

Ampersand Cable System Order

Order #	62760825
Syscode	1631
System Name	Spectrum/Frontier-Corona-Chino-DB, CA
Market	Los Angeles

Flight Dates	06/01/20 - 06/14/20
Agency	Waterfront Strategies
Advertiser	With Honor Action Proj# 502329

Update Date	05/15/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jun19 DMA Nielsen Parallel Live+3
-	

Client Code	CA
Product Code	06030612
Est Code	8371
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$21,438.00		
Commission	\$3,215.70		
Net Total	\$18,222.30		
Total Spots	366		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5.15 New Political Order. Please review and confirm online, thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$56.00	\$392.00	30	
2	AEN	AEN PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$56.00	\$448.00	30	
3	AMC	AMC PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$56.00	\$392.00	30	
4	AMC	AMC PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$56.00	\$448.00	30	
5	CMDY	CMDY PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$12.00	\$84.00	30	
6	CMDY	CMDY PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	
7	CNN	CNN EM	6/8/20	6/14/20	05:00	09:00	X	X	X	X	X			-	-	7	\$49.00	\$343.00	30	
8	CNN	CNN EM	6/1/20	6/7/20	05:00	09:00			X	X	X	X	X	-	-	8	\$49.00	\$392.00	30	
9	CNN	CNN DT	6/8/20	6/14/20	09:00	16:00	X	X	X	X	X			-	-	5	\$38.00	\$190.00	30	
10	CNN	CNN DT	6/1/20	6/7/20	09:00	16:00			X	X	X	X	X	-	-	5	\$38.00	\$190.00	30	
11	CNN	CNN EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$49.00	\$147.00	30	
12	CNN	CNN EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	2	\$49.00	\$98.00	30	
13	CNN	CNN PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$74.00	\$518.00	30	
14	CNN	CNN PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$74.00	\$592.00	30	
15	DISC	DISC DT	6/8/20	6/14/20	09:00	16:00	X	X	X	X	X			-	-	3	\$12.00	\$36.00	30	
16	DISC	DISC DT	6/1/20	6/7/20	09:00	16:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	
17	DISC	DISC EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$44.00	\$132.00	30	
18	DISC	DISC EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$44.00	\$176.00	30	
19	DISC	DISC PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$56.00	\$392.00	30	
20	DISC	DISC PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$56.00	\$448.00	30	
21	ESPN	ESPN EM	6/8/20	6/14/20	05:00	09:00	X	X	X	X	X			-	-	3	\$49.00	\$147.00	30	

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22	ESPN	ESPN EM	6/1/20	6/7/20	05:00	09:00			X	X	X	X	X	-	-	2	\$49.00	\$98.00	30	
23	ESPN	ESPN DT	6/8/20	6/14/20	09:00	16:00	X	X	X	X	X			-	-	3	\$38.00	\$114.00	30	
24	ESPN	ESPN DT	6/1/20	6/7/20	09:00	16:00			X	X	X	X	X	-	-	4	\$38.00	\$152.00	30	
25	ESPN	ESPN EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$74.00	\$222.00	30	
26	ESPN	ESPN EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	2	\$74.00	\$148.00	30	
27	ESPN	ESPN PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	3	\$99.00	\$297.00	30	
28	ESPN	ESPN PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	2	\$99.00	\$198.00	30	
29	FOOD	FOOD DT	6/8/20	6/14/20	09:00	16:00	X	X	X	X	X			-	-	3	\$38.00	\$114.00	30	
30	FOOD	FOOD DT	6/1/20	6/7/20	09:00	16:00			X	X	X	X	X	-	-	2	\$38.00	\$76.00	30	
31	FOOD	FOOD EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$99.00	\$297.00	30	
32	FOOD	FOOD EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$99.00	\$396.00	30	
33	FOOD	FOOD PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$124.00	\$868.00	30	
34	FOOD	FOOD PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$124.00	\$992.00	30	
35	FX	FX EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$22.00	\$66.00	30	
36	FX	FX EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
37	FX	FX PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$34.00	\$238.00	30	
38	FX	FX PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$34.00	\$272.00	30	
39	FXNC	FXNC EM	6/8/20	6/14/20	05:00	09:00	X	X	X	X	X			-	-	7	\$49.00	\$343.00	30	
40	FXNC	FXNC EM	6/1/20	6/7/20	05:00	09:00			X	X	X	X	X	-	-	8	\$49.00	\$392.00	30	
41	FXNC	FXNC DT	6/8/20	6/14/20	09:00	16:00	X	X	X	X	X			-	-	5	\$38.00	\$190.00	30	
42	FXNC	FXNC DT	6/1/20	6/7/20	09:00	16:00			X	X	X	X	X	-	-	5	\$38.00	\$190.00	30	

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43	FXNC	FXNC EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$49.00	\$147.00	30	
44	FXNC	FXNC EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	2	\$49.00	\$98.00	30	
45	FXNC	FXNC PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$74.00	\$518.00	30	
46	FXNC	FXNC PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$74.00	\$592.00	30	
47	HGTV	HGTV EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$74.00	\$222.00	30	
48	HGTV	HGTV EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$74.00	\$296.00	30	
49	HGTV	HGTV PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$99.00	\$693.00	30	
50	HGTV	HGTV PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$99.00	\$792.00	30	
51	HIST	HIST EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$49.00	\$147.00	30	
52	HIST	HIST EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$49.00	\$196.00	30	
53	HIST	HIST PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$62.00	\$434.00	30	
54	HIST	HIST PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$62.00	\$496.00	30	
55	MNBC	MNBC EM	6/8/20	6/14/20	05:00	09:00	X	X	X	X	X			-	-	7	\$49.00	\$343.00	30	
56	MNBC	MNBC EM	6/1/20	6/7/20	05:00	09:00			X	X	X	X	X	-	-	8	\$49.00	\$392.00	30	
57	MNBC	MNBC DT	6/8/20	6/14/20	09:00	16:00	X	X	X	X	X			-	-	5	\$38.00	\$190.00	30	
58	MNBC	MNBC DT	6/1/20	6/7/20	09:00	16:00			X	X	X	X	X	-	-	5	\$38.00	\$190.00	30	
59	MNBC	MNBC EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$49.00	\$147.00	30	
60	MNBC	MNBC EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	2	\$49.00	\$98.00	30	
61	MNBC	MNBC PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$74.00	\$518.00	30	
62	MNBC	MNBC PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$74.00	\$592.00	30	
63	TLC	TLC EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$34.00	\$102.00	30	

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Makegood Policy	Approval Required

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64	TLC	TLC EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$34.00	\$136.00	30	
65	TLC	TLC PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$44.00	\$308.00	30	
66	TLC	TLC PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$44.00	\$352.00	30	
67	TNT	TNT EF	6/8/20	6/14/20	16:00	19:00	X	X	X	X	X			-	-	3	\$74.00	\$222.00	30	
68	TNT	TNT EF	6/1/20	6/7/20	16:00	19:00			X	X	X	X	X	-	-	4	\$74.00	\$296.00	30	
69	TNT	TNT PT	6/8/20	6/14/20	19:00	24:00	X	X	X	X	X			-	-	7	\$99.00	\$693.00	30	
70	TNT	TNT PT	6/1/20	6/7/20	19:00	24:00			X	X	X	X	X	-	-	8	\$99.00	\$792.00	30	

	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Total
SPOTS	366	0	0	0	0	0	0	0	0	0	0	0	366
AMT	\$21,438.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$21,438.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/18/20

62760825 | Los Angeles | Spectrum/Frontier-Corona-Chino-DB, CA | 1631 |