

Ampersand Cable System Order

Order #	62751931
Syscode	1438
System Name	Spectrum/Frontier-Full LA Zone, CA
Market	Los Angeles

Flight Dates	09/07/20 - 09/20/20
Agency	FlexPoint Media Inc
Advertiser	Congressional Leadership Fund

Update Date	05/15/20
Version	3 Vs. 2

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	CA CD48
Product Code	09090915
Est Code	837
Product Name	CA CD48 [9.9-9.15]
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,176.00		
Commission	\$476.40		
Net Total	\$2,699.60		
Total Spots	104		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.4 R1 Revisions to drop NAS, \$212 to be MG
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC EM	9/7/20	9/13/20	05:00	09:00			X	X	X	X	X	-	-	10	\$43.00	\$430.00	30	NCR 09/04/20-12/27/20
2	CNBC	CNBC EM	9/14/20	9/20/20	05:00	09:00	X	X						-	-	4	\$43.00	\$172.00	30	NCR 09/04/20-12/27/20
3	CNBC	CNBC DT	9/7/20	9/13/20	09:00	16:00			X	X	X	X	X	-	-	10	\$28.00	\$280.00	30	NCR 09/04/20-12/27/20
4	CNBC	CNBC DT	9/14/20	9/20/20	09:00	16:00	X	X						-	-	4	\$28.00	\$112.00	30	NCR 09/04/20-12/27/20
5	ESP2	ESP2 EM	9/7/20	9/13/20	05:00	09:00			X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	NCR 09/04/20-12/27/20
6	ESP2	ESP2 EM	9/14/20	9/20/20	05:00	09:00	X	X						-	-	2	\$15.00	\$30.00	30	NCR 09/04/20-12/27/20
7	ESP2	ESP2 DT	9/7/20	9/13/20	09:00	16:00			X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	NCR 09/04/20-12/27/20
8	ESP2	ESP2 DT	9/14/20	9/20/20	09:00	16:00	X	X						-	-	2	\$15.00	\$30.00	30	NCR 09/04/20-12/27/20
9	ESP2	ESP2 EF	9/7/20	9/13/20	16:00	19:00			X	X	X	X	X	-	-	2	\$28.00	\$56.00	30	R1 -3x
10	ESP2	ESP2 EF	9/14/20	9/20/20	16:00	19:00	X	X						-	-	1	\$28.00	\$28.00	30	R1 -1x
11	ESP2	ESP2 PT	9/7/20	9/13/20	19:00	24:00			X	X	X	X	X	-	-	5	\$43.00	\$215.00	30	NCR 09/04/20-12/27/20
12	ESP2	ESP2 PT	9/14/20	9/20/20	19:00	24:00	X	X						-	-	2	\$43.00	\$86.00	30	NCR 09/04/20-12/27/20
13	GOLF	GOLF DT	9/7/20	9/13/20	09:00	16:00			X	X	X	X	X	-	-	10	\$13.00	\$130.00	30	NCR 09/04/20-12/27/20
14	GOLF	GOLF DT	9/14/20	9/20/20	09:00	16:00	X	X						-	-	4	\$13.00	\$52.00	30	NCR 09/04/20-12/27/20
15	GOLF	GOLF EF	9/7/20	9/13/20	16:00	19:00			X	X	X	X	X	-	-	5	\$38.00	\$190.00	30	NCR 09/04/20-12/27/20
16	GOLF	GOLF EF	9/14/20	9/20/20	16:00	19:00	X	X						-	-	2	\$38.00	\$76.00	30	NCR 09/04/20-12/27/20
17	GOLF	GOLF PT	9/7/20	9/13/20	19:00	24:00			X	X	X	X	X	-	-	10	\$38.00	\$380.00	30	NCR 09/04/20-12/27/20
18	GOLF	GOLF PT	9/14/20	9/20/20	19:00	24:00	X	X						-	-	4	\$38.00	\$152.00	30	NCR 09/04/20-12/27/20
19	FS1	FS1 EF	9/7/20	9/13/20	16:00	19:00			X	X	X	X	X	-	-	2	\$25.00	\$50.00	30	R1 -3x
20	FS1	FS1 EF	9/14/20	9/20/20	16:00	19:00	X	X						-	-	1	\$25.00	\$25.00	30	R1 -1x
21	FS1	FS1 PT	9/7/20	9/13/20	19:00	24:00			X	X	X	X	X	-	-	10	\$38.00	\$380.00	30	NCR 09/04/20-12/27/20

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Client Code	CA CD48
Product Code	09090915
Est Code	837
Product Name	CA CD48 [9.9-9.15]
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$3,176.00		
Commission	\$476.40		
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Total Spots	104		
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FS1	FS1 PT	9/14/20	9/20/20	19:00	24:00	X	X						-	-	4	\$38.00	\$152.00	30	NCR 09/04/20-12/27/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	104	0	0	0	0	0	0	0	0	0	0	0	104
AMT	\$3,176.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,176.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/18/20

62751931 | Los Angeles | Spectrum/Frontier-Full LA Zone, CA | 1438 |