

Ampersand Cable System Order

Order #	62774720
Syscode	1431
System Name	Spectrum/Frontier-Los Angeles, CA
Market	Los Angeles

Flight Dates	06/22/20 - 07/05/20
Agency	Kate Nelson Agency
Advertiser	LA Police Protective League

Update Date	06/24/20
Version	1 Vs. 1

AE	Chris Overberg
Sales Coordinator	Victoria Essiet
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May20
-	

Client Code	
Product Code	30s
Est Code	
Product Name	6.25-6.29
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,560.00		
Commission	\$234.00		
Net Total	\$1,326.00		
Total Spots	12		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New Issue Order. Please reiew and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	CABLE	6/22/20	6/28/20	05:00	09:00				X	X	X	X	-	-	2	\$99.00	\$198.00	30	NCR 05/13/20-06/28/20
2	FXNC	CABLE	6/29/20	7/5/20	05:00	09:00	X							-	-	1	\$99.00	\$99.00	30	NCR 05/13/20-06/28/20
3	FXNC	CABLE	6/22/20	6/28/20	09:00	16:00				X	X	X	X	-	-	2	\$87.00	\$174.00	30	NCR 05/13/20-06/28/20
4	FXNC	CABLE	6/29/20	7/5/20	09:00	16:00	X							-	-	1	\$87.00	\$87.00	30	NCR 05/13/20-06/28/20
5	FXNC	CABLE	6/22/20	6/28/20	16:00	19:00				X	X	X	X	-	-	2	\$148.00	\$296.00	30	NCR 05/13/20-06/28/20
6	FXNC	CABLE	6/29/20	7/5/20	16:00	19:00	X							-	-	1	\$148.00	\$148.00	30	NCR 05/13/20-06/28/20
7	FXNC	CABLE	6/22/20	6/28/20	19:00	24:00				X	X	X	X	-	-	2	\$186.00	\$372.00	30	NCR 05/13/20-06/28/20
8	FXNC	CABLE	6/29/20	7/5/20	19:00	24:00	X							-	-	1	\$186.00	\$186.00	30	NCR 05/13/20-06/28/20

	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Total
SPOTS	8	4	0	0	0	0	0	0	0	0	0	0	12
AMT	\$1,040.00	\$520.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,560.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/25/20

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