

INVOICE

Invoice Number: INV-90435789
Invoice Date: 25-OCT-2020
Order Number: 11344628
Page: REMITTANCE

BILL TO :
POLITICAL NCC
Attn: Pam Boyden
 400 Broadacres Dr
 3rd Fl
 Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	09-28-20 - 10-25-20	OCTOBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 313200.00
Agency Commission :	\$ 46980.00
Rep Commission :	\$ 34608.62
NET TOTAL :	\$ 231611.38
BALANCE DUE :	\$ 231611.38

PLEASE REMIT TO :

SPECTRUM REACH
 PO Box 846888
 Los Angeles, CA 90084-6888

Questions
 877-286-7117

We accept VISA, MC, DISC & AMEX at:
<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

INVOICE

Invoice Number: INV-90435789
 Invoice Date: 25-OCT-2020
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 Page: 1 of 3

BILL TO :
POLITICAL NCC
 Attn: Pam Boyden
 400 Broadacres Dr
 3rd Fl
 Bloomfield, NJ 07003

REMIT TO :
 SPECTRUM REACH
 PO Box 846888
 Los Angeles, CA 90084-6888
 Questions
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AGENCY Political NCC	AGENCY NO. 300062192	AE NAME LA Adlink - NCC	AE NO. ADNCC
CUSTOMER ISS/Yes on 15 Schools & Com/Adlink NCC	CUSTOMER NO. 900070573	BILLING CYCLE 09-28-20 - 10-25-20	MONTH OCTOBER

INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired		Spot Rate	Gross Total
								N	M		
Order No. : 11344628		Contract No. : 518921		PO No. : 62826223		Package : N/A		Ext. Order : 62826223			
Reference No. : N/A		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : N/A		Ext. Client : N/A			
10-19-2020	10-25-2020	1	UD: 09:00-16:00	CNN	LAI	1309	9	9		\$ 2850.00	\$ 25650.00
10-19-2020	10-25-2020	2	UD: 19:00-24:00	CNN	LAI	1309	10	10		\$ 7115.00	\$ 71150.00
10-19-2020	10-25-2020	3	UD: 05:00-09:00	MNBC	LAI	1309	8	8		\$ 3700.00	\$ 29600.00
10-19-2020	10-25-2020	4	UD: 09:00-16:00	MNBC	LAI	1309	8	8		\$ 2850.00	\$ 22800.00
10-19-2020	10-25-2020	5	UD: 19:00-24:00	MNBC	LAI	1309	11	11		\$ 7590.00	\$ 83490.00
10-19-2020	10-25-2020	6	UD: 05:00-09:00	S1LA	LAI	1309	6	6		\$ 905.00	\$ 5430.00
10-19-2020	10-25-2020	7	UD: 09:00-16:00	S1LA	LAI	1309	6	6		\$ 770.00	\$ 4620.00
10-19-2020	10-25-2020	8	UD: 16:00-19:00	S1LA	LAI	1309	5	5		\$ 770.00	\$ 3850.00
10-19-2020	10-25-2020	9	UD: 19:00-24:00	S1LA	LAI	1309	10	10		\$ 905.00	\$ 9050.00
10-19-2020	10-25-2020	10	UD: 09:00-16:00	HGTV	LAI	1309	2	2		\$ 2465.00	\$ 4930.00
10-19-2020	10-25-2020	11	UD: 09:00-16:00	TWC	LAI	1309	1	1		\$ 620.00	\$ 620.00
10-19-2020	10-25-2020	12	UD: 09:00-16:00	S1LA	LAI	1309	1	1		\$ 770.00	\$ 770.00
10-19-2020	10-25-2020	13	UD: 19:00-24:00	HGTV	LAI	1309	1	1		\$ 7905.00	\$ 7905.00
10-19-2020	10-25-2020	14	UD: 19:00-24:00	HIST	LAI	1309	1	1		\$ 5195.00	\$ 5195.00
10-19-2020	10-25-2020	15	UD: 19:00-24:00	HGTV	LAI	1309	2	2		\$ 7905.00	\$ 15810.00
10-22-2020	10-25-2020	16	UD: 09:00-16:00	TLC	LAI	1309	1	1		\$ 1210.00	\$ 1210.00
10-22-2020	10-25-2020	17	UD: 09:00-16:00	CNBC	LAI	1309	1	1		\$ 1040.00	\$ 1040.00
10-22-2020	10-25-2020	18	UD: 09:00-16:00	TWC	LAI	1309	2	2		\$ 620.00	\$ 1240.00
10-22-2020	10-25-2020	20	UD: 19:00-24:00	HIST	LAI	1309	1	1		\$ 5195.00	\$ 5195.00
10-22-2020	10-25-2020	21	UD: 19:00-24:00	TWC	LAI	1309	1	1		\$ 860.00	\$ 860.00
10-22-2020	10-25-2020	22	UD: 19:00-24:00	TLC	LAI	1309	1	1		\$ 3725.00	\$ 3725.00
10-22-2020	10-25-2020	23	UD: 19:00-24:00	CNBC	LAI	1309	1	1		\$ 1945.00	\$ 1945.00
10-22-2020	10-25-2020	24	UD: 19:00-24:00	FXNC	LAI	1309	1	1		\$ 7115.00	\$ 7115.00
Order # 11344628 Total :							90	90			\$ 313200.00
Current Billing Cycle Totals :							90	90			\$ 313200.00

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

INVOICE

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBEU051	18224201_ISS_Yeson15_SCF2014H_SCF2015H	CNN, MNBC, S1LA	8	\$ 30950.00
SRBEU103	18228601_ISS_Yeson15_SCF2015H_SCF2016H	CNN, MNBC, S1LA	7	\$ 23325.00
SRBEU285	18224402_ISS_Yeson15_SCF2014H_SCF2016H	CNN, MNBC	5	\$ 24105.00
SRBEX590	18330402_Yeson15_SCF2022H_SCF2023H	CNBC, CNN, HIST, MNBC, S1LA, TWC	22	\$ 72455.00
SRBEX591	18330403_Yeson15_SCF2024H_SCF2023H	CNN, FXNC, HGTV, MNBC, S1LA, TLC, TWC	25	\$ 85205.00
SRBEX593	18330401_Yeson15_SCF2022H_SCF2024H	CNBC, CNN, HGTV, MNBC, S1LA, TLC	23	\$ 77160.00
Commercial Summary Totals :			90	\$ 313200.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90435789
Print Date : 06 Nov 2020
Bill Cycle : 2020-10-25

Customer: 900070573 - ISS/Yes on 15 Schools & Com/Adlink N		Order No: 11344628		Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62826223		Contract No: 518921		Reference No:	
External Order No: 62826223		External Client:		External Product:	
Billing Cycle: OCTOBER		Billing Dates: 2020-09-28 - 2020-10-25		Actual Dates: 2020-10-19 - 2020-10-25	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
23	LAI	1309	CNBC	10-23-20	7:53 pm	18330402_Yeson15_SCF2022H_SCF2023H	American Greed30		\$1945.00
17	LAI	1309	CNBC	10-24-20	11:59 am	18330401_Yeson15_SCF2022H_SCF2024H	Paid	30	\$1040.00
CNBC Subtotal: Spots: 2							Amount: \$2,985.00		
1	LAI	1309	CNN	10-19-20	10:48 am	18224201_ISS_Yeson15_SCF2014H_SCF2015H	CNN Newsroom30		\$2850.00
1	LAI	1309	CNN	10-19-20	12:52 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	The Lead With	30	\$2850.00
2	LAI	1309	CNN	10-19-20	7:37 pm	18224201_ISS_Yeson15_SCF2014H_SCF2015H	CNN Tonight	30	\$7115.00
1	LAI	1309	CNN	10-20-20	12:47 pm	18224402_ISS_Yeson15_SCF2014H_SCF2016H	The Lead With	30	\$2850.00
2	LAI	1309	CNN	10-20-20	7:40 pm	18224402_ISS_Yeson15_SCF2014H_SCF2016H	CNN Tonight	30	\$7115.00
2	LAI	1309	CNN	10-20-20	9:45 pm	18224201_ISS_Yeson15_SCF2014H_SCF2015H	Anderson	30	\$7115.00
1	LAI	1309	CNN	10-21-20	12:47 pm	18330401_Yeson15_SCF2022H_SCF2024H	The Lead With	30	\$2850.00
2	LAI	1309	CNN	10-21-20	7:40 pm	18330401_Yeson15_SCF2022H_SCF2024H	CNN Tonight	30	\$7115.00
2	LAI	1309	CNN	10-21-20	10:42 pm	18330403_Yeson15_SCF2024H_SCF2023H	Cuomo Prime	30	\$7115.00
1	LAI	1309	CNN	10-22-20	12:50 pm	18330403_Yeson15_SCF2024H_SCF2023H	The Lead With	30	\$2850.00
1	LAI	1309	CNN	10-22-20	2:59 pm	18330402_Yeson15_SCF2022H_SCF2023H	The Situation	30	\$2850.00
2	LAI	1309	CNN	10-22-20	11:42 pm	18330402_Yeson15_SCF2022H_SCF2023H	Debate Night	30	\$7115.00
1	LAI	1309	CNN	10-23-20	10:44 am	18330401_Yeson15_SCF2022H_SCF2024H	CNN Newsroom30		\$2850.00
2	LAI	1309	CNN	10-23-20	7:39 pm	18330401_Yeson15_SCF2022H_SCF2024H	CNN Tonight	30	\$7115.00
1	LAI	1309	CNN	10-24-20	10:48 am	18330403_Yeson15_SCF2024H_SCF2023H	CNN	30	\$2850.00
2	LAI	1309	CNN	10-24-20	10:40 pm	18330403_Yeson15_SCF2024H_SCF2023H	CNN Special	30	\$7115.00
1	LAI	1309	CNN	10-25-20	10:50 am	18330402_Yeson15_SCF2022H_SCF2023H	Fareed Zakaria	30	\$2850.00
2	LAI	1309	CNN	10-25-20	8:52 pm	18330402_Yeson15_SCF2022H_SCF2023H	State of the	30	\$7115.00
2	LAI	1309	CNN	10-25-20	10:36 pm	18330401_Yeson15_SCF2022H_SCF2024H	First Ladies	30	\$7115.00
CNN Subtotal: Spots: 19							Amount: \$96,800.00		
24	LAI	1309	FXNC	10-22-20	10:50 pm	18330403_Yeson15_SCF2024H_SCF2023H	Fox News at	30	\$7115.00
FXNC Subtotal: Spots: 1							Amount: \$7,115.00		
10	LAI	1309	HGTV	10-21-20	3:17 pm	18330401_Yeson15_SCF2022H_SCF2024H	Good Bones	30	\$2465.00
15	LAI	1309	HGTV	10-22-20	11:19 pm	18330401_Yeson15_SCF2022H_SCF2024H	House Hunters	30	\$7905.00
13	LAI	1309	HGTV	10-23-20	11:19 pm	18330403_Yeson15_SCF2024H_SCF2023H	House Hunters	30	\$7905.00
10	LAI	1309	HGTV	10-24-20	3:16 pm	18330403_Yeson15_SCF2024H_SCF2023H	Good Bones	30	\$2465.00
15	LAI	1309	HGTV	10-25-20	11:19 pm	18330403_Yeson15_SCF2024H_SCF2023H	Good Bones	30	\$7905.00
HGTV Subtotal: Spots: 5							Amount: \$28,645.00		
20	LAI	1309	HIST	10-23-20	10:17 pm	18330402_Yeson15_SCF2022H_SCF2023H	Ancient Aliens	30	\$5195.00
14	LAI	1309	HIST	10-24-20	11:14 pm	18330402_Yeson15_SCF2022H_SCF2023H	Counting Cars	30	\$5195.00
HIST Subtotal: Spots: 2							Amount: \$10,390.00		
3	LAI	1309	MNBC	10-19-20	7:41 am	18224402_ISS_Yeson15_SCF2014H_SCF2016H	MSNBC Live	30	\$3700.00
4	LAI	1309	MNBC	10-19-20	2:47 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	Deadline:	30	\$2850.00
5	LAI	1309	MNBC	10-19-20	7:32 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	The Last Word	30	\$7590.00
5	LAI	1309	MNBC	10-19-20	11:31 pm	18224402_ISS_Yeson15_SCF2014H_SCF2016H	The 11th Hour	30	\$7590.00
3	LAI	1309	MNBC	10-20-20	6:42 am	18224201_ISS_Yeson15_SCF2014H_SCF2015H	MSNBC Live	30	\$3700.00
4	LAI	1309	MNBC	10-20-20	1:59 pm	18224402_ISS_Yeson15_SCF2014H_SCF2016H	Deadline:	30	\$2850.00
5	LAI	1309	MNBC	10-20-20	8:42 pm	18224201_ISS_Yeson15_SCF2014H_SCF2015H	The 11th Hour	30	\$7590.00
5	LAI	1309	MNBC	10-20-20	11:32 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	The 11th Hour	30	\$7590.00
3	LAI	1309	MNBC	10-21-20	7:38 am	18330403_Yeson15_SCF2024H_SCF2023H	MSNBC Live	30	\$3700.00
4	LAI	1309	MNBC	10-21-20	10:41 am	18330403_Yeson15_SCF2024H_SCF2023H	MTP Daily	30	\$2850.00
5	LAI	1309	MNBC	10-21-20	7:33 pm	18330402_Yeson15_SCF2022H_SCF2023H	The Last Word	30	\$7590.00
5	LAI	1309	MNBC	10-21-20	9:41 pm	18330401_Yeson15_SCF2022H_SCF2024H	The Rachel	30	\$7590.00
3	LAI	1309	MNBC	10-22-20	6:59 am	18330402_Yeson15_SCF2022H_SCF2023H	MSNBC Live	30	\$3700.00
4	LAI	1309	MNBC	10-22-20	10:39 am	18330401_Yeson15_SCF2022H_SCF2024H	MTP Daily	30	\$2850.00
3	LAI	1309	MNBC	10-23-20	6:42 am	18330401_Yeson15_SCF2022H_SCF2024H	MSNBC Live	30	\$3700.00
3	LAI	1309	MNBC	10-23-20	7:37 am	18330403_Yeson15_SCF2024H_SCF2023H	MSNBC Live	30	\$3700.00

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
4	LAI	1309	MNBC	10-23-20	10:42 am	18330403_Yeson15_SCF2024H_SCF2023H	MTP Daily	30	\$2850.00
5	LAI	1309	MNBC	10-23-20	7:34 pm	18330403_Yeson15_SCF2024H_SCF2023H	The Last Word	30	\$7590.00
5	LAI	1309	MNBC	10-23-20	11:35 pm	18330402_Yeson15_SCF2022H_SCF2023H	The 11th Hour	30	\$7590.00
3	LAI	1309	MNBC	10-24-20	6:40 am	18330402_Yeson15_SCF2022H_SCF2023H	Velshi	30	\$3700.00
4	LAI	1309	MNBC	10-24-20	11:43 am	18330402_Yeson15_SCF2022H_SCF2023H	Weekends with	30	\$2850.00
5	LAI	1309	MNBC	10-24-20	7:35 pm	18330401_Yeson15_SCF2022H_SCF2024H	American	30	\$7590.00
3	LAI	1309	MNBC	10-25-20	7:35 am	18330401_Yeson15_SCF2022H_SCF2024H	AM Joy	30	\$3700.00
4	LAI	1309	MNBC	10-25-20	11:40 am	18330401_Yeson15_SCF2022H_SCF2024H	Weekends with	30	\$2850.00
4	LAI	1309	MNBC	10-25-20	1:43 pm	18330403_Yeson15_SCF2024H_SCF2023H	MSNBC Live	30	\$2850.00
5	LAI	1309	MNBC	10-25-20	7:37 pm	18330403_Yeson15_SCF2024H_SCF2023H	American	30	\$7590.00
5	LAI	1309	MNBC	10-25-20	11:19 pm	18330402_Yeson15_SCF2022H_SCF2023H	Dateline	30	\$7590.00
MNBC Subtotal: Spots: 27							Amount: \$135,890.00		
7	LAI	1309	S1LA	10-19-20	10:29 am	18228601_ISS_Yeson15_SCF2015H_SCF2016H	Generic	30	\$770.00
8	LAI	1309	S1LA	10-19-20	4:15 pm	18224201_ISS_Yeson15_SCF2014H_SCF2015H	Generic	30	\$770.00
9	LAI	1309	S1LA	10-19-20	9:57 pm	18224201_ISS_Yeson15_SCF2014H_SCF2015H	Generic	30	\$905.00
6	LAI	1309	S1LA	10-20-20	8:32 am	18224201_ISS_Yeson15_SCF2014H_SCF2015H	Generic	30	\$905.00
7	LAI	1309	S1LA	10-20-20	2:29 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	Generic	30	\$770.00
9	LAI	1309	S1LA	10-20-20	8:29 pm	18228601_ISS_Yeson15_SCF2015H_SCF2016H	Generic	30	\$905.00
6	LAI	1309	S1LA	10-21-20	7:29 am	18330401_Yeson15_SCF2022H_SCF2024H	Generic	30	\$905.00
7	LAI	1309	S1LA	10-21-20	9:59 am	18330402_Yeson15_SCF2022H_SCF2023H	Generic	30	\$770.00
12	LAI	1309	S1LA	10-21-20	11:59 am	18330401_Yeson15_SCF2022H_SCF2024H	Generic	30	\$770.00
** Exception: MGS									
8	LAI	1309	S1LA	10-21-20	5:29 pm	18330401_Yeson15_SCF2022H_SCF2024H	Generic	30	\$770.00
9	LAI	1309	S1LA	10-21-20	8:29 pm	18330403_Yeson15_SCF2024H_SCF2023H	Generic	30	\$905.00
9	LAI	1309	S1LA	10-21-20	11:29 pm	18330402_Yeson15_SCF2022H_SCF2023H	Generic	30	\$905.00
6	LAI	1309	S1LA	10-22-20	8:33 am	18330403_Yeson15_SCF2024H_SCF2023H	Generic	30	\$905.00
8	LAI	1309	S1LA	10-22-20	4:28 pm	18330403_Yeson15_SCF2024H_SCF2023H	Generic	30	\$770.00
9	LAI	1309	S1LA	10-22-20	10:59 pm	18330401_Yeson15_SCF2022H_SCF2024H	Generic	30	\$905.00
6	LAI	1309	S1LA	10-23-20	6:59 am	18330402_Yeson15_SCF2022H_SCF2023H	Generic	30	\$905.00
7	LAI	1309	S1LA	10-23-20	12:29 pm	18330401_Yeson15_SCF2022H_SCF2024H	Generic	30	\$770.00
8	LAI	1309	S1LA	10-23-20	5:29 pm	18330402_Yeson15_SCF2022H_SCF2023H	Generic	30	\$770.00
9	LAI	1309	S1LA	10-23-20	8:29 pm	18330403_Yeson15_SCF2024H_SCF2023H	Generic	30	\$905.00
9	LAI	1309	S1LA	10-23-20	10:59 pm	18330402_Yeson15_SCF2022H_SCF2023H	Generic	30	\$905.00
6	LAI	1309	S1LA	10-24-20	5:59 am	18330401_Yeson15_SCF2022H_SCF2024H	Generic	30	\$905.00
7	LAI	1309	S1LA	10-24-20	1:29 pm	18330403_Yeson15_SCF2024H_SCF2023H	Generic	30	\$770.00
9	LAI	1309	S1LA	10-24-20	9:59 pm	18330401_Yeson15_SCF2022H_SCF2024H	Generic	30	\$905.00
6	LAI	1309	S1LA	10-25-20	7:31 am	18330403_Yeson15_SCF2024H_SCF2023H	Generic	30	\$905.00
7	LAI	1309	S1LA	10-25-20	2:59 pm	18330402_Yeson15_SCF2022H_SCF2023H	Generic	30	\$770.00
8	LAI	1309	S1LA	10-25-20	6:31 pm	18330401_Yeson15_SCF2022H_SCF2024H	Generic	30	\$770.00
9	LAI	1309	S1LA	10-25-20	8:59 pm	18330403_Yeson15_SCF2024H_SCF2023H	Generic	30	\$905.00
9	LAI	1309	S1LA	10-25-20	11:59 pm	18330402_Yeson15_SCF2022H_SCF2023H	Generic	30	\$905.00
S1LA Subtotal: Spots: 28							Amount: \$23,720.00		
22	LAI	1309	TLC	10-22-20	10:09 pm	18330401_Yeson15_SCF2022H_SCF2024H	Dr. Pimple	30	\$3725.00
16	LAI	1309	TLC	10-23-20	1:11 pm	18330403_Yeson15_SCF2024H_SCF2023H	Four Weddings	30	\$1210.00
TLC Subtotal: Spots: 2							Amount: \$4,935.00		
18	LAI	1309	TWC	10-22-20	11:16 am	18330402_Yeson15_SCF2022H_SCF2023H	The Weather	30	\$620.00
21	LAI	1309	TWC	10-22-20	10:21 pm	18330403_Yeson15_SCF2024H_SCF2023H	Strangest	30	\$860.00
18	LAI	1309	TWC	10-24-20	11:20 am	18330403_Yeson15_SCF2024H_SCF2023H	Weather Gone	30	\$620.00
11	LAI	1309	TWC	10-24-20	1:20 pm	18330402_Yeson15_SCF2022H_SCF2023H	World's	30	\$620.00
TWC Subtotal: Spots: 4							Amount: \$2,720.00		

Region LAI Subtotal: Spots: 90 **Amount: \$313,200.00**

Order 11344628 Subtotal: Spots: 90 **Amount: \$313,200.00**

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POLITICAL NCC
Attn: Pam Boyden
 400 Broadacres Dr
 3rd Fl
 Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	09-28-20 - 10-25-20	OCTOBER

PLEASE KEEP THIS PAGE FOR YOUR RECORDS

Order Number	Invoice Notes	Payment Terms
11344628		NET30

AIRTIME TOTAL :	\$ 313200.00
Agency Commission :	\$ 46980.00
Rep Commission :	\$ 34608.62
NET TOTAL: :	\$ 231611.38
BALANCE DUE :	\$ 231611.38

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Questions
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