27/20
21	FOOD	FOOD EF	9/28/20	10/4/20	16:00	19:00			X	X	X	X	X	-	-	2	\$120.00	\$240.00	30	NCR 09/04/20-12/27/20

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Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+SD
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Product Code	
Est Code	09301006
Product Name	CA CD48, 9.30-10.6
Credit Status	Cash in Advance

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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	FOOD PT	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	7	\$145.00	\$1,015.00	30	NCR 09/04/20-12/27/20
23	HGTV	HGTV DT	10/5/20	10/11/20	09:00	16:00	X	X						-	-	5	\$60.00	\$300.00	30	NCR 09/04/20-12/27/20
24	HGTV	HGTV EF	10/5/20	10/11/20	16:00	19:00	X	X						-	-	1	\$120.00	\$120.00	30	NCR 09/04/20-12/27/20
25	HGTV	HGTV PT	10/5/20	10/11/20	19:00	24:00	X	X						-	-	4	\$145.00	\$580.00	30	NCR 09/04/20-12/27/20
26	HGTV	HGTV DT	9/28/20	10/4/20	09:00	16:00			X	X	X	X	X	-	-	14	\$60.00	\$840.00	30	NCR 09/04/20-12/27/20
27	HGTV	HGTV EF	9/28/20	10/4/20	16:00	19:00			X	X	X	X	X	-	-	2	\$120.00	\$240.00	30	NCR 09/04/20-12/27/20
28	HGTV	HGTV PT	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	10	\$145.00	\$1,450.00	30	NCR 09/04/20-12/27/20
29	MNBC	MNBC EM	10/5/20	10/11/20	05:00	09:00	X	X						-	-	4	\$100.00	\$400.00	30	NCR 09/04/20-12/27/20
30	MNBC	MNBC DT	10/5/20	10/11/20	09:00	16:00	X	X						-	-	4	\$85.00	\$340.00	30	NCR 09/04/20-12/27/20
31	MNBC	MNBC EM	9/28/20	10/4/20	05:00	09:00			X	X	X	X	X	-	-	10	\$100.00	\$1,000.00	30	NCR 09/04/20-12/27/20
32	MNBC	MNBC DT	9/28/20	10/4/20	09:00	16:00			X	X	X	X	X	-	-	10	\$85.00	\$850.00	30	NCR 09/04/20-12/27/20
33	TBSC	TBSC EM	10/5/20	10/11/20	05:00	09:00	X	X						-	-	4	\$35.00	\$140.00	30	NCR 09/04/20-12/27/20
34	TBSC	AVG. ALL WKS<	10/5/20	10/11/20	09:00	16:00	X	X						-	-	3	\$50.00	\$150.00	30	NCR 09/04/20-12/27/20
35	TBSC	TBSC EF	10/5/20	10/11/20	16:00	19:00	X	X						-	-	1	\$100.00	\$100.00	30	NCR 09/04/20-12/27/20
36	TBSC	TBSC PT	10/5/20	10/11/20	19:00	24:00	X	X						-	-	3	\$125.00	\$375.00	30	NCR 09/04/20-12/27/20
37	TBSC	TBSC EM	9/28/20	10/4/20	05:00	09:00			X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	NCR 09/04/20-12/27/20
38	TBSC	FRIENDS<	9/28/20	10/4/20	09:00	16:00			X	X	X	X	X	-	-	3	\$50.00	\$150.00	30	NCR 09/04/20-12/27/20
39	TBSC	TBSC EF	9/28/20	10/4/20	16:00	19:00			X	X	X	X	X	-	-	2	\$100.00	\$200.00	30	NCR 09/04/20-12/27/20
40	TBSC	TBSC PT	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	7	\$125.00	\$875.00	30	NCR 09/04/20-12/27/20
41	TNT	TNT EM	10/5/20	10/11/20	05:00	09:00	X	X						-	-	2	\$35.00	\$70.00	30	NCR 09/04/20-12/27/20
42	TNT	TNT DT	10/5/20	10/11/20	09:00	16:00	X	X						-	-	5	\$50.00	\$250.00	30	NCR 09/04/20-12/27/20

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43	TNT	TNT EF	10/5/20	10/11/20	16:00	19:00	X	X						-	-	1	\$85.00	\$85.00	30	NCR 09/04/20-12/27/20
44	TNT	TNT PT	10/5/20	10/11/20	19:00	24:00	X	X						-	-	3	\$100.00	\$300.00	30	NCR 09/04/20-12/27/20
45	TNT	TNT EM	9/28/20	10/4/20	05:00	09:00			X	X	X	X	X	-	-	5	\$35.00	\$175.00	30	NCR 09/04/20-12/27/20
46	TNT	TNT DT	9/28/20	10/4/20	09:00	16:00			X	X	X	X	X	-	-	13	\$50.00	\$650.00	30	NCR 09/04/20-12/27/20
47	TNT	TNT EF	9/28/20	10/4/20	16:00	19:00			X	X	X	X	X	-	-	2	\$85.00	\$170.00	30	NCR 09/04/20-12/27/20
48	TNT	TNT PT	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	7	\$100.00	\$700.00	30	NCR 09/04/20-12/27/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	244	0	0	0	0	0	0	0	0	0	0	0	244
AMT	\$22,570.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,570.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/19/20

62772239 | Los Angeles | Spectrum/Frontier-Orange County, CA | 1435 |