

INVOICE

Invoice Number: INV-90434375
Invoice Date: 25-OCT-2020
Order Number: 11339362
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/No on Prop 20/Adlink NCC	900070609	09-28-20 - 10-25-20	OCTOBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 54580.00
Agency Commission :	\$ 8187.00
Rep Commission :	\$ 6031.07
NET TOTAL :	\$ 40361.93
BALANCE DUE :	\$ 40361.93

PLEASE REMIT TO :

SPECTRUM REACH
PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

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<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total
								N	M	
Order No. : 11339362		Contract No. : 513183		PO No. : 62804526		Package : N/A		Ext. Order : 62804526		
Reference No. : end 10.19		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : N/A		Ext. Client : N/A		
10-13-2020	10-18-2020	2	UD: 09:00-16:00	CNN	LAI	1309	3	3	\$ 2080.00	\$ 6240.00
10-19-2020	10-19-2020	3	UD: 09:00-16:00	CNN	LAI	1309	1	1	\$ 2330.00	\$ 2330.00
10-13-2020	10-18-2020	4	UD: 19:00-24:00	CNN	LAI	1309	1	1	\$ 5190.00	\$ 5190.00
10-13-2020	10-18-2020	4	UD: 19:00-24:00	CNN	LAI	1309	1	1	\$ 5190.00	\$ 5190.00
10-13-2020	10-18-2020	5	UD: 05:00-09:00	MNBC	LAI	1309	1	1	\$ 2700.00	\$ 2700.00
10-13-2020	10-18-2020	6	UD: 09:00-16:00	MNBC	LAI	1309	1	1	\$ 2080.00	\$ 2080.00
10-19-2020	10-19-2020	7	UD: 09:00-16:00	MNBC	LAI	1309	1	1	\$ 2330.00	\$ 2330.00
10-13-2020	10-18-2020	8	UD: 16:00-19:00	MNBC	LAI	1309	2	2	\$ 4635.00	\$ 9270.00
10-13-2020	10-18-2020	9	UD: 19:00-24:00	MNBC	LAI	1309	2	2	\$ 5540.00	\$ 11080.00
10-13-2020	10-18-2020	10	UD: 16:00-19:00	CNN	LAI	1309	2	2	\$ 4085.00	\$ 8170.00
Order # 11339362 Total :							15	15	\$ 54580.00	
Current Billing Cycle Totals :							15	15	\$ 54580.00	

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBEN441	NO20TV2003H	CNN, MNBC	15	\$ 54580.00
Commercial Summary Totals :			15	\$ 54580.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1

Invoice No : INV-90434375
Print Date : 06 Nov 2020
Bill Cycle : 2020-10-25

Customer: 900070609 - ISS/No on Prop 20/Adlink NCC		Order No: 11339362		Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62804526		Contract No: 513183		Reference No: end 10.19	
External Order No: 62804526		External Client:		External Product:	
Billing Cycle: OCTOBER		Billing Dates: 2020-09-28 - 2020-10-25		Actual Dates: 2020-10-13 - 2020-10-19	
				Package: EDI	
				Payment Terms: Net 30 Days	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
2	LAI	1309	CNN	10-13-20	3:47 pm	NO20TV2003H	The Situation	30	\$2080.00
10	LAI	1309	CNN	10-13-20	5:43 pm	NO20TV2003H	Anderson	30	\$4085.00
2	LAI	1309	CNN	10-15-20	11:49 am	NO20TV2003H	CNN Newsroom30	30	\$2080.00
10	LAI	1309	CNN	10-16-20	6:45 pm	NO20TV2003H	Cuomo Prime	30	\$4085.00
4	LAI	1309	CNN	10-16-20	8:40 pm	NO20TV2003H	CNN Tonight	30	\$5190.00
2	LAI	1309	CNN	10-17-20	3:50 pm	NO20TV2003H	The Situation	30	\$2080.00
4	LAI	1309	CNN	10-18-20	8:47 pm	NO20TV2003H	State of the	30	\$5190.00
3	LAI	1309	CNN	10-19-20	11:52 am	NO20TV2003H	CNN Newsroom30	30	\$2330.00
CNN Subtotal: Spots: 8							Amount: \$27,120.00		
9	LAI	1309	MNBC	10-14-20	11:32 pm	NO20TV2003H	The 11th Hour	30	\$5540.00
8	LAI	1309	MNBC	10-15-20	4:41 pm	NO20TV2003H	The ReidOut	30	\$4635.00
6	LAI	1309	MNBC	10-17-20	2:31 pm	NO20TV2003H	PoliticsNation	30	\$2080.00
9	LAI	1309	MNBC	10-17-20	7:27 pm	NO20TV2003H	American	30	\$5540.00
5	LAI	1309	MNBC	10-18-20	6:28 am	NO20TV2003H	Velshi	30	\$2700.00
8	LAI	1309	MNBC	10-18-20	6:33 pm	NO20TV2003H	The Week with	30	\$4635.00
7	LAI	1309	MNBC	10-19-20	1:37 pm	NO20TV2003H	Deadline:	30	\$2330.00
MNBC Subtotal: Spots: 7							Amount: \$27,460.00		
Region LAI Subtotal: Spots: 15							Amount: \$54,580.00		
Order 11339362 Subtotal: Spots: 15							Amount: \$54,580.00		

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11339362		NET30

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Agency Commission :	\$ 8187.00
Rep Commission :	\$ 6031.07
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