

Ampersand Cable System Order

Order #	62731383
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	02/10/20 - 02/23/20
Agency	Grassroots Media LLC
Advertiser	Run George Run

Update Date	02/12/20
Version	2 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	
Product Name	2.12-2.18
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$43,855.00		
Commission	\$6,578.25		
Net Total	\$37,276.75		
Total Spots	21		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2.11 R1 MG from previous order +\$5310
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	2/10/20	2/16/20	05:00	09:00			X	X	X	X	X	-	-	5	\$2,180.00	\$10,900.00	30	NCR 2/10/20-3/3/20
2	CNN	VARIOUS	2/17/20	2/23/20	05:00	09:00	X	X						-	-	2	\$2,180.00	\$4,360.00	30	NCR 2/10/20-3/3/20
3	CNN	VARIOUS	2/10/20	2/16/20	09:00	16:00			X	X	X	X	X	-	-	1	\$1,770.00	\$1,770.00	30	NCR 2/10/20-3/3/20
4	CNN	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X						-	-	1	\$1,770.00	\$1,770.00	30	NCR 2/10/20-3/3/20
5	MNBC	VARIOUS	2/10/20	2/16/20	05:00	09:00			X	X	X	X	X	-	-	5	\$2,315.00	\$11,575.00	30	NCR 2/10/20-3/3/20
6	MNBC	VARIOUS	2/17/20	2/23/20	05:00	09:00	X	X						-	-	2	\$2,315.00	\$4,630.00	30	NCR 2/10/20-3/3/20
7	MNBC	VARIOUS	2/10/20	2/16/20	09:00	16:00			X	X	X	X	X	-	-	1	\$1,770.00	\$1,770.00	30	NCR 2/10/20-3/3/20
8	MNBC	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X						-	-	1	\$1,770.00	\$1,770.00	30	NCR 2/10/20-3/3/20
9	CNN	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X	X	X	-	-	1	\$1,770.00	\$1,770.00	30	R1 +1x line added
10	MNBC	VARIOUS	2/10/20	2/16/20	09:00	16:00			X	X	X	X	X	-	-	2	\$1,770.00	\$3,540.00	30	R1 +2x line added

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$43,855.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$43,855.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/12/20

62731383 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |