

Ampersand Cable System Order

Order #	62729490
Syscode	1637
System Name	Spectrum/Frontier-South Bay, CA
Market	Los Angeles

Flight Dates	02/24/20 - 03/08/20
Agency	Hulsen Media Services
Advertiser	Yes on Measure PV

Update Date	02/06/20
Version	1 Vs. 1

AE	David Toledo
Sales Coordinator	Preston Bodnar
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Nov19
-	

Client Code	
Product Code	
Est Code	2268
Product Name	PV est. 2268 2/25-3/3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$12,065.00		
Commission	\$1,809.75		
Net Total	\$10,255.25		
Total Spots	197		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	115.36	GIMP	37585
CPP	\$105.00	CPM	\$321.01

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New order. Please review and confirm. Thank you

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.30	97	12	\$85.00	\$1,020.00	30	NPE 02/10/20-03/03/20
2	AMC	AMC PT	3/2/20	3/8/20	19:00	24:00	X							0.35	114	2	\$85.00	\$170.00	30	NPE 02/10/20-03/03/20
3	AMC	AMC EF	2/24/20	3/1/20	16:00	19:00						X	X	0.27	88	2	\$70.00	\$140.00	30	NPE 02/10/20-03/03/20
4	AMC	AMC DT	2/24/20	3/1/20	09:00	16:00						X	X	0.16	52	4	\$30.00	\$120.00	30	NPE 02/10/20-03/03/20
5	CNN	CNN PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.35	115	12	\$85.00	\$1,020.00	30	NPE 02/10/20-03/03/20
6	CNN	CNN PT	3/2/20	3/8/20	19:00	24:00	X							0.34	111	2	\$85.00	\$170.00	30	NPE 02/10/20-03/03/20
7	CNN	CNN EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.54	175	12	\$55.00	\$660.00	30	NPE 02/10/20-03/03/20
8	CNN	CNN EM	3/2/20	3/8/20	05:00	09:00	X	X						0.54	175	4	\$55.00	\$220.00	30	NPE 02/10/20-03/03/20
9	CNN	CNN EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.62	203	6	\$70.00	\$420.00	30	NPE 02/10/20-03/03/20
10	CNN	CNN EF	3/2/20	3/8/20	16:00	19:00	X							0.55	178	1	\$70.00	\$70.00	30	NPE 02/10/20-03/03/20
11	DISC	DISC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.41	133	12	\$50.00	\$600.00	30	NPE 02/10/20-03/03/20
12	DISC	DISC PT	3/2/20	3/8/20	19:00	24:00	X							0.33	109	2	\$50.00	\$100.00	30	NPE 02/10/20-03/03/20
13	DISC	DISC EF	2/24/20	3/1/20	16:00	19:00						X	X	0.25	81	2	\$40.00	\$80.00	30	NPE 02/10/20-03/03/20
14	DISC	DISC DT	2/24/20	3/1/20	09:00	16:00						X	X	0.16	51	4	\$20.00	\$80.00	30	NPE 02/10/20-03/03/20
15	FXNC	FXNC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.81	265	12	\$105.00	\$1,260.00	30	NPE 02/10/20-03/03/20
16	FXNC	FXNC PT	3/2/20	3/8/20	19:00	24:00	X							0.79	256	2	\$105.00	\$210.00	30	NPE 02/10/20-03/03/20
17	FXNC	FXNC EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	1.21	395	12	\$65.00	\$780.00	30	NPE 02/10/20-03/03/20
18	FXNC	FXNC EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	1.72	560	6	\$85.00	\$510.00	30	NPE 02/10/20-03/03/20
19	FXNC	FXNC EF	3/2/20	3/8/20	16:00	19:00	X							1.71	557	1	\$85.00	\$85.00	30	NPE 02/10/20-03/03/20
20	FXNC	FXNC EM	3/2/20	3/8/20	05:00	09:00	X							1.25	407	2	\$65.00	\$130.00	30	NPE 02/10/20-03/03/20
21	LIF	LIF PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.41	132	12	\$30.00	\$360.00	30	NPE 02/10/20-03/03/20

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22	LIF	LIF PT	3/2/20	3/8/20	19:00	24:00	X							0.42	137	2	\$30.00	\$60.00	30	NPE 02/10/20-03/03/20
23	LIF	LIF EF	2/24/20	3/1/20	16:00	19:00						X	X	0.43	141	2	\$25.00	\$50.00	30	NPE 02/10/20-03/03/20
24	LIF	LIF DT	2/24/20	3/1/20	09:00	16:00						X	X	0.26	85	4	\$15.00	\$60.00	30	NPE 02/10/20-03/03/20
25	MNBC	MNBC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.66	215	12	\$85.00	\$1,020.00	30	NPE 02/10/20-03/03/20
26	MNBC	MNBC PT	3/2/20	3/8/20	19:00	24:00	X							0.67	217	2	\$85.00	\$170.00	30	NPE 02/10/20-03/03/20
27	MNBC	MNBC EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.77	250	12	\$55.00	\$660.00	30	NPE 02/10/20-03/03/20
28	MNBC	MNBC EM	3/2/20	3/8/20	05:00	09:00	X	X						0.77	250	4	\$55.00	\$220.00	30	NPE 02/10/20-03/03/20
29	MNBC	MNBC EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	1.18	385	6	\$70.00	\$420.00	30	NPE 02/10/20-03/03/20
30	MNBC	MNBC EF	3/2/20	3/8/20	16:00	19:00	X							1.17	382	1	\$70.00	\$70.00	30	NPE 02/10/20-03/03/20
31	TLC	TLC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.35	115	12	\$40.00	\$480.00	30	NPE 02/10/20-03/03/20
32	TLC	TLC PT	3/2/20	3/8/20	19:00	24:00	X							0.32	104	2	\$40.00	\$80.00	30	NPE 02/10/20-03/03/20
33	TLC	TLC EF	2/24/20	3/1/20	16:00	19:00						X	X	0.29	95	2	\$35.00	\$70.00	30	NPE 02/10/20-03/03/20
34	TLC	TLC DT	2/24/20	3/1/20	09:00	16:00						X	X	0.17	57	4	\$15.00	\$60.00	30	NPE 02/10/20-03/03/20
35	BRVO	BRVO DT	2/24/20	3/1/20	09:00	16:00						X	X	0.11	37	4	\$25.00	\$100.00	30	NPE 02/10/20-03/03/20

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36	BRVO	BRVO PT	2/24/20	3/1/20	19:00	24:00						X	X	0.25	82	4	\$85.00	\$340.00	30	NPE 02/10/20-03/03/20

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	197	0	0	0	0	0	0	0	0	0	0	0	197
AMT	\$12,065.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,065.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/07/20

62729490 | Los Angeles | Spectrum/Frontier-South Bay, CA | 1637 |