

INVOICE

Invoice Number: INV-90432220
Invoice Date: 25-OCT-2020
Order Number: 11343156
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

| AGENCY | AGENCY NO. | AE NAME | AE NO. |
|---|--------------|---------------------|---------|
| Political NCC | 300062192 | LA Adlink - NCC | ADNCC |
| CUSTOMER | CUSTOMER NO. | BILLING CYCLE | MONTH |
| ISS/Yes on 15 Schools & Com/Adlink NCC | 900070573 | 09-28-20 - 10-25-20 | OCTOBER |

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

| | |
|------------------------|---------------------|
| AIRTIME TOTAL : | \$ 223495.00 |
| Agency Commission : | \$ 33524.25 |
| Rep Commission : | \$ 24696.22 |
| NET TOTAL : | \$ 165274.53 |
| BALANCE DUE : | \$ 165274.53 |

PLEASE REMIT TO :

SPECTRUM REACH
PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

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<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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INVOICE SUMMARY SECTION

| Line Start | Line End | Line No. | Time Period | Network | Reg/Ret | Syscode | No. of Spots Ordered | No. of Spots Aired | Spot Rate | Gross Total |
|---------------------------------------|------------|-----------------------|-----------------|---------------------------|---------|---------------|-------------------------|-----------------------|---------------------|-------------|
| | | | | | | | N | M | | |
| Order No. : 11343156 | | Contract No. : 517846 | | PO No. : 62820096 | | Package : N/A | | Ext. Order : 62820096 | | |
| Reference No. : N/A | | Estimate No. : N/A | | AE Name : LA Adlink - NCC | | Product : N/A | | Ext. Client : N/A | | |
| 09-29-2020 | 10-04-2020 | 1 | UD: 05:00-09:00 | CNN | LAI | 1309 | 4 | 4 | \$ 2565.00 | \$ 10260.00 |
| 10-05-2020 | 10-05-2020 | 2 | UD: 05:00-09:00 | CNN | LAI | 1309 | 1 | 1 | \$ 2565.00 | \$ 2565.00 |
| 09-29-2020 | 10-04-2020 | 3 | UD: 09:00-16:00 | CNN | LAI | 1309 | 5 | 5 | \$ 2080.00 | \$ 10400.00 |
| 09-29-2020 | 10-04-2020 | 5 | UD: 16:00-19:00 | CNN | LAI | 1309 | 3 | 3 | \$ 4085.00 | \$ 12255.00 |
| 10-05-2020 | 10-05-2020 | 6 | UD: 16:00-19:00 | CNN | LAI | 1309 | 1 | 1 | \$ 4085.00 | \$ 4085.00 |
| 09-29-2020 | 10-04-2020 | 7 | UD: 19:00-24:00 | CNN | LAI | 1309 | 7 | 7 | \$ 5190.00 | \$ 36330.00 |
| 10-05-2020 | 10-05-2020 | 8 | UD: 19:00-24:00 | CNN | LAI | 1309 | 2 | 2 | \$ 5190.00 | \$ 10380.00 |
| 09-29-2020 | 10-04-2020 | 9 | UD: 05:00-09:00 | MNBC | LAI | 1309 | 1 | 1 | \$ 2700.00 | \$ 2700.00 |
| 09-29-2020 | 10-04-2020 | 9 | UD: 05:00-09:00 | MNBC | LAI | 1309 | 3 | 3 | \$ 2700.00 | \$ 8100.00 |
| 10-05-2020 | 10-05-2020 | 10 | UD: 05:00-09:00 | MNBC | LAI | 1309 | 1 | 1 | \$ 2700.00 | \$ 2700.00 |
| 09-29-2020 | 10-04-2020 | 11 | UD: 09:00-16:00 | MNBC | LAI | 1309 | 5 | 5 | \$ 2080.00 | \$ 10400.00 |
| 09-29-2020 | 10-04-2020 | 13 | UD: 16:00-19:00 | MNBC | LAI | 1309 | 3 | 3 | \$ 4635.00 | \$ 13905.00 |
| 10-05-2020 | 10-05-2020 | 14 | UD: 16:00-19:00 | MNBC | LAI | 1309 | 1 | 1 | \$ 4635.00 | \$ 4635.00 |
| 09-29-2020 | 10-04-2020 | 15 | UD: 19:00-24:00 | MNBC | LAI | 1309 | 6 | 6 | \$ 5540.00 | \$ 33240.00 |
| 09-29-2020 | 10-04-2020 | 15 | UD: 19:00-24:00 | MNBC | LAI | 1309 | 1 | 1 | \$ 5540.00 | \$ 5540.00 |
| 10-05-2020 | 10-05-2020 | 16 | UD: 19:00-24:00 | MNBC | LAI | 1309 | 2 | 2 | \$ 5540.00 | \$ 11080.00 |
| 09-29-2020 | 10-04-2020 | 17 | UD: 05:00-09:00 | S1LA | LAI | 1309 | 6 | 6 | \$ 810.00 | \$ 4860.00 |
| 10-05-2020 | 10-05-2020 | 18 | UD: 05:00-09:00 | S1LA | LAI | 1309 | 1 | 1 | \$ 810.00 | \$ 810.00 |
| 09-29-2020 | 10-04-2020 | 19 | UD: 09:00-16:00 | S1LA | LAI | 1309 | 5 | 5 | \$ 685.00 | \$ 3425.00 |
| 09-29-2020 | 10-04-2020 | 21 | UD: 16:00-19:00 | S1LA | LAI | 1309 | 3 | 3 | \$ 685.00 | \$ 2055.00 |
| 10-05-2020 | 10-05-2020 | 22 | UD: 16:00-19:00 | S1LA | LAI | 1309 | 1 | 1 | \$ 685.00 | \$ 685.00 |
| 09-29-2020 | 10-04-2020 | 23 | UD: 19:00-24:00 | S1LA | LAI | 1309 | 9 | 9 | \$ 810.00 | \$ 7290.00 |
| 10-05-2020 | 10-05-2020 | 24 | UD: 19:00-24:00 | S1LA | LAI | 1309 | 2 | 2 | \$ 810.00 | \$ 1620.00 |
| 10-01-2020 | 10-04-2020 | 25 | UD: 19:00-24:00 | MNBC | LAI | 1309 | 1 | 1 | \$ 5540.00 | \$ 5540.00 |
| 10-01-2020 | 10-04-2020 | 26 | UD: 09:00-16:00 | MNBC | LAI | 1309 | 3 | 3 | \$ 2080.00 | \$ 6240.00 |
| 10-01-2020 | 10-04-2020 | 27 | UD: 19:00-24:00 | S1LA | LAI | 1309 | 3 | 3 | \$ 810.00 | \$ 2430.00 |
| 10-01-2020 | 10-04-2020 | 28 | UD: 09:00-16:00 | S1LA | LAI | 1309 | 8 | 8 | \$ 685.00 | \$ 5480.00 |
| 10-03-2020 | 10-04-2020 | 30 | UD: 09:00-16:00 | S1LA | LAI | 1309 | 3 | 3 | \$ 685.00 | \$ 2055.00 |
| 10-03-2020 | 10-04-2020 | 31 | UD: 19:00-24:00 | S1LA | LAI | 1309 | 3 | 3 | \$ 810.00 | \$ 2430.00 |
| Order # 11343156 Total : | | | | | | | 94 | 94 | \$ 223495.00 | |
| Current Billing Cycle Totals : | | | | | | | 94 | 94 | \$ 223495.00 | |

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

INVOICE

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COMMERCIAL SUMMARY TOTALS

| Spot ID | Spot Title | Networks | Total Spots | Total Cost |
|------------------------------------|-------------------|-----------------|--------------------|---------------------|
| SRBDZ432 | SCF2003H | CNN, MNBC, S1LA | 44 | \$ 102475.00 |
| SRBE1067 | SCF2004H | CNN, MNBC, S1LA | 50 | \$ 121020.00 |
| Commercial Summary Totals : | | | 94 | \$ 223495.00 |

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90432220
Print Date : 06 Nov 2020
Bill Cycle : 2020-10-25

| | | | | | |
|--|--|--|--|---|--|
| Customer: 900070573 - ISS/Yes on 15 Schools & Com/Adlink N | | Order No: 11343156 | | Salesperson: ADNCC - LA Adlink - NCC | |
| PO No: 62820096 | | Contract No: 517846 | | Reference No: | |
| External Order No: 62820096 | | External Client: | | Package: | |
| Billing Cycle: OCTOBER | | Billing Dates: 2020-09-28 - 2020-10-25 | | Actual Dates: 2020-09-29 - 2020-10-05 | |

Notes:

| Line | RU/Reg | Syscode | Network | Date | Time | Spot Title | Program | Length | Charged | |
|--------------------------------|--------|---------|---------|----------|----------|------------|----------------------------|--------|-----------|--|
| 1 | LAI | 1309 | CNN | 09-29-20 | 6:50 am | SCF2003H | CNN | 30 | \$2565.00 | |
| 3 | LAI | 1309 | CNN | 09-29-20 | 12:50 pm | SCF2004H | The Lead With | 30 | \$2080.00 | |
| 7 | LAI | 1309 | CNN | 09-29-20 | 10:54 pm | SCF2004H | Debate Night | 30 | \$5190.00 | |
| 7 | LAI | 1309 | CNN | 09-29-20 | 11:40 pm | SCF2003H | Debate Night | 30 | \$5190.00 | |
| 1 | LAI | 1309 | CNN | 09-30-20 | 6:51 am | SCF2004H | CNN | 30 | \$2565.00 | |
| 7 | LAI | 1309 | CNN | 09-30-20 | 7:37 pm | SCF2004H | CNN Tonight | 30 | \$5190.00 | |
| 7 | LAI | 1309 | CNN | 09-30-20 | 11:38 pm | SCF2003H | CNN Tonight | 30 | \$5190.00 | |
| 1 | LAI | 1309 | CNN | 10-01-20 | 6:51 am | SCF2003H | CNN | 30 | \$2565.00 | |
| 3 | LAI | 1309 | CNN | 10-01-20 | 10:53 am | SCF2003H | CNN Newsroom30 | | \$2080.00 | |
| 5 | LAI | 1309 | CNN | 10-01-20 | 5:43 pm | SCF2004H | Anderson | 30 | \$4085.00 | |
| 3 | LAI | 1309 | CNN | 10-02-20 | 12:53 pm | SCF2004H | CNN Newsroom30 | | \$2080.00 | |
| 5 | LAI | 1309 | CNN | 10-02-20 | 4:54 pm | SCF2003H | Erin Burnett | 30 | \$4085.00 | |
| 7 | LAI | 1309 | CNN | 10-02-20 | 9:48 pm | SCF2004H | CNN Special | 30 | \$5190.00 | |
| 1 | LAI | 1309 | CNN | 10-03-20 | 6:51 am | SCF2003H | Smerconish | 30 | \$2565.00 | |
| 3 | LAI | 1309 | CNN | 10-03-20 | 12:52 pm | SCF2003H | CNN | 30 | \$2080.00 | |
| 7 | LAI | 1309 | CNN | 10-03-20 | 10:44 pm | SCF2003H | John Lewis: | 30 | \$5190.00 | |
| 3 | LAI | 1309 | CNN | 10-04-20 | 12:43 pm | SCF2004H | CNN | 30 | \$2080.00 | |
| 5 | LAI | 1309 | CNN | 10-04-20 | 4:52 pm | SCF2003H | CNN | 30 | \$4085.00 | |
| 7 | LAI | 1309 | CNN | 10-04-20 | 11:36 pm | SCF2003H | CNN | 30 | \$5190.00 | |
| 2 | LAI | 1309 | CNN | 10-05-20 | 7:50 am | SCF2004H | CNN | 30 | \$2565.00 | |
| 6 | LAI | 1309 | CNN | 10-05-20 | 5:52 pm | SCF2004H | Anderson | 30 | \$4085.00 | |
| 8 | LAI | 1309 | CNN | 10-05-20 | 7:50 pm | SCF2004H | CNN Tonight | 30 | \$5190.00 | |
| 8 | LAI | 1309 | CNN | 10-05-20 | 11:51 pm | SCF2004H | CNN Tonight | 30 | \$5190.00 | |
| CNN Subtotal: Spots: 23 | | | | | | | Amount: \$86,275.00 | | | |
| 9 | LAI | 1309 | MNBC | 09-29-20 | 7:59 am | SCF2004H | MSNBC Live | 30 | \$2700.00 | |
| 11 | LAI | 1309 | MNBC | 09-29-20 | 11:30 am | SCF2003H | MSNBC Live | 30 | \$2080.00 | |
| 11 | LAI | 1309 | MNBC | 09-29-20 | 12:29 pm | SCF2004H | MSNBC Live | 30 | \$2080.00 | |
| 11 | LAI | 1309 | MNBC | 09-29-20 | 2:33 pm | SCF2004H | Deadline: | 30 | \$2080.00 | |
| 13 | LAI | 1309 | MNBC | 09-29-20 | 4:42 pm | SCF2004H | The ReidOut | 30 | \$4635.00 | |
| 15 | LAI | 1309 | MNBC | 09-29-20 | 8:41 pm | SCF2003H | Debate Analysis30 | | \$5540.00 | |
| 15 | LAI | 1309 | MNBC | 09-29-20 | 10:34 pm | SCF2003H | Debate | 30 | \$5540.00 | |
| 15 | LAI | 1309 | MNBC | 09-29-20 | 11:42 pm | SCF2004H | Debate Analysis30 | | \$5540.00 | |
| 15 | LAI | 1309 | MNBC | 09-30-20 | 7:35 pm | SCF2003H | The Last Word | 30 | \$5540.00 | |
| 15 | LAI | 1309 | MNBC | 09-30-20 | 8:36 pm | SCF2004H | The 11th Hour | 30 | \$5540.00 | |
| 26 | LAI | 1309 | MNBC | 10-01-20 | 11:27 am | SCF2004H | MSNBC Live | 30 | \$2080.00 | |
| 13 | LAI | 1309 | MNBC | 10-01-20 | 5:33 pm | SCF2003H | All In With | 30 | \$4635.00 | |
| 11 | LAI | 1309 | MNBC | 10-02-20 | 10:43 am | SCF2003H | MTP Daily | 30 | \$2080.00 | |
| 9 | LAI | 1309 | MNBC | 10-03-20 | 6:30 am | SCF2003H | Velshi | 30 | \$2700.00 | |
| 26 | LAI | 1309 | MNBC | 10-03-20 | 1:33 pm | SCF2004H | MSNBC Live | 30 | \$2080.00 | |
| 11 | LAI | 1309 | MNBC | 10-03-20 | 3:30 pm | SCF2003H | American | 30 | \$2080.00 | |
| 25 | LAI | 1309 | MNBC | 10-03-20 | 7:29 pm | SCF2003H | The Rachel | 30 | \$5540.00 | |
| 15 | LAI | 1309 | MNBC | 10-03-20 | 11:29 pm | SCF2004H | Dateline | 30 | \$5540.00 | |
| 9 | LAI | 1309 | MNBC | 10-04-20 | 6:31 am | SCF2003H | Velshi | 30 | \$2700.00 | |
| 9 | LAI | 1309 | MNBC | 10-04-20 | 7:33 am | SCF2004H | AM Joy | 30 | \$2700.00 | |
| 26 | LAI | 1309 | MNBC | 10-04-20 | 11:21 am | SCF2003H | Weekends with | 30 | \$2080.00 | |
| 13 | LAI | 1309 | MNBC | 10-04-20 | 5:29 pm | SCF2004H | The Week with | 30 | \$4635.00 | |
| 15 | LAI | 1309 | MNBC | 10-04-20 | 9:31 pm | SCF2003H | Dateline Extra | 30 | \$5540.00 | |
| 10 | LAI | 1309 | MNBC | 10-05-20 | 6:59 am | SCF2004H | MSNBC Live | 30 | \$2700.00 | |
| 14 | LAI | 1309 | MNBC | 10-05-20 | 4:52 pm | SCF2004H | The ReidOut | 30 | \$4635.00 | |
| 16 | LAI | 1309 | MNBC | 10-05-20 | 9:36 pm | SCF2004H | The Rachel | 30 | \$5540.00 | |
| 16 | LAI | 1309 | MNBC | 10-05-20 | 11:33 pm | SCF2004H | The 11th Hour | 30 | \$5540.00 | |

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| CUSTOMER | CUSTOMER NO. | BILLING CYCLE | MONTH |
| ISS/Yes on 15 Schools & Com/Adlink NCC | 900070573 | 09-28-20 - 10-25-20 | OCTOBER |

PLEASE KEEP THIS PAGE FOR YOUR RECORDS

| Order Number | Invoice Notes | Payment Terms |
|--------------|---------------|---------------|
| 11343156 | | NET30 |

| | |
|------------------------|---------------------|
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| Agency Commission : | \$ 33524.25 |
| Rep Commission : | \$ 24696.22 |
| NET TOTAL: : | \$ 165274.53 |
| BALANCE DUE : | \$ 165274.53 |

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