

INVOICE

Invoice Number: INV-90433316
Invoice Date: 25-OCT-2020
Order Number: 11335710
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/No on Prop 25/Adlink NCC	900069976	09-28-20 - 10-25-20	OCTOBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 187725.00
Agency Commission :	\$ 28158.75
Rep Commission :	\$ 20743.61
NET TOTAL :	\$ 138822.64
BALANCE DUE :	\$ 138822.64

PLEASE REMIT TO :

SPECTRUM REACH
PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

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<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11335710		Contract No. : 509954		PO No. : 62792617		Package : N/A		Ext. Order : 62792617			
Reference No. : end 10.12		Estimate No. : 8468		AE Name : LA Adlink - NCC		Product : TBAIL		Ext. Client : TBAIL			
10-06-2020	10-11-2020	1	UD: 05:00-09:00	CNN	LAI	1309	3	3	\$ 2565.00	\$ 7695.00	
10-12-2020	10-12-2020	2	UD: 05:00-09:00	CNN	LAI	1309	1	1	\$ 2565.00	\$ 2565.00	
10-06-2020	10-11-2020	3	UD: 09:00-16:00	CNN	LAI	1309	8	8	\$ 2080.00	\$ 16640.00	
10-12-2020	10-12-2020	4	UD: 09:00-16:00	CNN	LAI	1309	1	1	\$ 2080.00	\$ 2080.00	
10-06-2020	10-11-2020	5	UD: 16:00-19:00	CNN	LAI	1309	3	3	\$ 4085.00	\$ 12255.00	
10-12-2020	10-12-2020	6	UD: 16:00-19:00	CNN	LAI	1309	1	1	\$ 4085.00	\$ 4085.00	
10-06-2020	10-11-2020	7	UD: 19:00-24:00	CNN	LAI	1309	8	8	\$ 5190.00	\$ 41520.00	
10-12-2020	10-12-2020	8	UD: 19:00-24:00	CNN	LAI	1309	1	1	\$ 5190.00	\$ 5190.00	
10-06-2020	10-11-2020	9	UD: 05:00-09:00	MNBC	LAI	1309	3	3	\$ 2700.00	\$ 8100.00	
10-06-2020	10-11-2020	11	UD: 09:00-16:00	MNBC	LAI	1309	6	6	\$ 2080.00	\$ 12480.00	
10-12-2020	10-12-2020	12	UD: 09:00-16:00	MNBC	LAI	1309	1	1	\$ 2080.00	\$ 2080.00	
10-06-2020	10-11-2020	13	UD: 16:00-19:00	MNBC	LAI	1309	4	4	\$ 4635.00	\$ 18540.00	
10-12-2020	10-12-2020	14	UD: 16:00-19:00	MNBC	LAI	1309	1	1	\$ 4635.00	\$ 4635.00	
10-06-2020	10-11-2020	15	UD: 19:00-24:00	MNBC	LAI	1309	8	8	\$ 5540.00	\$ 44320.00	
10-12-2020	10-12-2020	16	UD: 19:00-24:00	MNBC	LAI	1309	1	1	\$ 5540.00	\$ 5540.00	
Order # 11335710 Total :							50	50	\$ 187725.00		
Current Billing Cycle Totals :							50	50	\$ 187725.00		

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBE5594	BIAS3001H	CNN, MNBC	50	\$ 187725.00
Commercial Summary Totals :			50	\$ 187725.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90433316
Print Date : 06 Nov 2020
Bill Cycle : 2020-10-25

Customer: 900069976 - ISS/No on Prop 25/Adlink NCC		Order No: 11335710		Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62792617	Contract No: 509954	Reference No: end 10.12	Type: EDI	Package:	
External Order No: 62792617	External Client: TBAIL	Estimate: 8468	External Product: TBAIL	Payment Terms: Net 30 Days	
Billing Cycle: OCTOBER		Billing Dates: 2020-09-28 - 2020-10-25		Actual Dates: 2020-10-06 - 2020-10-12	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged	
1	LAI	1309	CNN	10-06-20	7:51 am	BIAS3001H	CNN	30	\$2565.00	
3	LAI	1309	CNN	10-06-20	11:51 am	BIAS3001H	CNN Newsroom30	30	\$2080.00	
5	LAI	1309	CNN	10-06-20	4:49 pm	BIAS3001H	Erin Burnett	30	\$4085.00	
7	LAI	1309	CNN	10-06-20	8:37 pm	BIAS3001H	CNN Tonight	30	\$5190.00	
7	LAI	1309	CNN	10-06-20	9:44 pm	BIAS3001H	Anderson	30	\$5190.00	
1	LAI	1309	CNN	10-07-20	7:49 am	BIAS3001H	CNN	30	\$2565.00	
3	LAI	1309	CNN	10-07-20	2:51 pm	BIAS3001H	The Situation	30	\$2080.00	
7	LAI	1309	CNN	10-07-20	11:33 pm	BIAS3001H	Debate Night	30	\$5190.00	
3	LAI	1309	CNN	10-08-20	11:52 am	BIAS3001H	CNN Newsroom30	30	\$2080.00	
3	LAI	1309	CNN	10-08-20	3:50 pm	BIAS3001H	Generic	30	\$2080.00	
5	LAI	1309	CNN	10-08-20	5:56 pm	BIAS3001H	Anderson	30	\$4085.00	
7	LAI	1309	CNN	10-08-20	9:59 pm	BIAS3001H	Anderson	30	\$5190.00	
3	LAI	1309	CNN	10-09-20	12:50 pm	BIAS3001H	The Lead With	30	\$2080.00	
7	LAI	1309	CNN	10-09-20	7:42 pm	BIAS3001H	CNN Tonight	30	\$5190.00	
7	LAI	1309	CNN	10-09-20	9:41 pm	BIAS3001H	Anderson	30	\$5190.00	
3	LAI	1309	CNN	10-10-20	3:47 pm	BIAS3001H	The Situation	30	\$2080.00	
5	LAI	1309	CNN	10-10-20	6:41 pm	BIAS3001H	CNN Town Hall	30	\$4085.00	
7	LAI	1309	CNN	10-10-20	10:38 pm	BIAS3001H	CNN	30	\$5190.00	
1	LAI	1309	CNN	10-11-20	6:43 am	BIAS3001H	State of the	30	\$2565.00	
3	LAI	1309	CNN	10-11-20	1:45 pm	BIAS3001H	CNN	30	\$2080.00	
3	LAI	1309	CNN	10-11-20	3:46 pm	BIAS3001H	CNN	30	\$2080.00	
7	LAI	1309	CNN	10-11-20	9:36 pm	BIAS3001H	CNN	30	\$5190.00	
2	LAI	1309	CNN	10-12-20	7:51 am	BIAS3001H	CNN	30	\$2565.00	
4	LAI	1309	CNN	10-12-20	1:43 pm	BIAS3001H	The Lead With	30	\$2080.00	
6	LAI	1309	CNN	10-12-20	5:45 pm	BIAS3001H	Anderson	30	\$4085.00	
8	LAI	1309	CNN	10-12-20	8:39 pm	BIAS3001H	CNN Tonight	30	\$5190.00	
CNN Subtotal: Spots: 26							Amount: \$92,030.00			
13	LAI	1309	MNBC	10-06-20	4:46 pm	BIAS3001H	The ReidOut	30	\$4635.00	
15	LAI	1309	MNBC	10-06-20	10:34 pm	BIAS3001H	The Last Word	30	\$5540.00	
11	LAI	1309	MNBC	10-07-20	2:34 pm	BIAS3001H	Deadline:	30	\$2080.00	
15	LAI	1309	MNBC	10-07-20	9:21 pm	BIAS3001H	Debate Analysis30	30	\$5540.00	
9	LAI	1309	MNBC	10-08-20	6:29 am	BIAS3001H	Generic	30	\$2700.00	
9	LAI	1309	MNBC	10-08-20	7:26 am	BIAS3001H	Generic	30	\$2700.00	
11	LAI	1309	MNBC	10-08-20	1:35 pm	BIAS3001H	Generic	30	\$2080.00	
13	LAI	1309	MNBC	10-08-20	5:34 pm	BIAS3001H	All In With	30	\$4635.00	
15	LAI	1309	MNBC	10-08-20	7:34 pm	BIAS3001H	Generic	30	\$5540.00	
15	LAI	1309	MNBC	10-08-20	8:32 pm	BIAS3001H	Generic	30	\$5540.00	
9	LAI	1309	MNBC	10-09-20	7:31 am	BIAS3001H	MSNBC Live	30	\$2700.00	
11	LAI	1309	MNBC	10-09-20	12:26 pm	BIAS3001H	MSNBC Live	30	\$2080.00	
13	LAI	1309	MNBC	10-09-20	6:34 pm	BIAS3001H	The Rachel	30	\$4635.00	
15	LAI	1309	MNBC	10-09-20	9:33 pm	BIAS3001H	The Rachel	30	\$5540.00	
11	LAI	1309	MNBC	10-10-20	1:29 pm	BIAS3001H	MSNBC Live	30	\$2080.00	
15	LAI	1309	MNBC	10-10-20	9:29 pm	BIAS3001H	The Week with	30	\$5540.00	
15	LAI	1309	MNBC	10-10-20	10:30 pm	BIAS3001H	Dateline	30	\$5540.00	
11	LAI	1309	MNBC	10-11-20	10:31 am	BIAS3001H	Weekends with	30	\$2080.00	
11	LAI	1309	MNBC	10-11-20	12:26 pm	BIAS3001H	MSNBC Live	30	\$2080.00	
13	LAI	1309	MNBC	10-11-20	6:31 pm	BIAS3001H	The Week with	30	\$4635.00	
15	LAI	1309	MNBC	10-11-20	8:20 pm	BIAS3001H	The Week with	30	\$5540.00	
12	LAI	1309	MNBC	10-12-20	2:35 pm	BIAS3001H	Deadline:	30	\$2080.00	
14	LAI	1309	MNBC	10-12-20	6:41 pm	BIAS3001H	The Rachel	30	\$4635.00	
16	LAI	1309	MNBC	10-12-20	9:41 pm	BIAS3001H	The Rachel	30	\$5540.00	

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Print Date : 06 Nov 2020
Bill Cycle : 2020-10-25

MNBC Subtotal: Spots: 24

Amount: \$95,695.00

Region LAI Subtotal: Spots: 50

Amount: \$187,725.00

Order 11335710 Subtotal: Spots: 50

Amount: \$187,725.00

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PLEASE KEEP THIS PAGE FOR YOUR RECORDS

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11335710		NET30

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Agency Commission :	\$ 28158.75
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NET TOTAL: :	\$ 138822.64
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