

Ampersand Cable System Order

| | |
|-------------|----------------------------------|
| Order # | 62799887 |
| Syscode | 1309 |
| System Name | Spectrum/Adlink Interconnect, CA |
| Market | Los Angeles |

| | |
|--------------|------------------------|
| Flight Dates | 10/12/20 - 10/25/20 |
| Agency | Mentzer Media Services |
| Advertiser | No on Prop 21 |

| | |
|-------------|----------|
| Update Date | 08/27/20 |
| Version | 1 Vs. 1 |

| | |
|-------------------|---------------------------|
| AE | Paul Doll |
| Sales Coordinator | Joe Foley |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+SD Jun20 |
| - | |

| | |
|---------------|-----------------|
| Client Code | |
| Product Code | |
| Est Code | 8516 |
| Product Name | 10.13-10.19 |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | \$173,110.00 | | |
| Commission | \$25,966.50 | | |
| Net Total | \$147,143.50 | | |
| Total Spots | 78 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

Comments : 8.26 New Order Please Review and confirm

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|------------|-------------|----------|-----------------------|
| 1 | CNBC | VARIOUS | 10/12/20 | 10/18/20 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 6 | \$930.00 | \$5,580.00 | 30 | NCR 09/28/20-10/18/20 |
| 2 | CNBC | SQUAWK ON THE< | 10/19/20 | 10/25/20 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$1,040.00 | \$1,040.00 | 30 | NCR 10/19/20-11/03/20 |
| 3 | CNBC | VARIOUS | 10/12/20 | 10/18/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 9 | \$930.00 | \$8,370.00 | 30 | NCR 09/28/20-10/18/20 |
| 4 | CNBC | VARIOUS | 10/19/20 | 10/25/20 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$1,040.00 | \$1,040.00 | 30 | NCR 10/19/20-11/03/20 |
| 5 | FXNC | AMERICAS NEWSR< | 10/12/20 | 10/18/20 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 6 | \$2,565.00 | \$15,390.00 | 30 | NCR 09/28/20-10/18/20 |
| 6 | FXNC | AMERICAS NEWSR< | 10/19/20 | 10/25/20 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$2,870.00 | \$2,870.00 | 30 | NCR 10/19/20-11/03/20 |
| 7 | FXNC | VARIOUS | 10/12/20 | 10/18/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 9 | \$2,080.00 | \$18,720.00 | 30 | NCR 09/28/20-10/18/20 |
| 8 | FXNC | VARIOUS | 10/19/20 | 10/25/20 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$2,330.00 | \$2,330.00 | 30 | NCR 10/19/20-11/03/20 |
| 9 | FXNC | VARIOUS | 10/12/20 | 10/18/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$4,085.00 | \$24,510.00 | 30 | NCR 09/28/20-10/18/20 |
| 10 | FXNC | VARIOUS | 10/19/20 | 10/25/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$4,570.00 | \$4,570.00 | 30 | NCR 10/19/20-11/03/20 |
| 11 | FXNC | AVG. ALL WKS< | 10/12/20 | 10/18/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 12 | \$5,190.00 | \$62,280.00 | 30 | NCR 09/28/20-10/18/20 |
| 12 | FXNC | AVG. ALL WKS< | 10/19/20 | 10/25/20 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | \$5,815.00 | \$11,630.00 | 30 | NCR 10/19/20-11/03/20 |
| 13 | FBN | VARIOUS | 10/12/20 | 10/18/20 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 6 | \$550.00 | \$3,300.00 | 30 | NCR 09/28/20-10/18/20 |
| 14 | FBN | VARNEY & COMPA< | 10/19/20 | 10/25/20 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$620.00 | \$620.00 | 30 | NCR 10/19/20-11/03/20 |
| 15 | FBN | VARIOUS | 10/12/20 | 10/18/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 8 | \$550.00 | \$4,400.00 | 30 | NCR 09/28/20-10/18/20 |
| 16 | FBN | VARIOUS | 10/19/20 | 10/25/20 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$620.00 | \$620.00 | 30 | NCR 10/19/20-11/03/20 |
| 17 | FBN | VARIOUS | 10/12/20 | 10/18/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$820.00 | \$4,920.00 | 30 | NCR 09/28/20-10/18/20 |

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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 18 | FBN | VARIOUS | 10/19/20 | 10/25/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$920.00 | \$920.00 | 30 | NCR 10/19/20-11/03/20 |

| | Oct 2020 | Nov 2020 | Dec 2020 | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Total |
|--------------|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|--------------|
| SPOTS | 78 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 78 |
| AMT | \$173,110.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$173,110.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/28/20

62799887 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |