

Ampersand Cable System Order

Order #	62736184
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	02/17/20 - 03/08/20
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Safe Schools Healthy Learning proj200443

Update Date	02/24/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	CA ATS
Product Code	222303
Est Code	8058
Product Name	222303 ATS yes on prop 13
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$64,590.00		
Commission	\$9,688.50		
Net Total	\$54,901.50		
Total Spots	23		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.21 New Political Order. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	VARIOUS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$4,350.00	\$26,100.00	30	NCR 02/10/20-03/03/20
2	FOOD	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$5,435.00	\$16,305.00	30	NCR 02/10/20-03/03/20
3	HALL	HALLMARK MOVIE<	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$1,310.00	\$3,930.00	30	NCR 02/10/20-03/03/20
4	HALL	HALLMARK MOVIE<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$1,635.00	\$6,540.00	30	NCR 02/10/20-03/03/20
5	ID	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$1,465.00	\$4,395.00	30	NCR 02/10/20-03/03/20
6	ID	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$1,830.00	\$7,320.00	30	NCR 02/10/20-03/03/20

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	0	23	0	0	0	0	0	0	0	0	0	0	23
AMT	\$0.00	\$64,590.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$64,590.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/25/20

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