

**INVOICE**

Invoice Number: INV-90432290  
Invoice Date: 25-OCT-2020  
Order Number: 11341151  
Page: REMITTANCE

**BILL TO :****POLITICAL NCC**

Attn: Pam Boyden  
400 Broadacres Dr  
3rd Fl  
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 16/Adlink NCC	900071112	09-28-20 - 10-25-20	OCTOBER

**PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE**

<b>AIRTIME TOTAL :</b>	<b>\$ 49475.00</b>
Agency Commission :	\$ 7421.25
Rep Commission :	\$ 5466.98
<b>NET TOTAL: :</b>	<b>\$ 36586.77</b>
<b>BALANCE DUE :</b>	<b>\$ 36586.77</b>

**PLEASE REMIT TO :**

SPECTRUM REACH

PO Box 846888  
Los Angeles, CA 90084-6888

Questions  
877-286-7117

We accept VISA, MC, DISC & AMEX at:  
<https://westpayments.spectrumreach.com>

**Payment Terms: Net 30 Days**

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Political NCC	300062192	LA Adlink - NCC	ADNCC
<b>CUSTOMER</b>	<b>CUSTOMER NO.</b>	<b>BILLING CYCLE</b>	<b>MONTH</b>
ISS/Yes on 16/Adlink NCC	900071112	09-28-20 - 10-25-20	OCTOBER

**INVOICE SUMMARY SECTION**

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11341151		Contract No. : 514459		PO No. : 62810593		Package : N/A		Ext. Order : 62810593			
Reference No. : end 10.5		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : 30s		Ext. Client : 30s			
09-29-2020	10-04-2020	2	UD: 09:00-16:00	CNN	LAI	1309	3	3	\$ 2080.00	\$ 6240.00	
09-29-2020	10-04-2020	4	UD: 16:00-19:00	CNN	LAI	1309	2	2	\$ 4085.00	\$ 8170.00	
09-29-2020	10-04-2020	5	UD: 19:00-24:00	CNN	LAI	1309	1	1	\$ 5190.00	\$ 5190.00	
09-29-2020	10-04-2020	7	UD: 09:00-16:00	MNBC	LAI	1309	2	2	\$ 2080.00	\$ 4160.00	
09-29-2020	10-04-2020	10	UD: 19:00-24:00	MNBC	LAI	1309	2	2	\$ 5540.00	\$ 11080.00	
10-05-2020	10-05-2020	11	UD: 19:00-24:00	MNBC	LAI	1309	1	1	\$ 5540.00	\$ 5540.00	
09-29-2020	10-04-2020	12	UD: 05:00-09:00	S1LA	LAI	1309	2	2	\$ 810.00	\$ 1620.00	
09-29-2020	10-04-2020	13	UD: 09:00-16:00	S1LA	LAI	1309	3	3	\$ 685.00	\$ 2055.00	
10-05-2020	10-05-2020	14	UD: 09:00-16:00	S1LA	LAI	1309	1	1	\$ 685.00	\$ 685.00	
09-29-2020	10-04-2020	15	UD: 16:00-19:00	S1LA	LAI	1309	1	1	\$ 685.00	\$ 685.00	
09-29-2020	10-04-2020	16	UD: 19:00-24:00	S1LA	LAI	1309	4	4	\$ 810.00	\$ 3240.00	
10-05-2020	10-05-2020	17	UD: 19:00-24:00	S1LA	LAI	1309	1	1	\$ 810.00	\$ 810.00	
<b>Order # 11341151 Total :</b>							<b>23</b>	<b>23</b>	<b>\$ 49475.00</b>		
<b>Current Billing Cycle Totals :</b>							<b>23</b>	<b>23</b>	<b>\$ 49475.00</b>		

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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**COMMERCIAL SUMMARY TOTALS**

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<b>Spot ID</b>	<b>Spot Title</b>	<b>Networks</b>	<b>Total Spots</b>	<b>Total Cost</b>
SRBE6515	YES16TV2001H	CNN, MNBC, S1LA	5	\$ 6590.00
SRBE8863	YES16TV2002H	CNN, MNBC, S1LA	18	\$ 42885.00
<b>Commercial Summary Totals :</b>			<b>23</b>	<b>\$ 49475.00</b>

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**PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1**

# AFFIDAVIT OF PERFORMANCE

Page A-1  
**Invoice No** : INV-90432290  
**Print Date** : 06 Nov 2020  
**Bill Cycle** : 2020-10-25

<b>Customer:</b> 900071112 - ISS/Yes on 16/Adlink NCC		<b>Order No:</b> 11341151		<b>Salesperson:</b> ADNCC - LA Adlink - NCC	
<b>PO No:</b> 62810593		<b>Contract No:</b> 514459		<b>Package:</b>	
<b>External Order No:</b> 62810593		<b>Reference No:</b> end 10.5		<b>Type:</b> EDI	
<b>External Client:</b> 30s		<b>Estimate:</b>		<b>External Product:</b> 30s	
<b>Billing Cycle:</b> OCTOBER		<b>Billing Dates:</b> 2020-09-28 - 2020-10-25		<b>Payment Terms:</b> Net 30 Days	
				<b>Actual Dates:</b> 2020-09-29 - 2020-10-05	

**Notes:**

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
2	LAI	1309	CNN	09-30-20	3:51 pm	YES16TV2001H	The Situation	30	\$2080.00
4	LAI	1309	CNN	10-01-20	4:46 pm	YES16TV2002H	Erin Burnett	30	\$4085.00
2	LAI	1309	CNN	10-02-20	12:52 pm	YES16TV2002H	CNN Newsroom30	30	\$2080.00
5	LAI	1309	CNN	10-03-20	11:39 pm	YES16TV2002H	John Lewis:	30	\$5190.00
2	LAI	1309	CNN	10-04-20	1:49 pm	YES16TV2002H	CNN	30	\$2080.00
4	LAI	1309	CNN	10-04-20	5:51 pm	YES16TV2002H	The Situation	30	\$4085.00
<b>CNN Subtotal: Spots: 6</b>							<b>Amount: \$19,600.00</b>		
7	LAI	1309	MNBC	09-30-20	3:43 pm	YES16TV2001H	The Beat with	30	\$2080.00
10	LAI	1309	MNBC	10-02-20	11:30 pm	YES16TV2002H	The 11th Hour	30	\$5540.00
7	LAI	1309	MNBC	10-04-20	1:29 pm	YES16TV2002H	MSNBC Live	30	\$2080.00
10	LAI	1309	MNBC	10-04-20	11:21 pm	YES16TV2002H	Dateline	30	\$5540.00
11	LAI	1309	MNBC	10-05-20	7:34 pm	YES16TV2002H	The Last Word	30	\$5540.00
<b>MNBC Subtotal: Spots: 5</b>							<b>Amount: \$20,780.00</b>		
12	LAI	1309	S1LA	09-29-20	7:27 am	YES16TV2001H	Generic	30	\$810.00
16	LAI	1309	S1LA	09-29-20	11:28 pm	YES16TV2001H	Generic	30	\$810.00
16	LAI	1309	S1LA	09-30-20	8:57 pm	YES16TV2001H	Generic	30	\$810.00
15	LAI	1309	S1LA	10-01-20	4:27 pm	YES16TV2002H	Generic	30	\$685.00
16	LAI	1309	S1LA	10-01-20	8:58 pm	YES16TV2002H	Generic	30	\$810.00
12	LAI	1309	S1LA	10-02-20	5:59 am	YES16TV2002H	Generic	30	\$810.00
13	LAI	1309	S1LA	10-02-20	8:59 am	YES16TV2002H	Generic	30	\$685.00
** Exception: MGS									
13	LAI	1309	S1LA	10-02-20	3:15 pm	YES16TV2002H	Generic	30	\$685.00
16	LAI	1309	S1LA	10-02-20	7:58 pm	YES16TV2002H	Generic	30	\$810.00
13	LAI	1309	S1LA	10-04-20	1:16 pm	YES16TV2002H	Generic	30	\$685.00
14	LAI	1309	S1LA	10-05-20	1:59 pm	YES16TV2002H	Generic	30	\$685.00
17	LAI	1309	S1LA	10-05-20	8:58 pm	YES16TV2002H	Generic	30	\$810.00
<b>S1LA Subtotal: Spots: 12</b>							<b>Amount: \$9,095.00</b>		
<b>Region LAI Subtotal: Spots: 23</b>							<b>Amount: \$49,475.00</b>		
<b>Order 11341151 Subtotal: Spots: 23</b>							<b>Amount: \$49,475.00</b>		

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11341151		NET30

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