

INVOICE

Invoice Number: INV-90434591
Invoice Date: 25-OCT-2020
Order Number: 11341149
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 16/Adlink NCC	900071112	09-28-20 - 10-25-20	OCTOBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 55755.00
Agency Commission :	\$ 8363.25
Rep Commission :	\$ 6160.92
NET TOTAL: :	\$ 41230.83
BALANCE DUE :	\$ 41230.83

PLEASE REMIT TO :

SPECTRUM REACH
PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

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<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11341149		Contract No. : 514466		PO No. : 62810599		Package : N/A		Ext. Order : 62810599			
Reference No. : end 10.25		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : 30s		Ext. Client : 30s			
10-20-2020	10-25-2020	1	UD: 05:00-09:00	CNN	LAI	1309	1	1	\$ 2870.00	\$ 2870.00	
10-20-2020	10-25-2020	2	UD: 09:00-16:00	CNN	LAI	1309	2	2	\$ 2330.00	\$ 4660.00	
10-20-2020	10-25-2020	3	UD: 16:00-19:00	CNN	LAI	1309	1	1	\$ 4570.00	\$ 4570.00	
10-20-2020	10-25-2020	4	UD: 19:00-24:00	CNN	LAI	1309	2	2	\$ 5815.00	\$ 11630.00	
10-20-2020	10-25-2020	5	UD: 05:00-09:00	MNBC	LAI	1309	1	1	\$ 3025.00	\$ 3025.00	
10-20-2020	10-25-2020	6	UD: 09:00-16:00	MNBC	LAI	1309	2	2	\$ 2330.00	\$ 4660.00	
10-20-2020	10-25-2020	7	UD: 16:00-19:00	MNBC	LAI	1309	1	1	\$ 5195.00	\$ 5195.00	
10-20-2020	10-25-2020	8	UD: 19:00-24:00	MNBC	LAI	1309	1	1	\$ 6205.00	\$ 6205.00	
10-20-2020	10-25-2020	9	UD: 05:00-09:00	S1LA	LAI	1309	1	1	\$ 905.00	\$ 905.00	
10-20-2020	10-25-2020	10	UD: 09:00-16:00	S1LA	LAI	1309	2	2	\$ 770.00	\$ 1540.00	
10-20-2020	10-25-2020	11	UD: 16:00-19:00	S1LA	LAI	1309	1	1	\$ 770.00	\$ 770.00	
10-20-2020	10-25-2020	12	UD: 19:00-24:00	S1LA	LAI	1309	1	1	\$ 905.00	\$ 905.00	
10-23-2020	10-25-2020	13	UD: 09:00-16:00	BRVO	LAI	1309	1	1	\$ 2185.00	\$ 2185.00	
10-23-2020	10-25-2020	14	UD: 09:00-16:00	FX	LAI	1309	1	1	\$ 1320.00	\$ 1320.00	
10-23-2020	10-25-2020	15	UD: 09:00-16:00	PAR	LAI	1309	1	1	\$ 700.00	\$ 700.00	
10-23-2020	10-25-2020	16	UD: 05:00-09:00	S1LA	LAI	1309	1	1	\$ 905.00	\$ 905.00	
10-23-2020	10-25-2020	17	UD: 19:00-24:00	S1LA	LAI	1309	2	2	\$ 905.00	\$ 1810.00	
10-23-2020	10-25-2020	18	UD: 09:00-16:00	TNT	LAI	1309	1	1	\$ 1900.00	\$ 1900.00	
Order # 11341149 Total :							23	23	\$ 55755.00		
Current Billing Cycle Totals :							23	23	\$ 55755.00		

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBEU786	YES16TV2004H	BRVO, CNN, FX, MNBC, PAR, S1LA, TNT	23	\$ 55755.00
Commercial Summary Totals :			23	\$ 55755.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90434591
Print Date : 06 Nov 2020
Bill Cycle : 2020-10-25

Customer: 900071112 - ISS/Yes on 16/Adlink NCC		Order No: 11341149		Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62810599		Contract No: 514466		Reference No: end 10.25	
External Order No: 62810599		External Client: 30s		External Product: 30s	
Billing Cycle: OCTOBER		Billing Dates: 2020-09-28 - 2020-10-25		Actual Dates: 2020-10-20 - 2020-10-25	
				Package: EDI	
				Payment Terms: Net 30 Days	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
13	LAI	1309	BRVO	10-23-20	3:12 pm	YES16TV2004H	Below Deck	30	\$2185.00
BRVO Subtotal: Spots: 1							Amount: \$2,185.00		
2	LAI	1309	CNN	10-20-20	3:49 pm	YES16TV2004H	The Situation	30	\$2330.00
4	LAI	1309	CNN	10-21-20	11:39 pm	YES16TV2004H	CNN Tonight	30	\$5815.00
2	LAI	1309	CNN	10-23-20	12:57 pm	YES16TV2004H	The Lead With	30	\$2330.00
1	LAI	1309	CNN	10-24-20	7:59 am	YES16TV2004H	CNN	30	\$2870.00
4	LAI	1309	CNN	10-24-20	10:39 pm	YES16TV2004H	CNN Special	30	\$5815.00
3	LAI	1309	CNN	10-25-20	4:52 pm	YES16TV2004H	CNN	30	\$4570.00
CNN Subtotal: Spots: 6							Amount: \$23,730.00		
14	LAI	1309	FX	10-23-20	1:05 pm	YES16TV2004H	Miss	30	\$1320.00
FX Subtotal: Spots: 1							Amount: \$1,320.00		
7	LAI	1309	MNBC	10-20-20	4:43 pm	YES16TV2004H	The ReidOut	30	\$5195.00
6	LAI	1309	MNBC	10-22-20	3:34 pm	YES16TV2004H	The Beat with	30	\$2330.00
5	LAI	1309	MNBC	10-23-20	7:37 am	YES16TV2004H	MSNBC Live	30	\$3025.00
8	LAI	1309	MNBC	10-23-20	8:43 pm	YES16TV2004H	The 11th Hour	30	\$6205.00
6	LAI	1309	MNBC	10-25-20	10:43 am	YES16TV2004H	Weekends with	30	\$2330.00
MNBC Subtotal: Spots: 5							Amount: \$19,085.00		
15	LAI	1309	PAR	10-25-20	11:10 am	YES16TV2004H	Jurassic Park III	30	\$700.00
PAR Subtotal: Spots: 1							Amount: \$700.00		
10	LAI	1309	S1LA	10-20-20	12:16 pm	YES16TV2004H	Generic	30	\$770.00
16	LAI	1309	S1LA	10-23-20	8:59 am	YES16TV2004H	Generic	30	\$905.00
10	LAI	1309	S1LA	10-23-20	10:29 am	YES16TV2004H	Generic	30	\$770.00
11	LAI	1309	S1LA	10-23-20	4:29 pm	YES16TV2004H	Generic	30	\$770.00
17	LAI	1309	S1LA	10-24-20	8:28 pm	YES16TV2004H	Generic	30	\$905.00
9	LAI	1309	S1LA	10-25-20	7:59 am	YES16TV2004H	Generic	30	\$905.00
17	LAI	1309	S1LA	10-25-20	8:58 pm	YES16TV2004H	Generic	30	\$905.00
12	LAI	1309	S1LA	10-25-20	9:59 pm	YES16TV2004H	Generic	30	\$905.00
S1LA Subtotal: Spots: 8							Amount: \$6,835.00		
18	LAI	1309	TNT	10-25-20	2:58 pm	YES16TV2004H	Kong: Skull	30	\$1900.00
TNT Subtotal: Spots: 1							Amount: \$1,900.00		
Region LAI Subtotal: Spots: 23							Amount: \$55,755.00		
Order 11341149 Subtotal: Spots: 23							Amount: \$55,755.00		

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