

Ampersand Cable System Order

Order #	62751945
Syscode	1438
System Name	Spectrum/Frontier-Full LA Zone, CA
Market	Los Angeles

Flight Dates	09/28/20 - 10/11/20
Agency	FlexPoint Media Inc
Advertiser	Congressional Leadership Fund

Update Date	05/27/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	CA CD48
Product Code	09301006
Est Code	837
Product Name	CA CD48 [9.30-10.6]
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,370.00		
Commission	\$505.50		
Net Total	\$2,864.50		
Total Spots	118		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5.20 R2 Madegood \$ from NAS, \$0 avail
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC EM	9/28/20	10/4/20	05:00	09:00			X	X	X	X	X	-	-	10	\$43.00	\$430.00	30	NCR 09/04/20-12/27/20
2	CNBC	CNBC EM	10/5/20	10/11/20	05:00	09:00	X	X						-	-	4	\$43.00	\$172.00	30	NCR 09/04/20-12/27/20
3	CNBC	CNBC DT	9/28/20	10/4/20	09:00	16:00			X	X	X	X	X	-	-	10	\$28.00	\$280.00	30	NCR 09/04/20-12/27/20
4	CNBC	CNBC DT	10/5/20	10/11/20	09:00	16:00	X	X						-	-	4	\$28.00	\$112.00	30	NCR 09/04/20-12/27/20
5	ESP2	ESP2 EM	9/28/20	10/4/20	05:00	09:00			X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	NCR 09/04/20-12/27/20
6	ESP2	ESP2 EM	10/5/20	10/11/20	05:00	09:00	X	X						-	-	2	\$15.00	\$30.00	30	NCR 09/04/20-12/27/20
7	ESP2	ESP2 DT	9/28/20	10/4/20	09:00	16:00			X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	R2 +5x
8	ESP2	ESP2 DT	10/5/20	10/11/20	09:00	16:00	X	X						-	-	3	\$15.00	\$45.00	30	R2 +1x
9	ESP2	ESP2 EF	9/28/20	10/4/20	16:00	19:00			X	X	X	X	X	-	-	2	\$28.00	\$56.00	30	R1 -3x
10	ESP2	ESP2 EF	10/5/20	10/11/20	16:00	19:00	X	X						-	-	1	\$28.00	\$28.00	30	R1 -1x
11	ESP2	ESP2 PT	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	5	\$43.00	\$215.00	30	NCR 09/04/20-12/27/20
12	ESP2	ESP2 PT	10/5/20	10/11/20	19:00	24:00	X	X						-	-	2	\$43.00	\$86.00	30	NCR 09/04/20-12/27/20
13	GOLF	GOLF DT	9/28/20	10/4/20	09:00	16:00			X	X	X	X	X	-	-	10	\$13.00	\$130.00	30	NCR 09/04/20-12/27/20
14	GOLF	GOLF DT	10/5/20	10/11/20	09:00	16:00	X	X						-	-	4	\$13.00	\$52.00	30	NCR 09/04/20-12/27/20
15	GOLF	GOLF EF	9/28/20	10/4/20	16:00	19:00			X	X	X	X	X	-	-	5	\$38.00	\$190.00	30	NCR 09/04/20-12/27/20
16	GOLF	GOLF EF	10/5/20	10/11/20	16:00	19:00	X	X						-	-	2	\$38.00	\$76.00	30	NCR 09/04/20-12/27/20
17	GOLF	GOLF PT	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	10	\$38.00	\$380.00	30	NCR 09/04/20-12/27/20
18	GOLF	GOLF PT	10/5/20	10/11/20	19:00	24:00	X	X						-	-	4	\$38.00	\$152.00	30	NCR 09/04/20-12/27/20
19	FS1	FS1 EF	9/28/20	10/4/20	16:00	19:00			X	X	X	X	X	-	-	2	\$25.00	\$50.00	30	R1 -3x
20	FS1	FS1 EF	10/5/20	10/11/20	16:00	19:00	X	X						-	-	1	\$25.00	\$25.00	30	R1 -1x
21	FS1	FS1 PT	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	10	\$38.00	\$380.00	30	NCR 09/04/20-12/27/20

Ampersand Cable System Order

Order #	62751945
Syscode	1438
System Name	Spectrum/Frontier-Full LA Zone, CA
Market	Los Angeles

Flight Dates	09/28/20 - 10/11/20
Agency	FlexPoint Media Inc
Advertiser	Congressional Leadership Fund

Update Date	05/27/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	CA CD48
Product Code	09301006
Est Code	837
Product Name	CA CD48 [9.30-10.6]
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,370.00		
Commission	\$505.50		
Net Total	\$2,864.50		
Total Spots	118		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5.20 R2 Madegood \$ from NAS, \$0 avail
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FS1	FS1 PT	10/5/20	10/11/20	19:00	24:00	X	X						-	-	4	\$38.00	\$152.00	30	NCR 09/04/20-12/27/20
23	FS1	VARIOUS	10/5/20	10/11/20	09:00	16:00	X	X						-	-	2	\$13.00	\$26.00	30	R2 added line, +2x
24	FS1	VARIOUS	9/28/20	10/4/20	09:00	16:00			X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	R2 added line, +6x

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	118	0	0	0	0	0	0	0	0	0	0	0	118
AMT	\$3,370.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,370.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/28/20

62751945 | Los Angeles | Spectrum/Frontier-Full LA Zone, CA | 1438 |