

Ampersand Cable System Order

Order #	62751948
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	09/14/20 - 09/27/20
Agency	FlexPoint Media Inc
Advertiser	Congressional Leadership Fund

Update Date	05/27/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	CA CD48
Product Code	09160922
Est Code	837
Product Name	CA CD48 [9.16-9.22]
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$21,928.00		
Commission	\$3,289.20		
Net Total	\$18,638.80		
Total Spots	241		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5.20 R2 Madegood \$ from NAS, \$0 avail
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	9/14/20	9/20/20	05:00	09:00			X	X	X	X	X	-	-	5	\$93.00	\$465.00	30	NCR 09/04/20-12/27/20
2	CNN	CNN EM	9/21/20	9/27/20	05:00	09:00	X	X						-	-	2	\$93.00	\$186.00	30	NCR 09/04/20-12/27/20
3	CNN	CNN DT	9/14/20	9/20/20	09:00	16:00			X	X	X	X	X	-	-	10	\$78.00	\$780.00	30	NCR 09/04/20-12/27/20
4	CNN	CNN DT	9/21/20	9/27/20	09:00	16:00	X	X						-	-	4	\$78.00	\$312.00	30	NCR 09/04/20-12/27/20
5	CNN	CNN EF	9/14/20	9/20/20	16:00	19:00			X	X	X	X	X	-	-	5	\$155.00	\$775.00	30	NCR 09/04/20-12/27/20
6	CNN	CNN EF	9/21/20	9/27/20	16:00	19:00	X	X						-	-	2	\$155.00	\$310.00	30	NCR 09/04/20-12/27/20
7	CNN	CNN PT	9/14/20	9/20/20	19:00	24:00			X	X	X	X	X	-	-	10	\$185.00	\$1,850.00	30	NCR 09/04/20-12/27/20
8	CNN	CNN PT	9/21/20	9/27/20	19:00	24:00	X	X						-	-	4	\$185.00	\$740.00	30	NCR 09/04/20-12/27/20
9	ESPN	ESPN DT	9/14/20	9/20/20	09:00	16:00			X	X	X	X	X	-	-	13	\$61.00	\$793.00	30	R2 +3x
10	ESPN	ESPN DT	9/21/20	9/27/20	09:00	16:00	X	X						-	-	5	\$61.00	\$305.00	30	R2 +1x
11	ESPN	ESPN EF	9/14/20	9/20/20	16:00	19:00			X	X	X	X	X	-	-	1	\$124.00	\$124.00	30	R1 -4x
12	ESPN	ESPN EF	9/21/20	9/27/20	16:00	19:00	X	X						-	-	1	\$124.00	\$124.00	30	R1 -1x
13	ESPN	ESPN PT	9/14/20	9/20/20	19:00	24:00			X	X	X	X	X	-	-	10	\$155.00	\$1,550.00	30	NCR 09/04/20-12/27/20
14	ESPN	ESPN PT	9/21/20	9/27/20	19:00	24:00	X	X						-	-	4	\$155.00	\$620.00	30	NCR 09/04/20-12/27/20
15	ESPN	ESPN O	9/14/20	9/20/20	00:00	05:00			X	X	X	X	X	-	-	10	\$16.00	\$160.00	30	NCR 09/04/20-12/27/20
16	ESPN	ESPN O	9/21/20	9/27/20	00:00	05:00	X	X						-	-	4	\$16.00	\$64.00	30	NCR 09/04/20-12/27/20
17	HGTV	HGTV DT	9/14/20	9/20/20	09:00	16:00			X	X	X	X	X	-	-	14	\$61.00	\$854.00	30	R2 +4x
18	HGTV	HGTV DT	9/21/20	9/27/20	09:00	16:00	X	X						-	-	5	\$61.00	\$305.00	30	R2 +1x
19	HGTV	HGTV EF	9/14/20	9/20/20	16:00	19:00			X	X	X	X	X	-	-	2	\$124.00	\$248.00	30	R1 -3x
20	HGTV	HGTV EF	9/21/20	9/27/20	16:00	19:00	X	X						-	-	1	\$124.00	\$124.00	30	R1 -1x
21	HGTV	HGTV PT	9/14/20	9/20/20	19:00	24:00			X	X	X	X	X	-	-	10	\$155.00	\$1,550.00	30	NCR 09/04/20-12/27/20

Ampersand Cable System Order

Order #	62751948
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	09/14/20 - 09/27/20
Agency	FlexPoint Media Inc
Advertiser	Congressional Leadership Fund

Update Date	05/27/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	CA CD48
Product Code	09160922
Est Code	837
Product Name	CA CD48 [9.16-9.22]
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$21,928.00		
Commission	\$3,289.20		
Net Total	\$18,638.80		
Total Spots	241		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5.20 R2 Madegood \$ from NAS, \$0 avail
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV PT	9/21/20	9/27/20	19:00	24:00	X	X						-	-	4	\$155.00	\$620.00	30	NCR 09/04/20-12/27/20
23	MNBC	MNBC EM	9/14/20	9/20/20	05:00	09:00			X	X	X	X	X	-	-	10	\$93.00	\$930.00	30	NCR 09/04/20-12/27/20
24	MNBC	MNBC EM	9/21/20	9/27/20	05:00	09:00	X	X						-	-	4	\$93.00	\$372.00	30	NCR 09/04/20-12/27/20
25	MNBC	MNBC DT	9/14/20	9/20/20	09:00	16:00			X	X	X	X	X	-	-	10	\$78.00	\$780.00	30	NCR 09/04/20-12/27/20
26	MNBC	MNBC DT	9/21/20	9/27/20	09:00	16:00	X	X						-	-	4	\$78.00	\$312.00	30	NCR 09/04/20-12/27/20
27	TNT	TNT EM	9/14/20	9/20/20	05:00	09:00			X	X	X	X	X	-	-	5	\$31.00	\$155.00	30	NCR 09/04/20-12/27/20
28	TNT	TNT EM	9/21/20	9/27/20	05:00	09:00	X	X						-	-	2	\$31.00	\$62.00	30	NCR 09/04/20-12/27/20
29	TNT	TNT DT	9/14/20	9/20/20	09:00	16:00			X	X	X	X	X	-	-	13	\$48.00	\$624.00	30	R2 +3x
30	TNT	TNT DT	9/21/20	9/27/20	09:00	16:00	X	X						-	-	5	\$48.00	\$240.00	30	R2 +1x
31	TNT	TNT EF	9/14/20	9/20/20	16:00	19:00			X	X	X	X	X	-	-	2	\$78.00	\$156.00	30	R1 -3x
32	TNT	TNT EF	9/21/20	9/27/20	16:00	19:00	X	X						-	-	1	\$78.00	\$78.00	30	R1 -1x
33	TNT	TNT PT	9/14/20	9/20/20	19:00	24:00			X	X	X	X	X	-	-	7	\$109.00	\$763.00	30	R2 +2x
34	TNT	TNT PT	9/21/20	9/27/20	19:00	24:00	X	X						-	-	3	\$109.00	\$327.00	30	R2 +1x
35	FOOD	FOOD EF	9/14/20	9/20/20	16:00	19:00			X	X	X	X	X	-	-	2	\$124.00	\$248.00	30	R1 -3x
36	FOOD	FOOD EF	9/21/20	9/27/20	16:00	19:00	X	X						-	-	1	\$124.00	\$124.00	30	R1 -1x
37	FOOD	FOOD PT	9/14/20	9/20/20	19:00	24:00			X	X	X	X	X	-	-	7	\$140.00	\$980.00	30	R2 +2x
38	FOOD	FOOD PT	9/21/20	9/27/20	19:00	24:00	X	X						-	-	3	\$140.00	\$420.00	30	R2 +1x
39	TBSC	TBSC EM	9/14/20	9/20/20	05:00	09:00			X	X	X	X	X	-	-	10	\$31.00	\$310.00	30	NCR 09/04/20-12/27/20
40	TBSC	TBSC EM	9/21/20	9/27/20	05:00	09:00	X	X						-	-	4	\$31.00	\$124.00	30	NCR 09/04/20-12/27/20
41	TBSC	TBSC EF	9/14/20	9/20/20	16:00	19:00			X	X	X	X	X	-	-	2	\$109.00	\$218.00	30	R1 -3x
42	TBSC	TBSC EF	9/21/20	9/27/20	16:00	19:00	X	X						-	-	1	\$109.00	\$109.00	30	R1 -1x

Ampersand Cable System Order

Order #	62751948
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	09/14/20 - 09/27/20
Agency	FlexPoint Media Inc
Advertiser	Congressional Leadership Fund

Update Date	05/27/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	CA CD48
Product Code	09160922
Est Code	837
Product Name	CA CD48 [9.16-9.22]
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$21,928.00		
Commission	\$3,289.20		
Net Total	\$18,638.80		
Total Spots	241		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5.20 R2 Madegood \$ from NAS, \$0 avail
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TBSC	TBSC PT	9/14/20	9/20/20	19:00	24:00			X	X	X	X	X	-	-	7	\$124.00	\$868.00	30	R2 +2x
44	TBSC	TBSC PT	9/21/20	9/27/20	19:00	24:00	X	X						-	-	3	\$124.00	\$372.00	30	R2 +1x
45	FOOD	VARIOUS	9/21/20	9/27/20	09:00	16:00	X	X						-	-	1	\$61.00	\$61.00	30	R2 added line, +1x
46	FOOD	VARIOUS	9/14/20	9/20/20	09:00	16:00			X	X	X	X	X	-	-	4	\$61.00	\$244.00	30	R2 added line, +4x
47	TBSC	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X	X						-	-	1	\$48.00	\$48.00	30	R2 added line, +1x
48	TBSC	FRIENDS<	9/14/20	9/20/20	09:00	16:00			X	X	X	X	X	-	-	3	\$48.00	\$144.00	30	R2 added line, +3x

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	241	0	0	0	0	0	0	0	0	0	0	0	241
AMT	\$21,928.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$21,928.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/28/20

62751948 | Los Angeles | Spectrum/Frontier-Orange County, CA | 1435 |