

### Ampersand Cable System Order

|             |                                  |
|-------------|----------------------------------|
| Order #     | 62804520                         |
| Syscode     | 1309                             |
| System Name | Spectrum/Adlink Interconnect, CA |
| Market      | Los Angeles                      |

|              |                      |
|--------------|----------------------|
| Flight Dates | 10/05/20 - 10/18/20  |
| Agency       | Grassroots Media LLC |
| Advertiser   | No On Prop 20        |

|             |          |
|-------------|----------|
| Update Date | 10/15/20 |
| Version     | 5 Vs. 4  |

|                   |                          |
|-------------------|--------------------------|
| AE                | Tiffany Solis            |
| Sales Coordinator | Ben Bauer                |
| Office            | Washington               |
| Phone             | (301) 941-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+3 Jun20 |
| -                 |                          |

|               |                 |
|---------------|-----------------|
| Client Code   |                 |
| Product Code  |                 |
| Est Code      |                 |
| Product Name  | 10.6-10.12      |
| Credit Status | Cash in Advance |

|                  |               |      |   |
|------------------|---------------|------|---|
| Show All Lines   |               |      |   |
| Total # of Weeks | 2             |      |   |
| Total            | \$105,490.00  |      |   |
| Commission       | \$15,823.50   |      |   |
| Net Total        | \$89,666.50   |      |   |
| Total Spots      | 37            |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|            |                     |
|------------|---------------------|
| Comments : | 10/15 R3 MG -\$4780 |
|------------|---------------------|

| Line | Net  | Program                               | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost  | Total Cost  | Spot Len | Line Comment          |
|------|------|---------------------------------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|------------|-------------|----------|-----------------------|
| 1    | CNN  |                                       | 10/5/20    | 10/11/20  | 05:00      | 09:00     |   | X | X | X | X | X | X | -   | -   | 2           | \$2,565.00 | \$5,130.00  | 30       | NCR 09/28/20-10/18/20 |
| 2    | CNN  |                                       | 10/5/20    | 10/11/20  | 09:00      | 16:00     |   | X | X | X | X | X | X | -   | -   | 3           | \$2,080.00 | \$6,240.00  | 30       | NCR 09/28/20-10/18/20 |
| 3    | CNN  |                                       | 10/12/20   | 10/18/20  | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$2,080.00 | \$2,080.00  | 30       | NCR 09/28/20-10/18/20 |
| 4    | CNN  |                                       | 10/5/20    | 10/11/20  | 16:00      | 19:00     |   | X | X | X | X | X | X | -   | -   | 2           | \$4,085.00 | \$8,170.00  | 30       | NCR 09/28/20-10/18/20 |
| 5    | CNN  |                                       | 10/5/20    | 10/11/20  | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 3           | \$5,190.00 | \$15,570.00 | 30       | NCR 09/28/20-10/18/20 |
| 6    | CNN  |                                       | 10/12/20   | 10/18/20  | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$5,190.00 | \$5,190.00  | 30       | NCR 09/28/20-10/18/20 |
| 7    | MNBC |                                       | 10/5/20    | 10/11/20  | 05:00      | 09:00     |   | X | X | X | X | X | X | -   | -   | 1           | \$2,700.00 | \$2,700.00  | 30       | R3 - 1x               |
| 8    | MNBC |                                       | 10/5/20    | 10/11/20  | 09:00      | 16:00     |   | X | X | X | X | X | X | -   | -   | 1           | \$2,080.00 | \$2,080.00  | 30       | R3 - 1x               |
| 9    | MNBC |                                       | 10/12/20   | 10/18/20  | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$2,080.00 | \$2,080.00  | 30       | NCR 09/28/20-10/18/20 |
| 10   | MNBC |                                       | 10/5/20    | 10/11/20  | 16:00      | 19:00     |   | X | X | X | X | X | X | -   | -   | 2           | \$4,635.00 | \$9,270.00  | 30       | NCR 09/28/20-10/18/20 |
| 11   | MNBC |                                       | 10/5/20    | 10/11/20  | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 3           | \$5,540.00 | \$16,620.00 | 30       | NCR 09/28/20-10/18/20 |
| 12   | MNBC |                                       | 10/12/20   | 10/18/20  | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$5,540.00 | \$5,540.00  | 30       | NCR 09/28/20-10/18/20 |
| 13   | S1LA |                                       | 10/5/20    | 10/11/20  | 05:00      | 09:00     |   | X | X | X | X | X | X | -   | -   | 2           | \$810.00   | \$1,620.00  | 30       |                       |
| 14   | S1LA |                                       | 10/5/20    | 10/11/20  | 09:00      | 16:00     |   | X | X | X | X | X | X | -   | -   | 3           | \$685.00   | \$2,055.00  | 30       |                       |
| 15   | S1LA |                                       | 10/12/20   | 10/18/20  | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$685.00   | \$685.00    | 30       |                       |
| 16   | S1LA |                                       | 10/5/20    | 10/11/20  | 16:00      | 19:00     |   | X | X | X | X | X | X | -   | -   | 2           | \$685.00   | \$1,370.00  | 30       |                       |
| 17   | S1LA |                                       | 10/5/20    | 10/11/20  | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 3           | \$810.00   | \$2,430.00  | 30       |                       |
| 18   | S1LA |                                       | 10/12/20   | 10/18/20  | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$810.00   | \$810.00    | 30       |                       |
| 19   | MNBC | AVG. ALL WKS<                         | 10/5/20    | 10/11/20  | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 2           | \$5,540.00 | \$11,080.00 | 30       | R1 + 2x line added    |
| 20   | CNN  | ANDERSON COOPER 360, CUOMO PRIME TIME | 10/5/20    | 10/11/20  | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 1           | \$4,085.00 | \$4,085.00  | 30       | R1 + 1x line added    |

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|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------------|
| 21   | S1LA | AVG. ALL WKS< | 10/5/20    | 10/11/20  | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 1           | \$685.00  | \$685.00   | 30       | R1 + 1x line added |

|              | Oct 2020     | Nov 2020 | Dec 2020 | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Total        |
|--------------|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|--------------|
| <b>SPOTS</b> | 37           | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 37           |
| <b>AMT</b>   | \$105,490.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$105,490.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 12/02/20

62804520 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |