

**INVOICE**

Invoice Number: INV-90434593  
Invoice Date: 25-OCT-2020  
Order Number: 11341153  
Page: REMITTANCE

**BILL TO :****POLITICAL NCC**

Attn: Pam Boyden  
400 Broadacres Dr  
3rd Fl  
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 16/Adlink NCC	900071112	09-28-20 - 10-25-20	OCTOBER

**PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE**

<b>AIRTIME TOTAL :</b>	<b>\$ 37495.00</b>
Agency Commission :	\$ 5624.25
Rep Commission :	\$ 4143.19
<b>NET TOTAL :</b>	<b>\$ 27727.56</b>
<b>BALANCE DUE :</b>	<b>\$ 27727.56</b>

**PLEASE REMIT TO :**

SPECTRUM REACH  
PO Box 846888  
Los Angeles, CA 90084-6888

Questions  
877-286-7117

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<https://westpayments.spectrumreach.com>

**Payment Terms: Net 30 Days**

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Political NCC	300062192	LA Adlink - NCC	ADNCC
<b>CUSTOMER</b>	<b>CUSTOMER NO.</b>	<b>BILLING CYCLE</b>	<b>MONTH</b>
ISS/Yes on 16/Adlink NCC	900071112	09-28-20 - 10-25-20	OCTOBER

**INVOICE SUMMARY SECTION**

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11341153		Contract No. : 514465		PO No. : 62810598		Package : N/A		Ext. Order : 62810598			
Reference No. : end 10.18		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : 30s		Ext. Client : 30s			
10-13-2020	10-18-2020	1	UD: 05:00-09:00	CNN	LAI	1309	2	2	\$ 2565.00	\$ 5130.00	
10-13-2020	10-18-2020	2	UD: 09:00-16:00	CNN	LAI	1309	2	2	\$ 2080.00	\$ 4160.00	
10-13-2020	10-18-2020	4	UD: 19:00-24:00	CNN	LAI	1309	1	1	\$ 5190.00	\$ 5190.00	
10-13-2020	10-18-2020	5	UD: 05:00-09:00	MNBC	LAI	1309	1	1	\$ 2700.00	\$ 2700.00	
10-13-2020	10-18-2020	6	UD: 09:00-16:00	MNBC	LAI	1309	2	2	\$ 2080.00	\$ 4160.00	
10-13-2020	10-18-2020	7	UD: 16:00-19:00	MNBC	LAI	1309	1	1	\$ 4635.00	\$ 4635.00	
10-13-2020	10-18-2020	8	UD: 19:00-24:00	MNBC	LAI	1309	1	1	\$ 5540.00	\$ 5540.00	
10-13-2020	10-18-2020	9	UD: 05:00-09:00	S1LA	LAI	1309	2	2	\$ 810.00	\$ 1620.00	
10-13-2020	10-18-2020	10	UD: 09:00-16:00	S1LA	LAI	1309	2	2	\$ 685.00	\$ 1370.00	
10-13-2020	10-18-2020	11	UD: 16:00-19:00	S1LA	LAI	1309	2	2	\$ 685.00	\$ 1370.00	
10-13-2020	10-18-2020	12	UD: 19:00-24:00	S1LA	LAI	1309	2	2	\$ 810.00	\$ 1620.00	
<b>Order # 11341153 Total :</b>							<b>18</b>	<b>18</b>	<b>\$ 37495.00</b>		
<b>Current Billing Cycle Totals :</b>							<b>18</b>	<b>18</b>	<b>\$ 37495.00</b>		

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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**COMMERCIAL SUMMARY TOTALS**

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Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBE8863	YES16TV2002H	CNN, MNBC, S1LA	13	\$ 24410.00
SRBEU786	YES16TV2004H	CNN, MNBC, S1LA	5	\$ 13085.00
<b>Commercial Summary Totals :</b>			<b>18</b>	<b>\$ 37495.00</b>

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**PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1**

# AFFIDAVIT OF PERFORMANCE

Page A-1  
**Invoice No** : INV-90434593  
**Print Date** : 06 Nov 2020  
**Bill Cycle** : 2020-10-25

<b>Customer:</b> 900071112 - ISS/Yes on 16/Adlink NCC		<b>Order No:</b> 11341153		<b>Salesperson:</b> ADNCC - LA Adlink - NCC	
<b>PO No:</b> 62810598	<b>Contract No:</b> 514465	<b>Reference No:</b> end 10.18	<b>Type:</b> EDI	<b>Package:</b>	
<b>External Order No:</b> 62810598	<b>External Client:</b> 30s	<b>Estimate:</b>	<b>External Product:</b> 30s	<b>Payment Terms:</b> Net 30 Days	
<b>Billing Cycle:</b> OCTOBER		<b>Billing Dates:</b> 2020-09-28 - 2020-10-25		<b>Actual Dates:</b> 2020-10-13 - 2020-10-18	

**Notes:**

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
1	LAI	1309	CNN	10-14-20	7:41 am	YES16TV2002H	CNN	30	\$2565.00
2	LAI	1309	CNN	10-15-20	3:49 pm	YES16TV2002H	The Situation	30	\$2080.00
1	LAI	1309	CNN	10-16-20	7:49 am	YES16TV2002H	CNN	30	\$2565.00
4	LAI	1309	CNN	10-16-20	11:33 pm	YES16TV2002H	CNN Tonight	30	\$5190.00
2	LAI	1309	CNN	10-18-20	3:49 pm	YES16TV2004H	CNN	30	\$2080.00
<b>CNN Subtotal: Spots: 5</b>							<b>Amount: \$14,480.00</b>		
6	LAI	1309	MNBC	10-15-20	2:58 pm	YES16TV2002H	Deadline:	30	\$2080.00
7	LAI	1309	MNBC	10-16-20	6:37 pm	YES16TV2002H	The Rachel	30	\$4635.00
6	LAI	1309	MNBC	10-17-20	11:31 am	YES16TV2004H	Weekends with	30	\$2080.00
5	LAI	1309	MNBC	10-18-20	6:28 am	YES16TV2004H	Velshi	30	\$2700.00
8	LAI	1309	MNBC	10-18-20	9:31 pm	YES16TV2004H	Dateline Extra	30	\$5540.00
<b>MNBC Subtotal: Spots: 5</b>							<b>Amount: \$17,035.00</b>		
9	LAI	1309	S1LA	10-13-20	5:27 am	YES16TV2002H	Generic	30	\$810.00
10	LAI	1309	S1LA	10-13-20	12:59 pm	YES16TV2002H	Generic	30	\$685.00
12	LAI	1309	S1LA	10-13-20	10:29 pm	YES16TV2002H	Generic	30	\$810.00
11	LAI	1309	S1LA	10-15-20	4:29 pm	YES16TV2002H	Generic	30	\$685.00
9	LAI	1309	S1LA	10-16-20	6:59 am	YES16TV2002H	Generic	30	\$810.00
10	LAI	1309	S1LA	10-16-20	8:59 am	YES16TV2002H	Generic	30	\$685.00
12	LAI	1309	S1LA	10-16-20	8:59 pm	YES16TV2002H	Generic	30	\$810.00
11	LAI	1309	S1LA	10-18-20	6:28 pm	YES16TV2004H	Generic	30	\$685.00
<b>S1LA Subtotal: Spots: 8</b>							<b>Amount: \$5,980.00</b>		
<b>Region LAI Subtotal: Spots: 18</b>							<b>Amount: \$37,495.00</b>		
<b>Order 11341153 Subtotal: Spots: 18</b>							<b>Amount: \$37,495.00</b>		

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**PLEASE KEEP THIS PAGE FOR YOUR RECORDS**

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11341153		NET30

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