

Ampersand Cable System Order

Order #	62799710
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	09/28/20 - 10/11/20
Agency	Mentzer Media Services
Advertiser	No on Prop 21

Update Date	08/27/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun20
-	

Client Code	
Product Code	
Est Code	8514
Product Name	9.29-10.5
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$171,750.00		
Commission	\$25,762.50		
Net Total	\$145,987.50		
Total Spots	84		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8.26 New Order Please Review and Confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	VARIOUS	9/28/20	10/4/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$930.00	\$5,580.00	30	NCR
2	CNBC	SQUAWK ON THE<	10/5/20	10/11/20	05:00	09:00	X							-	-	1	\$930.00	\$930.00	30	NCR
3	CNBC	VARIOUS	9/28/20	10/4/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$930.00	\$7,440.00	30	NCR
4	CNBC	VARIOUS	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$930.00	\$930.00	30	NCR
5	FXNC	AMERICAS NEWSR<	9/28/20	10/4/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$2,565.00	\$15,390.00	30	NCR
6	FXNC	AMERICAS NEWSR<	10/5/20	10/11/20	05:00	09:00	X							-	-	1	\$2,565.00	\$2,565.00	30	NCR
7	FXNC	VARIOUS	9/28/20	10/4/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$2,080.00	\$16,640.00	30	NCR
8	FXNC	VARIOUS	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$2,080.00	\$2,080.00	30	NCR
9	FXNC	VARIOUS	9/28/20	10/4/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$4,085.00	\$24,510.00	30	NCR
10	FXNC	VARIOUS	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$4,085.00	\$4,085.00	30	NCR
11	FXNC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$5,190.00	\$62,280.00	30	NCR
12	FXNC	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	2	\$5,190.00	\$10,380.00	30	NCR
13	FBN	VARIOUS	9/28/20	10/4/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$550.00	\$3,300.00	30	NCR
14	FBN	VARNEY & COMPA<	10/5/20	10/11/20	05:00	09:00	X							-	-	1	\$550.00	\$550.00	30	NCR
15	FBN	VARIOUS	9/28/20	10/4/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$550.00	\$8,250.00	30	NCR
16	FBN	VARIOUS	10/5/20	10/11/20	09:00	16:00	X							-	-	2	\$550.00	\$1,100.00	30	NCR
17	FBN	VARIOUS	9/28/20	10/4/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$820.00	\$4,920.00	30	NCR

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18	FBN	VARIOUS	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$820.00	\$820.00	30	NCR

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	84	0	0	0	0	0	0	0	0	0	0	0	84
AMT	\$171,750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$171,750.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/28/20

62799710 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |