

**INVOICE**

Invoice Number: INV-90434374  
Invoice Date: 25-OCT-2020  
Order Number: 11339359  
Page: REMITTANCE

**BILL TO :****POLITICAL NCC**

Attn: Pam Boyden  
400 Broadacres Dr  
3rd Fl  
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/No on Prop 20/Adlink NCC	900070609	09-28-20 - 10-25-20	OCTOBER

**PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE**

<b>AIRTIME TOTAL :</b>	<b>\$ 105490.00</b>
Agency Commission :	\$ 15823.50
Rep Commission :	\$ 11656.64
<b>NET TOTAL :</b>	<b>\$ 78009.86</b>
<b>BALANCE DUE :</b>	<b>\$ 78009.86</b>

**PLEASE REMIT TO :**

SPECTRUM REACH  
PO Box 846888  
Los Angeles, CA 90084-6888

Questions  
877-286-7117

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<https://westpayments.spectrumreach.com>

**Payment Terms: Net 30 Days**

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ISS/No on Prop 20/Adlink NCC	900070609	09-28-20 - 10-25-20	OCTOBER

**INVOICE SUMMARY SECTION**

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11339359		Contract No. : 513177		PO No. : 62804520		Package : N/A		Ext. Order : 62804520			
Reference No. : end 10.12		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : N/A		Ext. Client : N/A			
10-06-2020	10-11-2020	1	UD: 05:00-09:00	CNN	LAI	1309	2	2	\$ 2565.00	\$ 5130.00	
10-06-2020	10-11-2020	2	UD: 09:00-16:00	CNN	LAI	1309	3	3	\$ 2080.00	\$ 6240.00	
10-12-2020	10-12-2020	3	UD: 09:00-16:00	CNN	LAI	1309	1	1	\$ 2080.00	\$ 2080.00	
10-06-2020	10-11-2020	4	UD: 19:00-24:00	CNN	LAI	1309	3	3	\$ 5190.00	\$ 15570.00	
10-12-2020	10-12-2020	5	UD: 19:00-24:00	CNN	LAI	1309	1	1	\$ 5190.00	\$ 5190.00	
10-06-2020	10-11-2020	6	UD: 05:00-09:00	MNBC	LAI	1309	1	1	\$ 2700.00	\$ 2700.00	
10-06-2020	10-11-2020	7	UD: 09:00-16:00	MNBC	LAI	1309	1	1	\$ 2080.00	\$ 2080.00	
10-12-2020	10-12-2020	8	UD: 09:00-16:00	MNBC	LAI	1309	1	1	\$ 2080.00	\$ 2080.00	
10-06-2020	10-11-2020	9	UD: 16:00-19:00	MNBC	LAI	1309	2	2	\$ 4635.00	\$ 9270.00	
10-06-2020	10-11-2020	10	UD: 19:00-24:00	MNBC	LAI	1309	3	3	\$ 5540.00	\$ 16620.00	
10-12-2020	10-12-2020	11	UD: 19:00-24:00	MNBC	LAI	1309	1	1	\$ 5540.00	\$ 5540.00	
10-06-2020	10-11-2020	12	UD: 05:00-09:00	S1LA	LAI	1309	2	2	\$ 810.00	\$ 1620.00	
10-06-2020	10-11-2020	13	UD: 09:00-16:00	S1LA	LAI	1309	3	3	\$ 685.00	\$ 2055.00	
10-12-2020	10-12-2020	14	UD: 09:00-16:00	S1LA	LAI	1309	1	1	\$ 685.00	\$ 685.00	
10-06-2020	10-11-2020	15	UD: 16:00-19:00	S1LA	LAI	1309	2	2	\$ 685.00	\$ 1370.00	
10-06-2020	10-11-2020	16	UD: 19:00-24:00	S1LA	LAI	1309	3	3	\$ 810.00	\$ 2430.00	
10-12-2020	10-12-2020	17	UD: 19:00-24:00	S1LA	LAI	1309	1	1	\$ 810.00	\$ 810.00	
10-06-2020	10-11-2020	18	UD: 16:00-19:00	CNN	LAI	1309	2	2	\$ 4085.00	\$ 8170.00	
10-07-2020	10-11-2020	19	UD: 19:00-24:00	MNBC	LAI	1309	2	2	\$ 5540.00	\$ 11080.00	
10-07-2020	10-11-2020	20	UD: 16:00-19:00	CNN	LAI	1309	1	1	\$ 4085.00	\$ 4085.00	
10-07-2020	10-11-2020	21	UD: 09:00-16:00	S1LA	LAI	1309	1	1	\$ 685.00	\$ 685.00	
<b>Order # 11339359 Total :</b>							<b>37</b>	<b>37</b>	<b>\$ 105490.00</b>		
<b>Current Billing Cycle Totals :</b>							<b>37</b>	<b>37</b>	<b>\$ 105490.00</b>		

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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**COMMERCIAL SUMMARY TOTALS**

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Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBED919	NO20TV2002H	CNN, MNBC, S1LA	37	\$ 105490.00
<b>Commercial Summary Totals :</b>			<b>37</b>	<b>\$ 105490.00</b>

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**PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1**

# AFFIDAVIT OF PERFORMANCE

Page A-1  
**Invoice No** : INV-90434374  
**Print Date** : 06 Nov 2020  
**Bill Cycle** : 2020-10-25

<b>Customer:</b> 900070609 - ISS/No on Prop 20/Adlink NCC		<b>Order No:</b> 11339359		<b>Salesperson:</b> ADNCC - LA Adlink - NCC	
<b>PO No:</b> 62804520		<b>Contract No:</b> 513177		<b>Reference No:</b> end 10.12	
<b>External Order No:</b> 62804520		<b>External Client:</b>		<b>External Product:</b>	
<b>Billing Cycle:</b> OCTOBER		<b>Billing Dates:</b> 2020-09-28 - 2020-10-25		<b>Actual Dates:</b> 2020-10-06 - 2020-10-12	
				<b>Package:</b> EDI	
				<b>Payment Terms:</b> Net 30 Days	

**Notes:**

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged	
1	LAI	1309	CNN	10-06-20	7:51 am	NO20TV2002H	CNN	30	\$2565.00	
2	LAI	1309	CNN	10-06-20	12:46 pm	NO20TV2002H	The Lead With	30	\$2080.00	
4	LAI	1309	CNN	10-06-20	11:43 pm	NO20TV2002H	CNN Tonight	30	\$5190.00	
20	LAI	1309	CNN	10-07-20	5:30 pm	NO20TV2002H	Debate Night	30	\$4085.00	
2	LAI	1309	CNN	10-08-20	2:53 pm	NO20TV2002H	The Situation	30	\$2080.00	
18	LAI	1309	CNN	10-08-20	6:50 pm	NO20TV2002H	Generic	30	\$4085.00	
4	LAI	1309	CNN	10-08-20	7:42 pm	NO20TV2002H	Generic	30	\$5190.00	
1	LAI	1309	CNN	10-09-20	7:43 am	NO20TV2002H	CNN	30	\$2565.00	
2	LAI	1309	CNN	10-10-20	10:48 am	NO20TV2002H	CNN	30	\$2080.00	
4	LAI	1309	CNN	10-10-20	9:42 pm	NO20TV2002H	CNN	30	\$5190.00	
18	LAI	1309	CNN	10-11-20	4:48 pm	NO20TV2002H	The Situation	30	\$4085.00	
3	LAI	1309	CNN	10-12-20	2:49 pm	NO20TV2002H	The Situation	30	\$2080.00	
5	LAI	1309	CNN	10-12-20	11:37 pm	NO20TV2002H	CNN Tonight	30	\$5190.00	
<b>CNN Subtotal: Spots: 13</b>							<b>Amount: \$46,465.00</b>			
9	LAI	1309	MNBC	10-06-20	4:46 pm	NO20TV2002H	The ReidOut	30	\$4635.00	
10	LAI	1309	MNBC	10-06-20	9:43 pm	NO20TV2002H	The Rachel	30	\$5540.00	
10	LAI	1309	MNBC	10-08-20	10:34 pm	NO20TV2002H	The Last Word	30	\$5540.00	
19	LAI	1309	MNBC	10-08-20	11:32 pm	NO20TV2002H	The 11th Hour	30	\$5540.00	
6	LAI	1309	MNBC	10-10-20	7:54 am	NO20TV2002H	AM Joy	30	\$2700.00	
7	LAI	1309	MNBC	10-10-20	12:28 pm	NO20TV2002H	MSNBC Live	30	\$2080.00	
9	LAI	1309	MNBC	10-10-20	6:29 pm	NO20TV2002H	The Week with	30	\$4635.00	
10	LAI	1309	MNBC	10-10-20	11:28 pm	NO20TV2002H	Dateline	30	\$5540.00	
19	LAI	1309	MNBC	10-11-20	11:20 pm	NO20TV2002H	Dateline	30	\$5540.00	
8	LAI	1309	MNBC	10-12-20	12:24 pm	NO20TV2002H	MSNBC Live	30	\$2080.00	
11	LAI	1309	MNBC	10-12-20	7:35 pm	NO20TV2002H	The Last Word	30	\$5540.00	
<b>MNBC Subtotal: Spots: 11</b>							<b>Amount: \$49,370.00</b>			
13	LAI	1309	S1LA	10-06-20	11:15 am	NO20TV2002H	Generic	30	\$685.00	
16	LAI	1309	S1LA	10-06-20	11:28 pm	NO20TV2002H	Generic	30	\$810.00	
12	LAI	1309	S1LA	10-07-20	7:30 am	NO20TV2002H	Generic	30	\$810.00	
13	LAI	1309	S1LA	10-08-20	2:59 pm	NO20TV2002H	Generic	30	\$685.00	
16	LAI	1309	S1LA	10-08-20	8:14 pm	NO20TV2002H	Generic	30	\$810.00	
15	LAI	1309	S1LA	10-09-20	4:15 pm	NO20TV2002H	Generic	30	\$685.00	
** Exception: MGS										
12	LAI	1309	S1LA	10-10-20	7:59 am	NO20TV2002H	Generic	30	\$810.00	
13	LAI	1309	S1LA	10-10-20	1:59 pm	NO20TV2002H	Generic	30	\$685.00	
21	LAI	1309	S1LA	10-10-20	2:59 pm	NO20TV2002H	Generic	30	\$685.00	
15	LAI	1309	S1LA	10-10-20	5:59 pm	NO20TV2002H	Generic	30	\$685.00	
16	LAI	1309	S1LA	10-10-20	10:59 pm	NO20TV2002H	Generic	30	\$810.00	
14	LAI	1309	S1LA	10-12-20	1:59 pm	NO20TV2002H	Generic	30	\$685.00	
17	LAI	1309	S1LA	10-12-20	10:11 pm	NO20TV2002H	Generic	30	\$810.00	
<b>S1LA Subtotal: Spots: 13</b>							<b>Amount: \$9,655.00</b>			

**Region LAI Subtotal: Spots: 37**      **Amount: \$105,490.00**

**Order 11339359 Subtotal: Spots: 37**      **Amount: \$105,490.00**

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**PLEASE KEEP THIS PAGE FOR YOUR RECORDS**

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11339359		NET30

<b>AIRTIME TOTAL :</b>	<b>\$ 105490.00</b>
Agency Commission :	\$ 15823.50
Rep Commission :	\$ 11656.64
<b>NET TOTAL: :</b>	<b>\$ 78009.86</b>
<b>BALANCE DUE :</b>	<b>\$ 78009.86</b>

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