

INVOICE

Invoice Number: INV-90434592
Invoice Date: 25-OCT-2020
Order Number: 11341152
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 16/Adlink NCC	900071112	09-28-20 - 10-25-20	OCTOBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 120420.00
Agency Commission :	\$ 18063.00
Rep Commission :	\$ 13306.41
NET TOTAL :	\$ 89050.59
BALANCE DUE :	\$ 89050.59

PLEASE REMIT TO :

SPECTRUM REACH
PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

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<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11341152		Contract No. : 514462		PO No. : 62810595		Package : N/A		Ext. Order : 62810595			
Reference No. : end 10.12		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : 30s		Ext. Client : 30s			
10-06-2020	10-11-2020	1	UD: 05:00-09:00	CNN	LAI	1309	2	2	\$ 2565.00	\$ 5130.00	
10-06-2020	10-11-2020	2	UD: 09:00-16:00	CNN	LAI	1309	3	3	\$ 2080.00	\$ 6240.00	
10-12-2020	10-12-2020	3	UD: 09:00-16:00	CNN	LAI	1309	1	1	\$ 2080.00	\$ 2080.00	
10-06-2020	10-11-2020	4	UD: 16:00-19:00	CNN	LAI	1309	2	2	\$ 4085.00	\$ 8170.00	
10-06-2020	10-11-2020	5	UD: 19:00-24:00	CNN	LAI	1309	3	3	\$ 5190.00	\$ 15570.00	
10-12-2020	10-12-2020	6	UD: 19:00-24:00	CNN	LAI	1309	1	1	\$ 5190.00	\$ 5190.00	
10-06-2020	10-11-2020	8	UD: 09:00-16:00	MNBC	LAI	1309	4	4	\$ 2080.00	\$ 8320.00	
10-12-2020	10-12-2020	9	UD: 09:00-16:00	MNBC	LAI	1309	1	1	\$ 2080.00	\$ 2080.00	
10-06-2020	10-11-2020	10	UD: 16:00-19:00	MNBC	LAI	1309	2	2	\$ 4635.00	\$ 9270.00	
10-06-2020	10-11-2020	11	UD: 19:00-24:00	MNBC	LAI	1309	3	3	\$ 5540.00	\$ 16620.00	
10-12-2020	10-12-2020	12	UD: 19:00-24:00	MNBC	LAI	1309	1	1	\$ 5540.00	\$ 5540.00	
10-06-2020	10-11-2020	13	UD: 05:00-09:00	S1LA	LAI	1309	2	2	\$ 810.00	\$ 1620.00	
10-06-2020	10-11-2020	14	UD: 09:00-16:00	S1LA	LAI	1309	3	3	\$ 685.00	\$ 2055.00	
10-12-2020	10-12-2020	15	UD: 09:00-16:00	S1LA	LAI	1309	1	1	\$ 685.00	\$ 685.00	
10-06-2020	10-11-2020	16	UD: 16:00-19:00	S1LA	LAI	1309	2	2	\$ 685.00	\$ 1370.00	
10-06-2020	10-11-2020	17	UD: 19:00-24:00	S1LA	LAI	1309	3	3	\$ 810.00	\$ 2430.00	
10-12-2020	10-12-2020	18	UD: 19:00-24:00	S1LA	LAI	1309	1	1	\$ 810.00	\$ 810.00	
10-07-2020	10-11-2020	19	UD: 07:00-24:00	CNN	LAI	1309	2	2	\$ 5190.00	\$ 10380.00	
10-07-2020	10-11-2020	20	UD: 07:00-24:00	MNBC	LAI	1309	2	2	\$ 5540.00	\$ 11080.00	
10-07-2020	10-11-2020	21	UD: 09:00-16:00	MNBC	LAI	1309	2	2	\$ 2080.00	\$ 4160.00	
10-07-2020	10-11-2020	22	UD: 06:00-09:00	S1LA	LAI	1309	2	2	\$ 810.00	\$ 1620.00	
Order # 11341152 Total :							43	43	\$ 120420.00		
Current Billing Cycle Totals :							43	43	\$ 120420.00		

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBE8863	YES16TV2002H	CNN, MNBC, S1LA	43	\$ 120420.00
Commercial Summary Totals :			43	\$ 120420.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90434592
Print Date : 06 Nov 2020
Bill Cycle : 2020-10-25

Customer: 900071112 - ISS/Yes on 16/Adlink NCC		Order No: 11341152		Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62810595	Contract No: 514462	Reference No: end 10.12	Type: EDI	Package:	
External Order No: 62810595	External Client: 30s	Estimate:	External Product: 30s	Payment Terms: Net 30 Days	
Billing Cycle: OCTOBER		Billing Dates: 2020-09-28 - 2020-10-25		Actual Dates: 2020-10-06 - 2020-10-12	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged	
4	LAI	1309	CNN	10-06-20	4:50 pm	YES16TV2002H	Erin Burnett	30	\$4085.00	
1	LAI	1309	CNN	10-07-20	6:48 am	YES16TV2002H	CNN	30	\$2565.00	
2	LAI	1309	CNN	10-07-20	1:42 pm	YES16TV2002H	The Lead With	30	\$2080.00	
5	LAI	1309	CNN	10-07-20	11:33 pm	YES16TV2002H	Debate Night	30	\$5190.00	
2	LAI	1309	CNN	10-09-20	10:45 am	YES16TV2002H	CNN Newsroom30		\$2080.00	
4	LAI	1309	CNN	10-09-20	4:39 pm	YES16TV2002H	Erin Burnett	30	\$4085.00	
5	LAI	1309	CNN	10-09-20	11:43 pm	YES16TV2002H	CNN Tonight	30	\$5190.00	
19	LAI	1309	CNN	10-10-20	12:49 pm	YES16TV2002H	CNN	30	\$5190.00	
1	LAI	1309	CNN	10-11-20	7:50 am	YES16TV2002H	Fareed Zakaria	30	\$2565.00	
2	LAI	1309	CNN	10-11-20	12:50 pm	YES16TV2002H	CNN	30	\$2080.00	
19	LAI	1309	CNN	10-11-20	3:47 pm	YES16TV2002H	CNN	30	\$5190.00	
5	LAI	1309	CNN	10-11-20	7:31 pm	YES16TV2002H	First Ladies	30	\$5190.00	
3	LAI	1309	CNN	10-12-20	3:50 pm	YES16TV2002H	The Situation	30	\$2080.00	
6	LAI	1309	CNN	10-12-20	11:37 pm	YES16TV2002H	CNN Tonight	30	\$5190.00	
CNN Subtotal: Spots: 14							Amount: \$52,760.00			
8	LAI	1309	MNBC	10-06-20	10:38 am	YES16TV2002H	MTP Daily	30	\$2080.00	
10	LAI	1309	MNBC	10-06-20	5:33 pm	YES16TV2002H	All In With	30	\$4635.00	
11	LAI	1309	MNBC	10-06-20	7:35 pm	YES16TV2002H	The Last Word	30	\$5540.00	
8	LAI	1309	MNBC	10-07-20	3:39 pm	YES16TV2002H	The Beat with	30	\$2080.00	
20	LAI	1309	MNBC	10-07-20	4:43 pm	YES16TV2002H	The ReidOut	30	\$5540.00	
21	LAI	1309	MNBC	10-08-20	10:59 am	YES16TV2002H	Generic	30	\$2080.00	
21	LAI	1309	MNBC	10-08-20	3:41 pm	YES16TV2002H	Generic	30	\$2080.00	
20	LAI	1309	MNBC	10-09-20	1:36 pm	YES16TV2002H	Deadline:	30	\$5540.00	
10	LAI	1309	MNBC	10-09-20	5:34 pm	YES16TV2002H	All In With	30	\$4635.00	
11	LAI	1309	MNBC	10-09-20	11:31 pm	YES16TV2002H	The 11th Hour	30	\$5540.00	
8	LAI	1309	MNBC	10-10-20	12:28 pm	YES16TV2002H	MSNBC Live	30	\$2080.00	
8	LAI	1309	MNBC	10-11-20	10:31 am	YES16TV2002H	Weekends with	30	\$2080.00	
11	LAI	1309	MNBC	10-11-20	11:20 pm	YES16TV2002H	Dateline	30	\$5540.00	
9	LAI	1309	MNBC	10-12-20	1:38 pm	YES16TV2002H	Deadline:	30	\$2080.00	
12	LAI	1309	MNBC	10-12-20	10:35 pm	YES16TV2002H	The Last Word	30	\$5540.00	
MNBC Subtotal: Spots: 15							Amount: \$57,070.00			
13	LAI	1309	S1LA	10-06-20	8:28 am	YES16TV2002H	Generic	30	\$810.00	
14	LAI	1309	S1LA	10-06-20	11:15 am	YES16TV2002H	Generic	30	\$685.00	
17	LAI	1309	S1LA	10-06-20	11:28 pm	YES16TV2002H	Generic	30	\$810.00	
14	LAI	1309	S1LA	10-08-20	11:28 am	YES16TV2002H	Generic	30	\$685.00	
16	LAI	1309	S1LA	10-08-20	5:28 pm	YES16TV2002H	Generic	30	\$685.00	
** Exception: MGS										
17	LAI	1309	S1LA	10-08-20	9:27 pm	YES16TV2002H	Generic	30	\$810.00	
13	LAI	1309	S1LA	10-09-20	7:29 am	YES16TV2002H	Generic	30	\$810.00	
22	LAI	1309	S1LA	10-09-20	7:59 am	YES16TV2002H	Generic	30	\$810.00	
16	LAI	1309	S1LA	10-09-20	5:29 pm	YES16TV2002H	Generic	30	\$685.00	
14	LAI	1309	S1LA	10-10-20	12:29 pm	YES16TV2002H	Generic	30	\$685.00	
17	LAI	1309	S1LA	10-10-20	11:29 pm	YES16TV2002H	Generic	30	\$810.00	
22	LAI	1309	S1LA	10-11-20	7:28 am	YES16TV2002H	Generic	30	\$810.00	
15	LAI	1309	S1LA	10-12-20	2:29 pm	YES16TV2002H	Generic	30	\$685.00	
18	LAI	1309	S1LA	10-12-20	11:29 pm	YES16TV2002H	Generic	30	\$810.00	
S1LA Subtotal: Spots: 14							Amount: \$10,590.00			

Region LAI Subtotal: Spots: 43

Amount: \$120,420.00

Order 11341152 Subtotal: Spots: 43

Amount: \$120,420.00

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PLEASE KEEP THIS PAGE FOR YOUR RECORDS

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11341152		NET30

AIRTIME TOTAL :	\$ 120420.00
Agency Commission :	\$ 18063.00
Rep Commission :	\$ 13306.41
NET TOTAL: :	\$ 89050.59
BALANCE DUE :	\$ 89050.59

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