

### Ampersand Cable System Order

Order #	62835074
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	10/19/20 - 11/01/20
Agency	Grassroots Media LLC
Advertiser	Yes on 16

Update Date	10/19/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	Bookends
Product Code	Bookends
Est Code	Bookends
Product Name	10.20-10.26 bookends
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$377,555.00		
Commission	\$56,633.25		
Net Total	\$320,921.75		
Total Spots	96		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.19 NEW BOOKENDS ORDER. Okay to marry spots. Please review and confirm. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CMDY	CMDY DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$835.00	\$5,010.00	30	OKAY TO MARRY AND RUN AS 30
2	CMDY	CMDY DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$835.00	\$835.00	30	OKAY TO MARRY AND RUN AS 30
3	CMDY	CMDY EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$3,195.00	\$9,585.00	30	OKAY TO MARRY AND RUN AS 30
4	CMDY	CMDY PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$4,300.00	\$21,500.00	30	OKAY TO MARRY AND RUN AS 30
5	CMDY	CMDY PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$4,300.00	\$4,300.00	30	OKAY TO MARRY AND RUN AS 30
6	ENT	ENT DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$1,040.00	\$6,240.00	30	OKAY TO MARRY AND RUN AS 30
7	ENT	ENT DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$1,040.00	\$1,040.00	30	OKAY TO MARRY AND RUN AS 30
8	ENT	ENT EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$3,475.00	\$10,425.00	30	OKAY TO MARRY AND RUN AS 30
9	ENT	ENT PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$4,580.00	\$22,900.00	30	OKAY TO MARRY AND RUN AS 30
10	ENT	ENT PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$4,580.00	\$4,580.00	30	OKAY TO MARRY AND RUN AS 30
11	FRFM	FRFM DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$1,300.00	\$7,800.00	30	OKAY TO MARRY AND RUN AS 30
12	FRFM	FRFM DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$1,300.00	\$1,300.00	30	OKAY TO MARRY AND RUN AS 30
13	FRFM	FRFM EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$3,260.00	\$9,780.00	30	OKAY TO MARRY AND RUN AS 30
14	FRFM	FRFM PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$4,115.00	\$20,575.00	30	OKAY TO MARRY AND RUN AS 30
15	FRFM	FRFM PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$4,115.00	\$4,115.00	30	OKAY TO MARRY AND RUN AS 30
16	HGTV	HGTV DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$2,465.00	\$14,790.00	30	OKAY TO MARRY AND RUN AS 30
17	HGTV	HGTV DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$2,465.00	\$2,465.00	30	OKAY TO MARRY AND RUN AS 30
18	HGTV	HGTV EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$6,825.00	\$20,475.00	30	OKAY TO MARRY AND RUN AS 30
19	HGTV	HGTV PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$7,905.00	\$39,525.00	30	OKAY TO MARRY AND RUN AS 30
20	HGTV	HGTV PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$7,905.00	\$7,905.00	30	OKAY TO MARRY AND RUN AS 30
21	TBSC	TBSC DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$1,900.00	\$11,400.00	30	OKAY TO MARRY AND RUN AS 30

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22	TBSC	TBSC DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$1,900.00	\$1,900.00	30	OKAY TO MARRY AND RUN AS 30
23	TBSC	TBSC EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$6,825.00	\$20,475.00	30	OKAY TO MARRY AND RUN AS 30
24	TBSC	TBSC PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$7,905.00	\$39,525.00	30	OKAY TO MARRY AND RUN AS 30
25	TBSC	TBSC PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$7,905.00	\$7,905.00	30	OKAY TO MARRY AND RUN AS 30
26	TNT	TNT DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$1,900.00	\$11,400.00	30	OKAY TO MARRY AND RUN AS 30
27	TNT	TNT DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$1,900.00	\$1,900.00	30	OKAY TO MARRY AND RUN AS 30
28	TNT	TNT EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$6,825.00	\$20,475.00	30	OKAY TO MARRY AND RUN AS 30
29	TNT	TNT PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$7,905.00	\$39,525.00	30	OKAY TO MARRY AND RUN AS 30
30	TNT	TNT PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$7,905.00	\$7,905.00	30	OKAY TO MARRY AND RUN AS 30

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
<b>SPOTS</b>	84	12	0	0	0	0	0	0	0	0	0	0	96
<b>AMT</b>	\$331,405.00	\$46,150.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$377,555.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/20/20

62835074 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |