

Ampersand Cable System Order

Order #	62728600
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	02/24/20 - 03/08/20
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Safe Schools Healthy Learning proj200443

Update Date	02/05/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	CA
Product Code	02250302
Est Code	8009
Product Name	CA 2.25-3.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$109,420.00		
Commission	\$16,413.00		
Net Total	\$93,007.00		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.5 New order. Please review and confirm. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$2,180.00	\$4,360.00	30	NCR 02/10/20-03/03/20
2	CNN	VARIOUS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$1,770.00	\$3,540.00	30	NCR 02/10/20-03/03/20
3	CNN	VARIOUS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$3,485.00	\$6,970.00	30	NCR 02/10/20-03/03/20
4	CNN	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$4,350.00	\$8,700.00	30	NCR 02/10/20-03/03/20
5	HALL	VARIOUS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$550.00	\$1,650.00	30	NCR 02/10/20-03/03/20
6	HALL	HALLMARK MOVIE<	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$1,310.00	\$3,930.00	30	NCR 02/10/20-03/03/20
7	HALL	HALLMARK MOVIE<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,635.00	\$4,905.00	30	NCR 02/10/20-03/03/20
8	HALL	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X							-	-	1	\$550.00	\$550.00	30	NCR 02/10/20-03/03/20
9	HALL	HALLMARK MOVIE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,310.00	\$1,310.00	30	NCR 02/10/20-03/03/20
10	HGTV	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$1,495.00	\$4,485.00	30	NCR 02/10/20-03/03/20
11	HGTV	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$4,350.00	\$8,700.00	30	NCR 02/10/20-03/03/20
12	HGTV	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$5,435.00	\$10,870.00	30	NCR 02/10/20-03/03/20
13	ID	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$1,465.00	\$4,395.00	30	NCR 02/10/20-03/03/20
14	ID	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,830.00	\$5,490.00	30	NCR 02/10/20-03/03/20
15	ID	AVG. ALL WKS<	2/24/20	3/1/20	00:00	05:00		X	X	X	X	X	X	-	-	3	\$375.00	\$1,125.00	30	NCR 02/10/20-03/03/20
16	ID	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,465.00	\$1,465.00	30	NCR 02/10/20-03/03/20
17	ID	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$1,830.00	\$1,830.00	30	NCR 02/10/20-03/03/20
18	ID	AVG. ALL WKS	3/2/20	3/8/20	00:00	05:00	X							-	-	1	\$375.00	\$375.00	30	NCR 02/10/20-03/03/20
19	MNBC	VARIOUS	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$2,315.00	\$6,945.00	30	NCR 02/10/20-03/03/20
20	MNBC	VARIOUS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$1,770.00	\$5,310.00	30	NCR 02/10/20-03/03/20
21	MNBC	VARIOUS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$3,915.00	\$7,830.00	30	NCR 02/10/20-03/03/20

Ampersand Cable System Order

Order #	62728600
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	02/24/20 - 03/08/20
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Safe Schools Healthy Learning proj200443

Update Date	02/05/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	CA
Product Code	02250302
Est Code	8009
Product Name	CA 2.25-3.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$109,420.00		
Commission	\$16,413.00		
Net Total	\$93,007.00		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2.5 New order. Please review and confirm. Thank you!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$4,895.00	\$14,685.00	30	NCR 02/10/20-03/03/20

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	\$109,420.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$109,420.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/07/20

62728600 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |