

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, **JULIE KEANE - authorized media buyer**

do hereby request station time concerning the following issue:

Safe Schools & Healthy Learning (Yes on Prop 13)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Safe Schools & Healthy Learning (Yes on Prop 13)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Safe Schools & Healthy Learning (Yes on Prop 13)
1787 Tribute Road, Suite K
Sacramento, CA 95815

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Shawnda Deane - Treasurer

see attached

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

1/31/2020

Date



Signature

202-813-4713

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

Educational Organizations

- Association of California School Administrators
- Board of Regents of the University of California
- California Association of School Business Officials
- California Coalition for Public Higher Education
- California Community College Board of Governors
- California County Superintendents Educational Services Association
- California Federation of Teachers
- California Retired Teachers Association
- California School Boards Association
- California School Employees Association
- California State PTA
- California State University Board of Trustees
- California Teachers Association
- Campaign for College Opportunity
- Children Now
- Coalition for Adequate School Housing
- Community College Facilities Coalition
- Community College League of California
- County School Facilities Consortium
- Faculty Association of California Community Colleges
- School Energy Coalition
- Student Senate for California Community Colleges
- University of California Student Association

School Districts

- Big Sur Unified School District
- Beaumont Unified School District
- Campbell Union High School District
- Castro Valley Unified School District
- Corona-Norco Unified School District
- Elk Grove Unified School District
- El Centro Elementary School District
- Hemet Unified School District
- John Swett Unified School District
- Jurupa Unified School District
- Liberty Union High School District
- Maple Elementary School District
- Mt. Pleasant Unified School District
- Napa Valley Unified School District
- Norwalk – La Mirada Unified School District
- Oakland Unified School District
- Pacific Elementary School District
- Palms Springs Unified School District
- Palo Verde Unified School District
- Sacramento County Office of Education
- Santa Ana Unified School District
- Solana Beach School District
- Summerville Union School District
- Southern Kern Unified School District
- Temecula Valley Unified School District
- Valley Home Joint School District

Community College Districts

- Cerritos Community College District

Professional & Business Organization Cont.

- Hamilton+Aitken Architects
- JK Architecture Engineering
- Lawrence Engineering Group
- KNA Structural Engineers
- Merrill Morris Partners
- Morrissey Associates, Inc.
- Pinner Construction Co.
- Récolte Energy
- Valley Industry & Commerce Association
- Southern California Partnership for Jobs
- Thompson Builders
- Professional Engineers in California Government

Education Leaders

- Superintendent of Schools Mary C. Barlow, Ed.D., Kern County Office of Education
- Superintendent Simon Canalez, Brawly Union High School District
- Superintendent John LeDeux, El Centro Elementary School District
- Superintendent Suzanne Nicastro, Manzanita Public Charter School
- Superintendent Patrick Kelley, Murietta Valley Unified School District
- Principal Dr. David Vujovich, Pierce High School
- Principal Viola Smith, Mission Early College High School
- Director of Facilities Ken Testa, Merced City School District

Elected Officials

- Gov. Gavin Newsom
- Secretary of State Alex Padilla
- California Senate President pro Tempore Toni G. Atkins
- California Speaker of the Assembly Anthony Rendon
- Sen. Steve Glazer
- Sen. Bob Archuleta
- Sen. Jim Beall
- Sen. Bill Dodd
- Sen. Maria Elena Durazo
- Sen. Carthleen Galgiani
- Sen. Lena Gonzalez
- Sen. Robert Hertzberg
- Sen. Jerry Hill
- Sen. Ben Hueso
- Sen. Melissa Hurtado
- Sen. Hannah-Beth Jackson
- Sen. Connie Leyva
- Sen. Mike McGuire
- Sen. Bill Monning
- Sen. Richard Pan
- Sen. Anthony Portantino
- Sen. Richard Roth
- Sen. Nancy Skinner
- Sen. Tom Umberg
- Sen. Scott Weiner
- Sen. Robert Wieckowski
- Sen. Scott Wilk
- Asm. Patrick O'Donnell

- Chabot Los Positas Community College District
- Citrus Community College District
- Ohlone Community College District

Public Safety Organizations

- California Professional Firefighters

Public Health Organizations

- California Medical Association
- California School Nurses Association

Political & Civic Engagement Organizations

- California Democratic Party
- League of Women Voters of California
- Cal Berkeley College Democrats

Professional & Business Organizations

- Association of California Construction Managers
- Bay Area Council
- California Building Industry Association
- California Business Roundtable
- California Chamber of Commerce
- California Consulting, Inc.
- California Legislative Conference of the Plumbing Heating & Piping Industry
- East Bay Leadership Council
- Silicon Valley Leadership Group

- Asm. Cecilia Aguiar-Curry
- Asm. Marc Berman
- Asm. Richard Bloom
- Asm. Rob Bonta
- Asm. Ian Calderon
- Asm. Ed Chau
- Asm. David Chiu
- Asm. Kansen Chu
- Asm. Jim Cooper
- Asm. Jesse Gabriel
- Asm. Tim Grayson
- Asm. Reggie Jones-Sawyer
- Asm. Monique Limon
- Asm. Al Muratsuchi
- Asm. Bill Quirk
- Asm. Sharon Quirk-Silva
- Asm. Miguel Santiago
- Asm. Mark Stone
- Asm. Phil Ting
- Asm. Buffy Wicks
- Asm. Jim Wood
- Mayor Jesse Arreguin, Berkeley
- Mayor Jeff Lee, Grover Beach
- Councilmember Shawn Kumagai, City of Dublin
- Councilmember Gabe Quinto, El Cerrito
- Trustee Karina Talmantes, Sacramento County Office of Education
- Trustee Jan Giovannini-Hill, Ohlone CCD
- Trustee Rich Watters, Ohlone CCD

as of January 21, 2020

Ad Paid for by Californians for Safe Schools and Healthy Learning, Yes on Prop 13, a Committee supported by Governor Newsom, teachers, nurses, and firefighters. Committee major funding from:
 California Coalition for Public Higher Education Issues Committee
 Coalition for Adequate School Housing Issues Committee
 Californians for Quality Schools, Sponsored by the California Business Industry Association (CBIA)