

Ampersand Cable System Order

Order #	62728843
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	02/03/20 - 02/16/20
Agency	Grassroots Media LLC
Advertiser	Run George Run

Update Date	02/11/20
Version	2 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov19
-	

Client Code	
Product Code	
Est Code	
Product Name	2.5-2.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$32,900.00		
Commission	\$4,935.00		
Net Total	\$27,965.00		
Total Spots	17		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2.10 R1 MG to 62731383 -\$5320
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	2/3/20	2/9/20	05:00	09:00			X	X	X	X	X	-	-	5	\$1,980.00	\$9,900.00	30	NCR 12/30/19-02/09/20
2	CNN	VARIOUS	2/10/20	2/16/20	05:00	09:00	X	X						-	-	2	\$1,980.00	\$3,960.00	30	NCR 12/30/19-02/09/20
3	CNN	VARIOUS	2/3/20	2/9/20	09:00	16:00			X	X	X	X	X	-	-	1	\$1,610.00	\$1,610.00	30	R1 -1x
4	CNN	VARIOUS	2/10/20	2/16/20	09:00	16:00	X	X						-	-	1	\$1,610.00	\$1,610.00	30	NCR 12/30/19-02/09/20
5	MNBC	VARIOUS	2/3/20	2/9/20	05:00	09:00			X	X	X	X	X	-	-	4	\$2,100.00	\$8,400.00	30	R1 -1x
6	MNBC	VARIOUS	2/10/20	2/16/20	05:00	09:00	X	X						-	-	2	\$2,100.00	\$4,200.00	30	NCR 12/30/19-02/09/20
7	MNBC	VARIOUS	2/3/20	2/9/20	09:00	16:00			X	X	X	X	X	-	-	1	\$1,610.00	\$1,610.00	30	R1 -1x
8	MNBC	VARIOUS	2/10/20	2/16/20	09:00	16:00	X	X						-	-	1	\$1,610.00	\$1,610.00	30	NCR 12/30/19-02/09/20

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	17	0	0	0	0	0	0	0	0	0	0	0	17
AMT	\$32,900.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$32,900.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/11/20

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