

Ampersand Cable System Order

Order #	62805031
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	09/21/20 - 10/04/20
Agency	Mentzer Media Services
Advertiser	No on Prop 15

Update Date	09/23/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20 Proj. (Nov19 HU
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Client Code	TCASR
Product Code	TCASR
Est Code	8638
Product Name	Target A (CA) 9.22-9.28
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$245,895.00		
Commission	\$36,884.25		
Net Total	\$209,010.75		
Total Spots	86		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R4 9.22 MG From Previous Flight Week, Total +\$29655
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	VARIOUS	9/21/20	9/27/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$835.00	\$4,175.00	30	NCR
2	CNBC	SQUAWK ON THE<	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$930.00	\$930.00	30	NCR
3	CNBC	VARIOUS	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	5	\$835.00	\$4,175.00	30	NCR
4	CNBC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$930.00	\$930.00	30	NCR
5	CNN	CNN NEWSROOM<	9/21/20	9/27/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$2,290.00	\$6,870.00	30	NCR
6	CNN	CNN NEWSROOM<	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$2,565.00	\$2,565.00	30	NCR
7	CNN	CNN NEWSROOM<	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	5	\$1,855.00	\$9,275.00	30	NCR
8	CNN	VARIOUS	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$2,080.00	\$2,080.00	30	NCR
9	CNN	VARIOUS	9/21/20	9/27/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$3,650.00	\$18,250.00	30	NCR
10	CNN	VARIOUS	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$4,085.00	\$4,085.00	30	NCR
11	CNN	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$4,635.00	\$41,715.00	30	NCR
12	CNN	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X							-	-	1	\$5,190.00	\$5,190.00	30	NCR
13	MNBC	VARIOUS	9/21/20	9/27/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$2,415.00	\$12,075.00	30	NCR
14	MNBC	MSNBC LIVE W/<	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$2,700.00	\$2,700.00	30	NCR
15	MNBC	VARIOUS	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	5	\$1,855.00	\$9,275.00	30	NCR
16	MNBC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$2,080.00	\$2,080.00	30	NCR
17	MNBC	VARIOUS	9/21/20	9/27/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$4,145.00	\$20,725.00	30	NCR
18	MNBC	VARIOUS	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$4,635.00	\$4,635.00	30	NCR
19	MNBC	VARIOUS	9/21/20	9/27/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$4,940.00	\$44,460.00	30	NCR
20	MNBC	VARIOUS	9/28/20	10/4/20	19:00	24:00	X							-	-	1	\$5,540.00	\$5,540.00	30	NCR
21	HLN	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$685.00	\$2,055.00	30	NCR

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HLN	FORENSIC FILES<	9/21/20	9/27/20	19:00	24:00		X	X	X	X	X	X	-	-	8	\$1,365.00	\$10,920.00	30	NCR
23	HLN	FORENSIC FILES	9/28/20	10/4/20	19:00	24:00	X							-	-	1	\$1,535.00	\$1,535.00	30	NCR
24	FOOD	VARIOUS	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	2	\$1,425.00	\$2,850.00	30	R4+2X New Line
25	FOOD	AVG. ALL WKS<	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	2	\$4,450.00	\$8,900.00	30	R4+2X New Line
26	FOOD	VARIOUS	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	1	\$5,560.00	\$5,560.00	30	R4+1X New Line
27	HGTV	VARIOUS	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	2	\$5,560.00	\$11,120.00	30	R4+2X New Line
28	TVL	VARIOUS	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	1	\$1,225.00	\$1,225.00	30	R4+1X New Line

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	75	11	0	0	0	0	0	0	0	0	0	0	86
AMT	\$213,625.00	\$32,270.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$245,895.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/12/20

62805031 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |