

NCC Cable System Order

Order #	62671898
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	07/29/19 - 08/04/19
Agency	Canal Partners Media
Advertiser	Tobacco Free Kids

Update Date	07/23/19
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul18
-	

Client Code	
Product Code	
Est Code	NA
Product Name	7.30-7.31 CNN Debates
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$20,000.00		
Commission	\$3,000.00		
Net Total	\$17,000.00		
Total Spots	2		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/19 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	7/30 CNN DEM PRIMARY DEBATE	7/29/19	8/4/19	18:00	20:00		X						-	-	1	\$10,000.00	\$10,000.00	30	-1x CNN DEBATE
2	CNN	7/31 CNN DEM PRIMARY DEBATE	7/29/19	8/4/19	18:00	20:00			X					-	-	1	\$10,000.00	\$10,000.00	30	-1x CNN DEBATE

	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$20,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/30/19

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