

### Ampersand Cable System Order

Order #	62724106
Syscode	1429
System Name	Spectrum/Frontier-High Desert Mtn, CA
Market	Los Angeles

Flight Dates	02/11/20 - 03/09/20
Agency	AxMedia
Advertiser	Fix Congress Now

Update Date	01/24/20
Version	1 Vs. 1

AE	David Toledo
Sales Coordinator	Preston Bodnar
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Feb19 DMA Nielsen Parallel Live+SD
All ratings are based on DMA populations	

Client Code	165
Product Code	216
Est Code	1208
Product Name	2020 Primary Election
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	4		
Total	\$9,190.00		
Commission	\$1,378.50		
Net Total	\$7,811.50		
Total Spots	95		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	114.6	GIMP	9951895
CPP	\$80.00	CPM	\$0.92

Comments :	1/23 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/17/20	2/23/20	05:00	09:00	X							1.20	10778 2	1	\$75.00	\$75.00	30	
2	FXNC	FXNC EM	2/24/20	3/1/20	05:00	09:00	X							1.20	10778 2	1	\$75.00	\$75.00	30	
3	FXNC	FXNC EM	3/2/20	3/8/20	05:00	09:00	X							1.20	10778 2	1	\$75.00	\$75.00	30	
4	FXNC	FXNC EM	2/17/20	2/23/20	05:00	09:00		X	X	X	X	X	X	1.20	10778 2	6	\$75.00	\$450.00	30	
5	FXNC	FXNC EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	1.20	10778 2	5	\$75.00	\$375.00	30	
6	FXNC	FXNC EM	3/2/20	3/8/20	05:00	09:00		X						1.20	10778 2	1	\$75.00	\$75.00	30	
7	FXNC	FXNC EM	2/10/20	2/16/20	05:00	09:00				X	X	X	X	1.20	10778 2	4	\$75.00	\$300.00	30	
8	FXNC	FXNC DT	2/17/20	2/23/20	09:00	16:00	X							1.20	10121 5	1	\$60.00	\$60.00	30	
9	FXNC	FXNC DT	2/24/20	3/1/20	09:00	16:00	X							1.20	10121 5	2	\$60.00	\$120.00	30	
10	FXNC	FXNC DT	3/2/20	3/8/20	09:00	16:00	X							1.20	10121 5	2	\$60.00	\$120.00	30	
11	FXNC	FXNC DT	2/17/20	2/23/20	09:00	16:00		X	X	X	X	X	X	1.20	10121 5	9	\$60.00	\$540.00	30	
12	FXNC	FXNC DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	1.20	10121 5	9	\$60.00	\$540.00	30	
13	FXNC	FXNC DT	2/10/20	2/16/20	09:00	16:00				X	X	X	X	1.20	10121 5	7	\$60.00	\$420.00	30	
14	FXNC	FXNC EF	2/17/20	2/23/20	16:00	19:00	X							1.80	15298 2	1	\$115.00	\$115.00	30	
15	FXNC	FXNC EF	2/24/20	3/1/20	16:00	19:00	X							1.80	15298 2	1	\$115.00	\$115.00	30	
16	FXNC	FXNC EF	3/2/20	3/8/20	16:00	19:00	X							1.80	15298 2	1	\$115.00	\$115.00	30	

### Ampersand Cable System Order

Order #	62724106
Syscode	1429
System Name	Spectrum/Frontier-High Desert Mtn, CA
Market	Los Angeles

Flight Dates	02/11/20 - 03/09/20
Agency	AxMedia
Advertiser	Fix Congress Now

Update Date	01/24/20
Version	1 Vs. 1

AE	David Toledo
Sales Coordinator	Preston Bodnar
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Feb19 DMA Nielsen Parallel Live+SD
All ratings are based on DMA populations	

Client Code	165
Product Code	216
Est Code	1208
Product Name	2020 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	4		
Total	\$9,190.00		
Commission	\$1,378.50		
Net Total	\$7,811.50		
Total Spots	95		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	114.6	GIMP	9951895
CPP	\$80.00	CPM	\$0.92

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	1/23 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
17	FXNC	FXNC EF	2/17/20	2/23/20	16:00	19:00		X	X	X	X	X	X	1.80	15298 2	6	\$115.00	\$690.00	30	
18	FXNC	FXNC EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	1.80	15298 2	6	\$115.00	\$690.00	30	
19	FXNC	FXNC EF	2/10/20	2/16/20	16:00	19:00				X	X	X	X	1.80	15298 2	4	\$115.00	\$460.00	30	
20	FXNC	FXNC PT	2/17/20	2/23/20	19:00	24:00	X							0.80	72627	1	\$140.00	\$140.00	30	
21	FXNC	FXNC PT	2/24/20	3/1/20	19:00	24:00	X							0.80	72627	1	\$140.00	\$140.00	30	
22	FXNC	FXNC PT	3/2/20	3/8/20	19:00	24:00	X							0.80	72627	1	\$140.00	\$140.00	30	
23	FXNC	FXNC PT	2/17/20	2/23/20	19:00	24:00		X	X	X	X	X	X	0.80	72627	9	\$140.00	\$1,260.00	30	
24	FXNC	FXNC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.80	72627	9	\$140.00	\$1,260.00	30	
25	FXNC	FXNC PT	2/10/20	2/16/20	19:00	24:00				X	X	X	X	0.80	72627	6	\$140.00	\$840.00	30	

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
<b>SPOTS</b>	55	40	0	0	0	0	0	0	0	0	0	0	95
<b>AMT</b>	\$5,350.00	\$3,840.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,190.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 01/27/20

62724106 | Los Angeles | Spectrum/Frontier-High Desert Mtn, CA | 1429 |